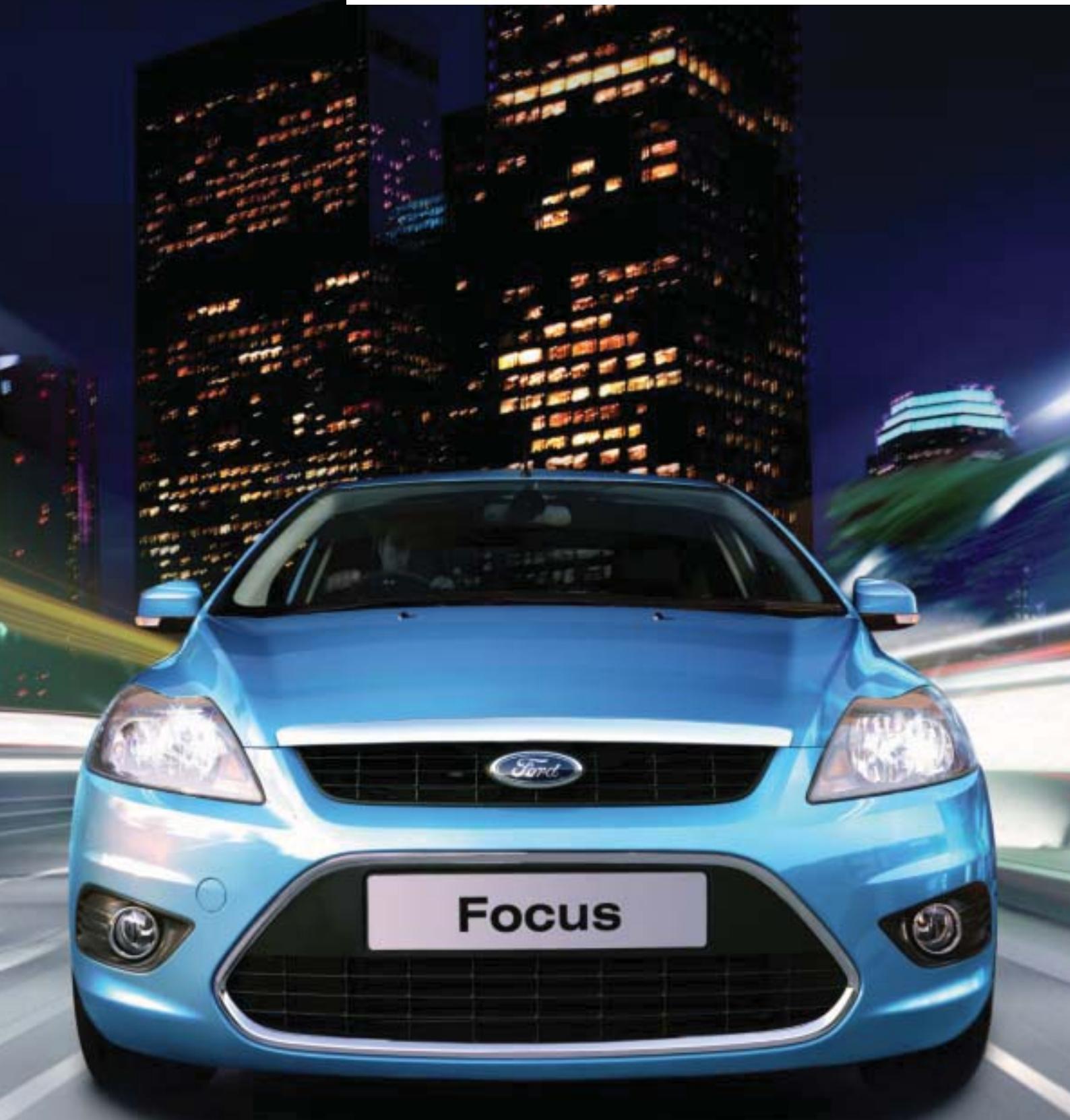


FordFocus

Feel the difference





# 0.965237 of a millimetre

That's the thickness of a clay shaving. And to our designers it can make all the difference, as they hone and refine their clay prototype until they find the perfect expression of energy in motion.

The result is what we call Ford kinetic Design and we're passionate about it.

Bold, beautiful lines that you can't help falling in love with.



Actual size.

**It's the way it makes you feel**

The allure of the car. The anticipation of the journey. The thrill of the drive. Life feels good in the new Ford Focus.



In touch with your surroundings

Everything you see and touch puts you comfortably in control. Inspiration and intuition in equal measure.



Ready when you need it

Just knowing that you can is enough.



It looks as good standing still, as it feels when you're driving.





**Sony 6CD DAB stereo radio with RDS/6-disc in-dash CD autochanger**

Sony 6CD DAB stereo radio with RDS/6-disc in-dash CD autochanger features MP3 playback capability via an external AUX jack or optional USB port located between the two front seats. (See specification pages for availability)

**That's clever**



The Ford Focus is certainly full of compelling style, but that's not the end of the story. Closer inspection reveals plenty of clever features, designed with careful attention, for you and your passengers alike.

**Ford Power Starter Button**

Brings an extra thrill to the start of every drive. (Standard on Zetec S and Titanium)

**Voice Control**

Tell your Ford Focus exactly what to do. Change radio stations or CD track, make and receive calls using your Bluetooth® compatible mobile phone, control the DVD navigation system, access and control MP3 files via USB, and adjust the temperature or fan settings\*. Speak and you will be obeyed. (Option with Bluetooth)



**Ford Easy Fuel**

Ingenious capless refuelling system can tell the difference between petrol and diesel fuel pump nozzles, only accepting the correct type of nozzle for your car.

**Power-fold door mirrors**

Door mirrors can be retracted out of harm's way when parked. Equally useful when squeezing through tight spaces. (Part of optional Titanium X Pack)

\*Requires Dual Electronic Automatic Temperature Control (DEATC)  
**Note** It is an offence for drivers to use a hand-held mobile phone or similar device while driving.



