

2017

AVALON



TOYOTA

BEYOND INCREDIBLE

DESIGNED WITH PASSION IN EVERY RESPECT.

The 2017 Toyota Avalon isn't just an incredible sedan – it represents the best of Toyota in every way. It's what happens when passion and design come together with Toyota's legendary quality and reliability. You'll find this perfect sense of balance everywhere. It starts with a sharp and dynamic design that conveys a spirit of elegance and the promise of performance. It continues inside, with a spacious cabin that includes premium materials and state-of-the-art features. As impressive as the Avalon is when it's simply in park, it is an absolute joy to drive, with a sleek, aerodynamic design and precise steering to give you control over every road and through every turn, today and tomorrow.



INNOVATION THAT INSPIRES

Toyota's commitment to develop cars for today and tomorrow led to the design of the Avalon – a sophisticated and modern vehicle that inspires with its looks, performance, and technology. And that same kind of spirit, passion, and innovation continues on with The Toyota Dream Car Contest. Now in its fourth year, the contest encourages young Canadians to unleash their creativity to dream about their future, and what the future of the automotive industry might look like. It's fun. It's educational. And through this contest, the next generation of inventors, thinkers, and dreamers can give us a glimpse of tomorrow, today.



AVAILABLE FEATURES

Display Audio System⁴ w/Navigation⁵
Qi Wireless Charging
Power Tilt & Slide Moonroof w/Sunshade
Automatic Climate Control
Heated Front Seats
Heated Rear Bench Seat
Push Button Start
Optitron Instrumentation

COMFORT AND CONVENIENCE, COVERED

PREMIUM COMES STANDARD.

Looking for something impressive? The 2017 Avalon was designed to give you the comfort and sophistication you want, with the convenience and smart technology you demand. And you'll know that it delivers the moment you sit on the beautifully stitched premium leather seats. You'll sense it with the kind of upgrades you'll find on the Avalon Limited, like heated and ventilated front seats, and heated rear seats. It's a feeling that also comes through with intuitive technologies that simplify your life and let you stay connected. And you can enjoy the entire package without distractions, thanks to Avalon's acoustically laminated windshield and driver and front passenger-side glass, which virtually eliminate ambient noise.



WELCOME TO THE PERFORMANCE

SMOOTH, POWERFUL PERFORMANCE WHEREVER YOU DRIVE.

Part of Avalon's whisper-quiet ride can be attributed to its smooth and powerful 3.5-litre V6 engine. Incorporating Double Overhead Cams (DOHC), four valves per cylinder, and Dual Variable Valve Timing with intelligence (Dual VVT-i), it produces an impressive 268 horsepower and 248 lb.ft. of torque. It's also incredibly efficient, with a combined city/highway fuel rating of 9.7 L/100 km.

DRIVE MODES Drive Mode Select enables you to make your Avalon more responsive or efficient with the simple press of a button. ECO Mode moderates the throttle response and climate settings for increased fuel efficiency. Normal mode provides the optimal balance of fuel efficiency and engine performance. Sport Mode alters the powertrain for faster gear changes and more dynamic throttle mapping.

AERODYNAMIC DESIGN For speed and efficiency, we aerodynamically sculpted every inch of Avalon's metal for better airflow and stability. The 2017 Avalon has a drag coefficient of only 0.28, thanks to its raked windshield, sloping roofline, and through the many small details that make a big difference in the wind tunnel – and on the road. Underneath the chassis, specially shaped diffuser panels reduce turbulence, resulting in greater stability and reduced wind noise.

PADDLE SHIFTERS A true driver's car inspired by racing, available steering wheel-mounted paddle shifters provide for a more hands-on driving experience by letting you control when you shift and matching each rev for seamless downshifts.

INDEPENDENT SUSPENSION Avalon has a fully independent suspension that adapts to the road, helping give you more control. And Avalon Touring allows for an even more dynamic ride with its unique suspension.



SAFETY DESIGNED AROUND YOU.

Over the years, promoting a safe driving environment has always been one of Toyota's top priorities. So with this in mind, the 2017 Avalon is proud to feature the next stage of Toyota's active safety technology: Toyota Safety Sense (TSS-P)TM. Simply put, each safety feature talks to the other, creating in-the-moment safety that supports your awareness and decision making on the road. A vehicle that thinks about safety for you? Now that's technology anyone can appreciate.



DYNAMIC RADAR CRUISE CONTROL¹³ Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

LANE DEPARTURE ALERT WITH STEERING ASSIST¹² The Lane Departure Alert with Steering Assist system¹² alerts you if you start to drift out of your lane when visible lane markings are present, and the Steering Assist function will help provide corrective steering action if necessary.

PRE-COLLISION SYSTEM¹⁰ WITH PEDESTRIAN DETECTION¹¹ The standard Pre-Collision System¹⁰ with Pedestrian Detection¹¹ can help you by detecting a vehicle or pedestrian in certain situations. By combining millimetre-wave radar with a camera capable of shape recognition, the system can alert you with an audible warning and a display notification to a possible collision with a vehicle or pedestrian under certain circumstances. If you don't react, automatic braking is then given to help prevent a collision from happening.

AUTOMATIC HIGH BEAMS¹⁴ The system is designed to detect oncoming vehicles' headlights and, depending upon the circumstances, Automatic High Beams¹⁴ can switch between high and low beams for you.

ACTIVELY KEEPING YOU SAFE



STANDARD FEATURES

Star Safety SystemTM includes Vehicle Stability Control,⁶ Traction Control, Anti-Lock Brake System, Electronic Brake-force Distribution, Brake Assist,⁷ and Smart Stop Technology.⁸

10 Airbags¹ include dual-stage driver and front passenger airbags, driver and front passenger knee airbags, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear head/side curtain airbags.

AVAILABLE FEATURES

- Blind Spot Monitor⁹
- Rear Cross-Traffic Alert⁹
- Backup Camera
- Vehicle Anti-Theft System
- Whiplash-Injury-Lessening Front Seats
- Direct Tire Pressure Monitoring System



PRIUS c



PRIUS



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA iM



COROLLA



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.
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