#### Sporty instrument design

Sporty hooded dials, with red night-time illumination, convey vital information at a glance, so you spend more time looking at the road ahead.



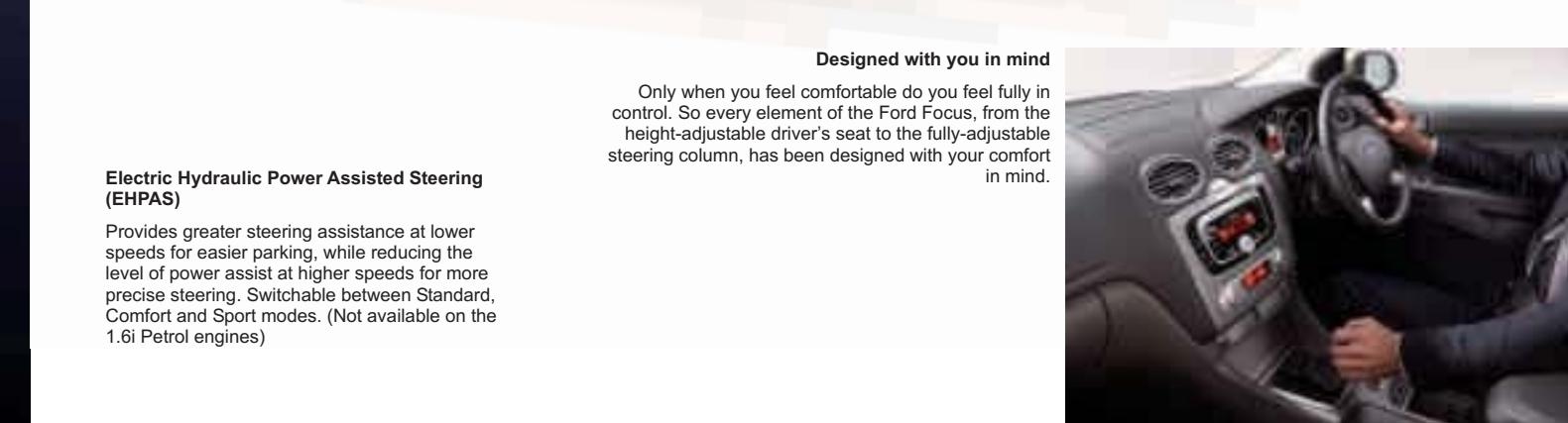
That Ford feeling

Make the most of life's twists and turns with the engaging Ford Focus. With its balanced handling, instant responses and superb ergonomics, you'll not want the journey to end.



#### Independent thinking

Control Blade rear suspension allows each rear wheel to react independently to bumps and undulations, increasing stability and enhancing ride quality.



#### Designed with you in mind

Only when you feel comfortable do you feel fully in control. So every element of the Ford Focus, from the height-adjustable driver's seat to the fully-adjustable steering column, has been designed with your comfort in mind.

#### Electric Hydraulic Power Assisted Steering (EHPAS)

Provides greater steering assistance at lower speeds for easier parking, while reducing the level of power assist at higher speeds for more precise steering. Switchable between Standard, Comfort and Sport modes. (Not available on the 1.6i Petrol engines)





#### Designed to last

Only the great designs truly stand the test of time.

The attention to detail that has been lavished on Ford Focus is immediately evident, from the exterior finish to the quality of the interior. Ford has engineered every single component for dependability, safety and strength, with one objective clearly in mind: quality that's built to last.

Precision-built with the future in mind

**Strength in numbers**

Six airbags. Five star Euro NCAP adult occupant protection rating. One Intelligent Protection System.

**The Ford Focus IPS includes:**

1. Driver and front passenger's airbags\*
2. Driver and front passenger's side thorax airbags
3. Side curtain airbags for both front and outer rear passengers
4. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
5. Advanced lap and diagonal inertia reel seat belts on all seats. Pre-tensioners, load-limiting retractor and height-adjustable mounts on front seats
6. ISOfix child seat mountings on outer rear seats
7. Anti-submarining seat bases
8. Anti-lock brakes (ABS) with Electronic Brake-force Distribution (EBD)
9. Electronic Stability Programme (ESP) and Traction Control System (TCS)
10. Emergency Brake Assist (EBA) (included with ESP)
11. Electrically-operated windows with 'bounce-back' anti-trap feature
12. Allergy-tested interior with high performance pollen filter
13. Hazard Warning Lights: the turn indicators automatically flash under heavy braking as a warning to following drivers
14. Collapsible (horizontal-stroking) steering column for optimised energy absorption and leg protection

**Adaptive Front lighting System (AFS)**

Halogen-based AFS automatically adjusts the headlights to aim where you are going, making for safer and more enjoyable night driving. Comes with LED rear light technology. (See specification pages for availability).

**Deflation Detection System (DDS)**

Alerts you if tyre pressure drops to an unsafe level. (See specification pages for availability)

**Allergy-tested interior**

Ford Focus's interior consists exclusively of materials that reduce the risk of allergies to the lowest possible level, while a high-performance pollen filter prevents dust and pollen from entering the passenger compartment.

\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Refreshing air conditioning, eye-catching steering wheel and a sporty instrument cluster – just some of the cool interior highlights to be found on Style.

## Style



Move on up with the Ford Focus Style. With its athletic stance and dynamic performance, this is a car that can't help attracting attention.

### Features

- 16" 5-spoke 'Design' wheels
- Electrically-operated and heated door mirrors with side indicators and body colour housings
- Electrically-operated driver and front passenger windows
- Stereo radio/CD
- Remote control central locking
- Ford Intelligent Protection System (IPS)♦, including driver and front passenger's airbags♦, side airbags and side curtain airbags
- Electronic Stability Programme (ESP)
- Anti-lock braking system (ABS) with electronic brake-force distribution (EBD)
- Independent Control Blade multi-link rear suspension
- Ford Easy Fuel capless refuelling system
- Air conditioning
- Silver-effect steering wheel accents
- Trip/fuel computer
- Sporty instrument cluster design with satin aluminium-finish trim rings
- Aluminium-finish interior door handles and handbrake release button
- Perimeter Alarm

\*Note: A child seat should never be placed on the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Model shown above is finished in Moondust Silver metallic paint. (Option)

**Instrument cluster**  
New design is both sporty and easy to read.

**Design wheels**  
Stylish 16" 5-spoke 'Design' wheels.

**Ford Easy Fuel**  
Ingenious capless refuelling system can tell the difference between petrol and diesel fuel pump nozzles, only accepting the correct type of nozzle for your car.

**Electrically-operated and heated door mirrors with body colour housings**

**Aluminium-finish interior door handles**

**Body colour door handles**



The exciting Ford Focus Zetec scores top marks for performance and style.

# Zetec



Expect more from every drive with the sporty Ford Focus Zetec. With its superb handling, 16" alloy wheels and sports seats, the anticipation is as exhilarating as the drive itself.

## Additional to Style

- 16" 5-spoke alloy wheels
- Body colour rear spoiler
- Black headlight surrounds
- Sports-style front seats
- Driver's seat with manual lumbar adjustment
- Premium centre console with integrated stowage box and armrest
- Quickclear heated windscreen
- Headlight courtesy delay
- Front Fog Lamps

Model shown above is finished in Ink Blue metallic paint. (Option)

**Alloy wheels**  
Fabulous 16" 5-spoke alloy wheels

**Body colour rear spoiler**  
Aerodynamically-styled for a competitive edge.

**Headlight surrounds**  
Sporty black headlight surrounds.

**Quickclear heated windscreen**  
Saves you having to scrape ice from the windscreen – or wait for the interior ventilation to demist the windscreen on hot days.

**Premium centre console**  
Console comes with integrated stowage box.

**Front fog lights**  
Enhance visibility in poor driving conditions.



# Sport



Ford Focus Sport's automatic headlights, auto-dimming rear-view mirror and autowipers with rain sensor help you enjoy your driving without distractions from the road ahead.



Ford Focus Sport doesn't just look amazing. It's also packed with high-tech convenience features – from satnav to voice control – to make your journey even quicker and safer.

## Additional to Zetec

- Advanced SD navigation system with full European mapping
- Rear parking distance sensors
- 16" 5-spoke "Y" design alloy wheels
- Bluetooth USB port and Voice Control System
- New York seat facing trim in Ebony
- Automatic headlights and autowipers with rain sensor
- Auto-dimming rear-view mirror
- Available in 5-door hatchback bodystyle with 1.6 Duratec (100 PS) petrol or 1.6 Duratorq TDCi (109 PS) diesel engine (manual only)

Model shown above is finished in Panther Black metallic paint. (Option)

Note The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

**Alloy wheels**  
Stunning 16" 5-spoke 'Y' finish alloy wheels.  
(Standard)

**Rear parking distance sensors**  
(Standard)

**Advanced SD navigation system**  
With full European mapping. (Standard)

**USB port**  
(Standard)

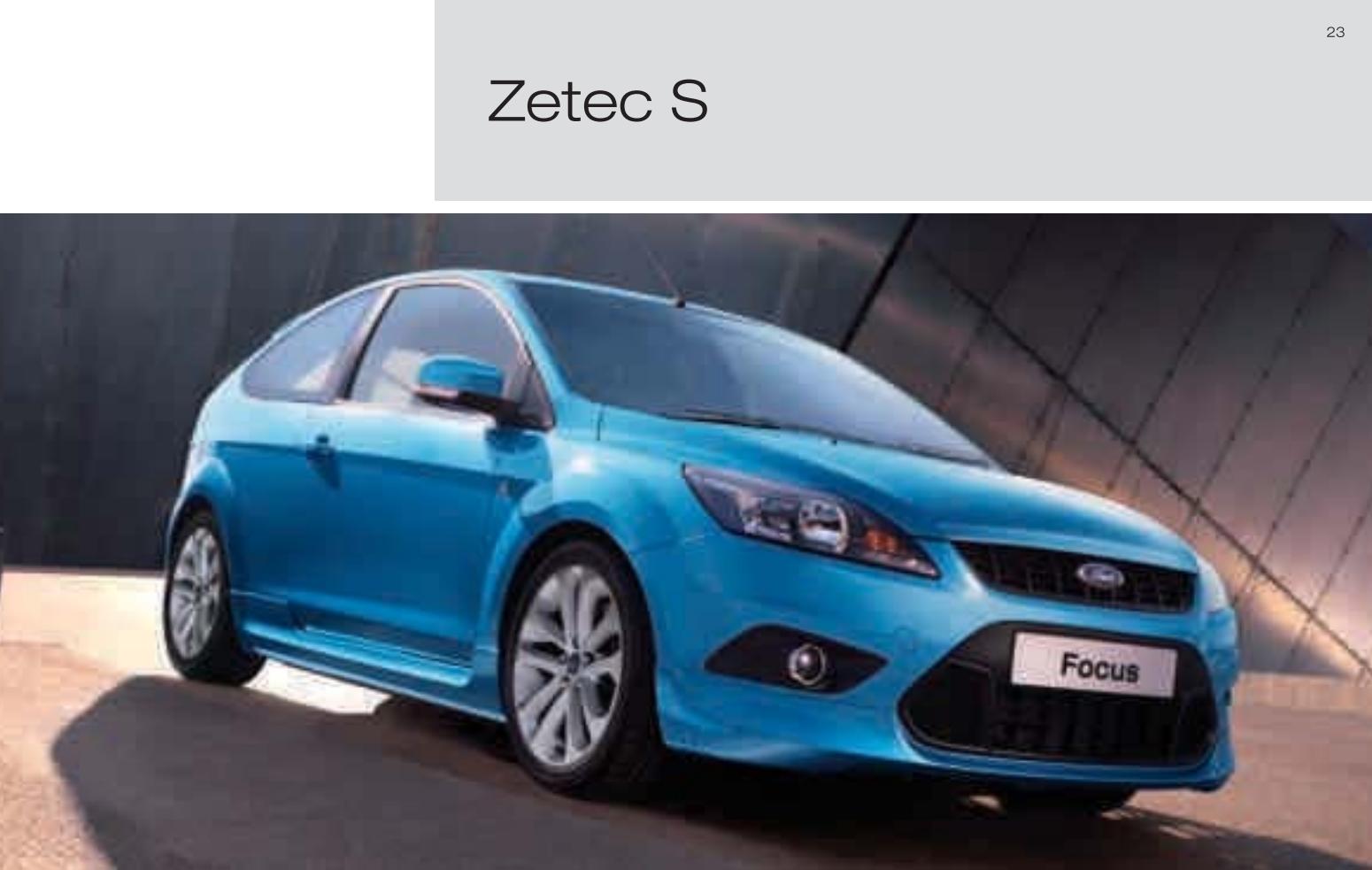
**Autowipers with rain sensor**  
Switch on automatically if it starts to rain. Can also be adjusted for sensitivity. (Standard)

**Auto-dimming rear-view mirror**  
Helps take the glare away from reflected lights.  
(Standard)



Always a stunning sight for other drivers,  
Ford Focus Zetec S is equally appealing  
on the inside.

## Zetec S



If you like the Ford Focus Zetec, you'll love this! With its bold new style and stunning 17" alloy wheels, there's no doubt that the 'S' in Ford Focus Zetec S stands for 'Sport'.

### Additional to Zetec

- 17" alloy wheels
- Aerodynamic body colour sports front spoiler and side skirts
- Aluminium foot pedal covers
- Aluminium-finish handbrake cover
- Alloy-finish gear knob (not shown)
- 'Ford Power' engine start/stop button
- Tailpipe Finisher

Model shown above is finished in Vision metallic paint. (Option)

**Body colour side skirts**  
Combine with the sports front and rear spoilers to improve aerodynamics.

**Body colour rear spoiler**

**Body colour sports front spoiler**

**Distinctive Zetec 'S' badge for Front Wing**

**Premium centre console**  
Console comes with integrated stowage box.

**Headlight surrounds**  
Sporty black headlight surrounds.



With its effortless blend of contemporary style and innovative technology, the irresistible Ford Focus Titanium will awaken the driver in you.

## Titanium



Titanium adds a little extra exclusivity with seductive 16" multi-spoke alloy wheels, plus a range of attractive features, such as automatic headlights and rain-sensing windscreen wipers.

### Additional to Zetec

- 16" multi-spoke alloy wheels
- Sony DAB audio system with CD player
- Cruise Control
- Electrically-operated front and rear windows with global opening and closing
- Automatic headlight control, rain-sensing autowipers and auto-dimming rear-view mirror
- Thatcham category 1 alarm
- Lower chrome grille surround
- Leather gear knob
- Front floor mats
- Aluminium scuff plates
- Rear centre armrest
- Ford key-free system (inc Power Start Button)
- Deflation Detection System (DDS)
- Heated front seats

Model shown above is finished in Moondust silver metallic paint (Option) with 17" multi-spoke alloy wheels (Option).

**Ambient lighting**  
Bathes the gearshift and centre console in a soft red glow.

**Front autowipers**  
Switch on automatically if it starts to rain. Can also be adjusted for sensitivity.

**Automatic headlights**  
Switch on and off automatically in response to changes in ambient light levels.

**Ford Power Starter Button**  
Titanium is now equipped with the iconic keyless start button.

**Premium scuff plates**  
Combined with high-quality floor mats (mat shown only available as an accessory).

**Auto-dimming rear-view mirror**  
Helps take the glare away from reflected lights.



**Style****Zetec****Key features**

- 16" 5-spoke 'Design' wheels
- Air conditioning
- Heated door mirrors with bodycolour housings
- Perimeter Alarm with 2nd remote key
- Ford Easy Fuel capless refuelling system
- Electronic Stability Programme (ESP)
- Trip/fuel computer

**Bodystyles**

- 5-door, Estate

**Engines (petrol)**

- 1.6 Duratec

**Engines (diesel)**

- 1.6 Duratorq TDCi (90 PS)
- 1.6 Duratorq TDCi (109 PS)

**Sport****Additional to Zetec**

- 16" 5-spoke alloy wheels
- Body colour rear spoiler
- Sport style front seats
- Quickclear heated windscreen
- Driver's seat with manual lumbar adjustment
- Comfort suspension
- Premium centre console with integrated stowage box and armrest
- Front Fog Lamps

**Bodystyles**

- 3-door, 5-door, Estate

**Engines (petrol)**

- 1.6 Duratec

**Engines (diesel)**

- 1.6 Duratorq TDCi (109 PS)

**Zetec S****Additional to Zetec**

- Advanced SD navigation system with full European mapping
- Rear parking distance sensors
- 16" 5-spoke 'Y' design alloy wheels
- Bluetooth® with USB port and Voice Control System
- New York seat facing trim in Ebony
- Automatic headlights and autowipers with rain sensor
- Auto-dimming rear-view mirror

**Bodystyles**

- 3-door, 5-door, Estate

**Engines (petrol)**

- 2.0 Duratec

**Engines (diesel)**

- 1.6 Duratorq TDCi (109 PS)

**Titanium****Additional to Zetec**

- 17" alloy wheels
- Aerodynamic body colour sports front spoiler and side skirts
- Aluminium foot pedal covers
- Aluminium-finish handbrake cover
- Ford Power Start Button
- Tailpipe Finisher

**Bodystyles**

- 5-door, Estate

**Engines (petrol)**

- 1.6 Duratec

**Engines (diesel)**

- 1.6 Duratorq TDCi (109 PS)



18" 5-spoke alloy wheel  
(Part of Titanium Sport Pack)

Eibach suspension-lowering kit  
Enhances driving performance and handling as well as giving a more sporty appearance, lowering the car by approximately 30 mm. (Accessory)

A powerful grip and distinctive looks go hand in hand with our range of stylish alloy wheels, each designed to perfectly complement the dynamic lines of your new Ford Focus.



Feel in control

16" multi-spoke alloy wheel (Standard on Titanium) Also available as an accessory

17" 8-spoke alloy wheel  
(Option on Zetec as part of Sport Pack) Also available as an accessory

17" 5x2-spoke alloy wheel  
(Standard on Zetec S) Also available as an accessory

17" multi-spoke 'machined' finish alloy wheel  
(Optional on Titanium) Also available as an accessory

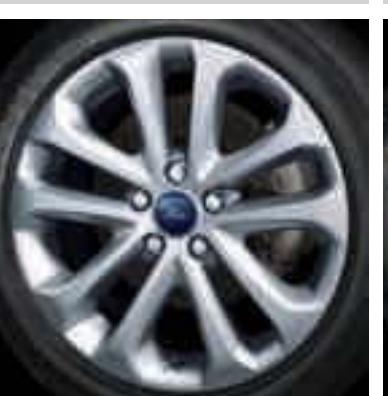
Note The 17" and 18" wheels available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15" and 16" wheels.

18" 5-spoke alloy wheel  
(Option on Zetec S and Titanium as part of the Sport Pack) Also available as an accessory

18" 7-spoke 'anthracite' alloy wheel with 'machined' rim (Accessory)

18" 10-spoke alloy wheel (Accessory)

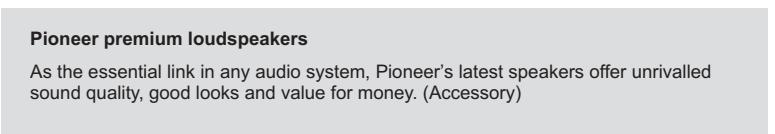
18" RS alloy wheel in Silver. Also available in White, Panther Black and Black Machined (Accessory)





#### Sony DAB audio

Sony DAB audio systems provide improved reception and sound quality, simple easy-to-use tuning and access to an extensive range of radio stations. The display also shows useful information about the programme you are listening to. Sony audio systems also offer MP3 playback capability, optional in-dash CD autochanger and an optional USB port. (See specification pages for availability)



#### Pioneer premium loudspeakers

As the essential link in any audio system, Pioneer's latest speakers offer unrivalled sound quality, good looks and value for money. (Accessory)

#### USB connection

Connect your iPod® or MP3 player and operate it via the Sony audio or Ford Navigation systems (See specification pages for availability). Connector wiring available as an accessory.



**Voice Control**  
Make and receive calls using your Bluetooth® compatible phone, wherever it is in the car, and operate the audio, navigation and climate systems without taking your hands off the steering wheel. (Option with Bluetooth).

Staying in touch is easy with the very latest communication, entertainment and information options. From great-sounding Sony DAB audio units to intelligent navigation systems, Bluetooth® and Voice Control, your journeys can be made easier, quicker and more enjoyable.



Feel connected

#### The ultimate travelling companion

DVD Touchscreen navigation system featuring a 7" full-colour touch-screen display and easy-to-follow audio-visual directions. Includes CD/MP3 audio system, climate system controls, eight premium speakers and Bluetooth® with USB. (Option. Includes DEATC air conditioning)



#### Keep on the right road

The Advanced navigation system (part of the Communications Pack) offers route guidance and CD/tuner in one. It features a 5" full-colour display with colour map and turn-by-turn instructions to your destination. The maps are stored on a 2GB SD card, covering UK/Ireland and major European roads. When not using the navigation feature, you can play MP3 files direct from an SD memory card. (See specification pages for availability)



#### Pioneer AVIC-F9220BT Navigation Multimedia System

Pioneer all-in-one navigation, communication and entertainment solution. The 6.1" touch-screen unit offers easy access to your music collection from CD, iPod/iPhone, USB or SD memory card. Simple hands-free communication with integrated phone book all available at the touch of a button, complete with full 3D navigation maps for 44 European countries. (Accessory)

**Standard** = Standard on your vehicle.  
**Option** = Can be ordered only together with your new vehicle.  
**Accessory** = Available from your Ford Dealer.

**Note** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

**Note** It is an offence for drivers to use a hand-held mobile phone or similar device while driving.





#### Interior Styling Accessories

A wide range of styling accessories are available to personalise your new Focus. These include luxury velour carpet mats, stainless steel front scuff plates with illuminated Focus logo, styled illuminated gear knob (manual transmission only), handbrake cover with crafted aluminium-effect insert and unique aluminium pedal covers. Also available are non-illuminated scuff plates and gear knob.

Note: This image illustrates some of the items listed above, and shows some features not currently available in the UK



#### Cruise control

Simply select your desired speed and the system will maintain it for as long as you wish. The selected speed can be manually increased or decreased, with the car automatically resuming the last set speed if desired. (See specification pages for availability)

Give your Ford Focus a personality of its own. Whether you're looking to accentuate style, enhance comfort or increase practicality, there's plenty of scope to make your mark.

Feel unique



#### Dual-zone Electronic Automatic Temperature Control (DEATC) air conditioning

Easy-to-use system can be adjusted separately for the driver and front passenger, with up to 4°C variation from side to side. (See specification pages for availability)

#### Ford Individual

Titanium Individual Interior Styling Pack (shown) features full leather/Alcantara seat trim in Ebony, coordinating leather door panel inserts, aluminium-effect handbrake cover and premium floor mats. (Option on Titanium)



#### Premium leather

The Titanium Individual Interior Styling Pack in Ebony raises the appearance of the Ford Titanium's interior to a higher plane. Rich textures in the finest leather and Alcantara, with embossed 'Individual' script on the front seats, are complemented by Ash Grey stripes and Light Grey seam inserts for a 'handmade' effect. (Option on Titanium)



#### Ford alarm system

Fully-integrated security system monitors the vehicle's doors, bonnet and boot. Also features ultrasonic sensors to detect movement inside the vehicle. (Accessory)



#### Individual floor mats

Luxurious front and rear deep pile floor mats finished in Ebony with a Dark Grey surround. (Part of Titanium Individual Interior Styling Pack. Also available separately as an accessory)



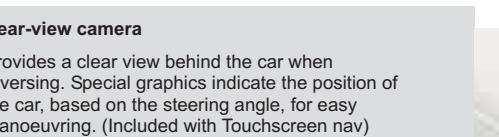
#### Illuminated scuff plates

Stylish scuff plates with Focus logo that illuminate when the doors open. (Available as accessory)



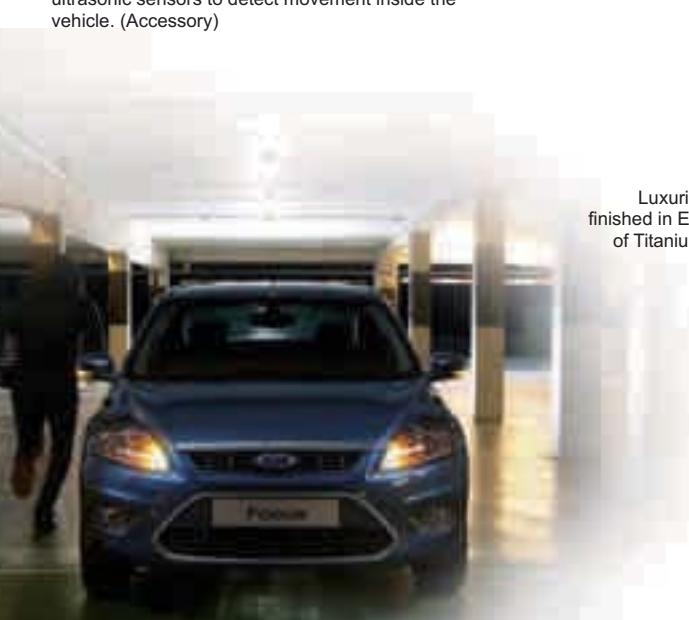
#### Rear parking sensors

An audible warning helps you safely judge the distance between the rear of your car and an obstacle for easier parking and manoeuvring. (Option and accessory)



#### Rear-view camera

Provides a clear view behind the car when reversing. Special graphics indicate the position of the car, based on the steering angle, for easy manoeuvring. (Included with Touchscreen nav)



#### Individual floor mats

Luxurious front and rear deep pile floor mats finished in Ebony with a Dark Grey surround. (Part of Titanium Individual Interior Styling Pack. Also available separately as an accessory)





**Scuff plate**  
Stainless steel front scuff plates with recessed Focus logo welcome you on board and protect the paintwork. (Accessory and part of optional Interior Styling Pack #A and Focus Styling Pack)

**Feel inspired**

**Full bodystyling kit**  
Enhance the appearance of your Ford Focus with this full bodystyling kit including: front and rear bumper skirts, unique upper/lower grilles, front fog lights, side skirts, large spoiler and exhaust end pipe (for 3-/5-door only). The full bodystyling kit is available in combination with 17" or 18" alloy wheels. (Available for Ford Focus 3-/5-door and estate as an option. All parts available separately as accessories)

**Chrome mirror caps**  
Add a touch of class with stylish chrome-effect mirror caps. (Accessory)

**Front fog light kit**  
Cut through the gloom with these powerful and stylish fog lights with unique housings. (Available as accessory)

**Large rear spoiler (3/5-door)**  
Large, body-coloured spoiler gives your Ford Focus a sporty look. (Accessory)

**Large rear spoiler (Estate)**  
Aerodynamically-styled to significantly increase downforce at speed. (Accessory)

**Small rear spoiler (Estate)**  
Stylish body-coloured spoiler adds to the Ford Focus estate's dynamic appearance. (Accessory)



#### Roof rails

Enhance the estate's load-carrying versatility. Shown in conjunction with lockable crossbars (accessory) and Thule windsurf carrier. (Accessory)



#### Base roof carrier

Available to suit all bodystyles, this carrier forms the base for all roof transportation attachments (accessory). **Thule ProRide bike carrier** specially designed to carry modern bikes with frames up to 80 mm in diameter. Also features integral locks to keep bikes safe and secure. (Accessory)



#### Reversible and foldable luggage compartment mat

Provides luggage compartment protection, even with the rear seats folded down. Reversible design offers choice of carpet, or durable rubber surface ideal for carrying wet or dirty items. Incorporates flap to protect rear bumper during loading. (Accessory)



#### Britax Duo Plus ISOfix child safety seat

A wide range of Britax child safety seats available for all ages, also with ISOfix. (Accessory)



#### Thule roof box

A range of various sized boxes protect your luggage from weather and theft. (Accessory)



**Tow bars**  
For extra transport and stowage capability. Available as fixed and detachable versions. (Option/accessory)

Make the most of the great outdoors with a wide range of travel accessories. As well as being stylishly functional, each item is carefully thought out to maximise the wide-ranging versatility of your Ford Focus.

#### ClimAir® wind deflector

Reduces turbulence and noise, allowing you a more enjoyable drive with the front windows down, even when it's raining. (Accessory)

#### Loadspace liner

Durable liner, designed to keep the luggage compartment tidy, ideal for transporting wet or dirty items. (Accessory)

#### Anti-slip mat

Luggage compartment protection, moulded to fit perfectly into the vehicle. Incorporates anti-slip surface. (Accessory)

#### Modular dog guard system

Half-height, full-height or full-height with luggage divider, this modular system keeps dogs or items of luggage safely in the luggage compartment. (Accessory)

## For the next generation

We are all beginning to understand the impact that mobility is having on climate change. While we can't change things overnight, we are working very hard to find solutions.

### Ford ECOnetic Technologies

Ford has developed a range of sustainable technologies, which vary by model, in order to improve fuel economy, reduce CO<sub>2</sub> and lower cost of ownership. These include Ford EcoBoost advanced, fuel-efficient petrol engines, Ford PowerShift transmission and Ford Auto-Start-Stop.

A low emission diesel ECOnetic derivative is now available. The Ford Fiesta ECOnetic delivers more than 76.3 mpg, emitting just 98 g/km of CO<sub>2</sub>.

Longer term Ford ECOnetic Technologies will expand to include electric and hybrid-electric vehicles, biofuel-capable vehicles, plug-in hybrids and hydrogen fuel cell-powered vehicles.

### Protecting the future

Using our Product Sustainability Index, a design for sustainability management tool, we are addressing the environmental, social and economic impacts of our vehicles from the earliest stages of their development\*.

We are working on a wide range of vehicle technologies from biofuels to hybrids and clean diesels, and in the long term to hydrogen fuel-cell technology with the potential for near zero CO<sub>2</sub> emissions.

### Improving our manufacturing facilities

Elsewhere, we are working to minimise the impact of our facilities on the environment, for example by pioneering on-site generation of electricity from sun and wind.

### Breathe easier

The allergy-tested interiors of Ford Fusion, Ford Focus, Ford Kuga, Ford Mondeo, Ford S-MAX and Ford Galaxy models were the first worldwide to receive the approval of the independent German TÜV organisation.

### Recycling for good

In the interests of sustainability, many of our components contain recycled and renewable content. All Ford vehicles are at least 85% recyclable and 95% recoverable in accordance with ISO 22628. We offer free take-back for qualifying vehicles at the end of their lives. All our take-back points are fully licensed and must also meet additional Ford quality standards for the professional receipt, treatment and recovery of end-of-life vehicles.

This brochure has been produced on paper based on fibres from sustainable forestry, using a 100% chlorine-free (TCF) bleaching process.

\*For more about this topic, see [www.ford.com/go/sustainability](http://www.ford.com/go/sustainability)

\*\*Dependent on feedstock used and production process. (Source: EUCAR CONCAWE study.)

Ford supports the sustainable production of biofuels.



Programme for the Endorsement of Forest Certification schemes

This brochure is printed on PEFC certified paper promoting sustainable forest management.

## Making life easy

Our range of finance, insurance, service and assistance options is designed with just one thing in mind – making life easy for you.

### Ford Credit

When it comes to financing your vehicle, your Ford Dealer can remove the need for lengthy phone calls, endless online surfing and form-filling. They can help you complete an application and will get a decision, usually within 15 minutes.

So what can your Ford Dealer provide? **Ford Options** offers increased flexibility if you want to change your car more often; **Ford Acquire** is ideal for private and business users who want a more straightforward financing plan; **Ford Business Partner** Contract Hire\* provides an affordable, convenient and flexible way to finance your business vehicle; and **Ford Insure\*\*** is our comprehensive motor insurance product, designed specifically for Ford drivers.

Finance subject to status. Guarantees/indeemnities may be required. Freepost Ford Credit.

\*Business Partner Contract Hire is provided by Lex Vehicle Leasing Limited, trading as Ford Business Partner, Heathside Park, Heathside Park Road, Stockport SK3 0RB.

\*\*Ford Insure is underwritten and administered by Royal & Sun Alliance Insurance plc, which is authorised and regulated by the Financial Services Authority. FCE Bank plc is authorised and regulated by the Financial Services Authority and acts as an insurance intermediary in relation to Ford Insure. In relation to this same product, Ford Motor Company Limited is an appointed representative of FCE Bank plc. Ford Motor Company Limited acts as an insurance intermediary. Calls may be recorded and monitored.

### Services

#### Ford Protect

Your new Ford is protected by a 3-year/60,000-mile Ford Protect Classic Plan Warranty, and comes with Ford Assistance roadside cover throughout the UK and Europe for 1 year. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

#### Ford Service

Like any vehicle, your new Ford needs servicing regularly to keep it in the best condition and to maintain its value. The Ford authorised repairer network is independently quality checked to ensure the highest standards of workmanship are maintained. Ford has the largest repairer network in the UK, and uses Ford-trained technicians, Ford-specific tools and the latest computerised diagnostic equipment specifically for your Ford.

#### Ford Accident Repair Centres

Should your Ford require accident repair, an approved Ford Accident Repair Centre is the best place to return your vehicle to its pre-accident condition. Repairers displaying the Ford Accident Repair Centre sign meet the rigorous customer service, technical and quality standards demanded by Ford. Ford trained technicians, the latest repair equipment and the use of original parts mean that the future safety and value of your vehicle are assured.

### Contacts

#### Ford Customer Relationship Centre

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0845 841 1111 at local rates.

#### Ford Rental - local service nationwide

Car and van rental from our latest model range. Contact your local Ford Dealer for more information.

#### Ford Mobility

Our MAGIC care centre provides free information on all motoring and mobility issues, including special offers for HRDLA and Motability recipients. Call free on 0800 240 241.

## Exterior equipment

	Style	Zetec	Sport	Zetec S	Titanium
<b>Design features</b>					
Door mirrors – Body colour housing, heated, electric operation, integrated side indicator	●	●	●	●	●
Front lower grille – Chrome surround	–	–	–	–	●
Front fog lights	–	●	●	●	●
Rear privacy glass	□	○/□	–	○/□	○
Rear spoiler – Black (5-door only)	●	–	–	–	–
Rear spoiler – Body colour (small)	□	●	●	–	●
Rear spoiler – Body colour (large)	–	–	–	●	–
Estate roof rails – Black finish	○	–	–	–	–
Estate roof rails – Silver finish	–	○	–	○	○
Detachable towbar	○	○	–	–	○
<b>Wheels</b>					
Design Steel – 16"x6½", 5-spoke wheel covers, 205/55 tyres	●	–	–	–	–
Alloy – 16" 5-spoke "Y" Design Alloy Wheel, 205/55 tyres	□	–	●	–	–
Alloy – 16"x7", 5-spoke, 205/55 tyres	–	●	–	–	–
Alloy – 16"x7", multispoke, 205/55 tyres	–	–	–	–	●
Alloy – 17"x7", 5x2-spoke, 205/50 tyres	–	–	–	●	–
Alloy – 17"x7", "Y" 8-spoke, 205/50 tyres	–	□	–	–	–
Alloy – 17"x7", multispoke, 205/50 tyres	–	–	–	–	○
Alloy – 18"x7½", 5-spoke, 225/40 tyres (2.0i petrol only)	–	–	–	□	□
Spare – Mini steel	●	●	●	●	●
Spare – Full-size steel (Not available with 17" or 18" Alloy Wheels)	○	○	○	–	○
Locking wheel nuts (only where alloy wheels are fitted)	●	●	●	●	●

## Exterior equipment

	Style	Zetec	Sport	Zetec S	Titanium
<b>Convenience features</b>					
Ford Easy Fuel capless refuelling system	●	●	●	●	●
Headlights – Automatic on/off	–	–	–	–	●
Headlights – Adaptive Front lighting System (AFS) including rear lights with LED technology	–	–	–	○	○
Headlights – Bi-xenon with rear LED lights	–	–	–	–	□
Parking distance sensors – Rear	○	○	●	○	○
Tailgate wash/wipe	●	●	●	●	●
Wipers – Standard with 6-speed interval settings	●	●	–	●	–
Wipers – Automatic with rain sensor	–	–	●	–	●
Quickclear Heated Windshield with heated washer jets	○	●	●	●	●
<b>Option packs</b>					
Zetec Sport Pack – 17" alloy wheels, sports suspension and privacy glass. Note: Seat fabric is Tic Toc with Electro-Weld <sup>3)</sup>	–	○	–	–	–
Zetec S Sport Pack – 18" alloy wheels and privacy glass <sup>1,3)</sup>	–	–	–	○	–
Titanium Sport Pack – 18" alloy wheels and sports suspension <sup>1,3)</sup>	–	–	–	–	○
Titanium Individual Pack – Partial leather/Alcantara® seats, 6-way power driver seat <sup>2)</sup> , heated front seats, aluminum effect handbrake and premium front and rear floor mats	–	–	–	–	○
Titanium X Pack – Full leather trim with heated front seats, Bi-Xenon headlights, power fold mirrors, solar reflect windscreens and 6-way power driver seat <sup>2)</sup>	–	–	–	–	○

● = Standard, ○ = Optional, at extra cost, □ Part of an option pack, at extra cost. <sup>1)</sup> Not available with 1.6 Petrol or 1.6 Diesel Engines. <sup>2)</sup> Includes 4-way manual front passenger seat adjust and driver/front passenger lumbar adjust. <sup>3)</sup> Not available with Full Size Spare Wheel.

## Interior equipment

	Style	Zetec	Sport	Zetec S	Titanium
<b>Design features</b>					
Door lever – Aluminium finish	●	●	●	●	●
Floor mats – Front, carpet	–	–	–	–	●
Floor mats – Front and rear, velour with aluminium finish 'FOCUS' badge	–	–	–	–	□
Gear knob – Leather with silver insert and aluminium finish ring	–	–	–	–	●
Scuff plates – Front, aluminium-finish with 'Ford' logo	–	–	–	–	●
Steering wheel – 4-spoke with silver accents	●	–	–	–	–
Steering wheel – 3-spoke, leather-trimmed with silver accents (4-spoke when cruise control fitted)	–	●	●	●	–
Steering wheel – 4-spoke, leather-trimmed with silver accents	–	–	–	–	●
Steering column – Reach and rake adjustable	●	●	●	●	●
<b>Audio and communication systems</b>					
Ford 6000 Radio/CD – Six speakers	●	●	–	●	–
Remote audio controls	●	●	●	●	●
Portable Music Connection Socket	●	●	●	●	●
Sony CD Audio System with DAB – Eight premium speakers, MP3 compatible	–	–	–	–	●
Bluetooth® Hands Free Phone and Voice Control System (Ford 6000 Radio/CD)	○	○	–	○	–
Sony CD Audio System with DAB, Bluetooth® Hands Free, Voice Control System and USB music connectivity port	–	○	–	○	○
Sony 6CD Audio System with DAB, Bluetooth® Hands Free, Voice Control System and USB music connectivity port	–	–	–	–	○
Communications Pack – Advanced SD navigation system with radio/CD -5" colour display, six speakers, navigation data on SD memory card) Bluetooth® Hands Free, Voice Control System and USB music connectivity port	○	○	●	○	○
DVD Touchscreen Navigation System with Radio/CD (7" colour touch screen, eight premium speakers, MP3 compatible, navigation data on DVD ) includes dual zone electronic air conditioning, rear view camera, Bluetooth® Hands Free, Voice Control System and USB music connectivity port‡	–	–	–	–	○
<b>Climate control</b>					
Air conditioning – Manual control	●	●	●	●	●
Air conditioning – Dual zone electronic automatic temperature control (DEATC)	–	–	–	–	○
<b>Convenience features</b>					
'Ford Power' engine start/stop push button	–	–	–	●	●
Cruise control (includes 4-spoke leather steering wheel)	–	○	–	○	●
Accessory power socket (12V)	●	●	●	–	–
Smoker's Pack (Cigar lighter with 12V power socket and ashtray)	○	○	–	○	○
Centre console – Regular, with open stowage bins	●	–	–	–	–
Centre console – Premium, with sliding armrest, 12V power socket and large stowage bin	–	●	●+ + Introducing a running change during November, earlier models fitted with regular centre console	●	●
Power converter – 230V pulse charge type, limited to 150W	–	○	–	○	○
Courtesy light – For front passengers, overhead with theatre-style dimming, and in load compartment	●	●	●	●	●
Courtesy light – Front map lights, rear overhead dome lamp	–	–	–	–	●
Courtesy light – Footwell area	–	–	–	–	●
Rear-view mirror – Auto-dimming	–	–	●	–	●
Stowage pockets – Front seat backs	●	●	●	●	●
Sunroof – Electric tilt/slide (not with overhead console)	–	–	–	–	○
Variable dimming of instrument cluster and radio screen display	–	–	–	–	●
Windows – Electrically operated front with one-touch lowering on driver's side	●	●	●	●	–
Windows – Electrically operated front and rear with one-touch lowering/closing on driver's side, and global closing	–	–	–	–	●

## Interior equipment

	Style	Zetec	Sport	Zetec S	Titanium
<b>Seats and Seat Belts</b>					
Front seats – Comfort-style	●	–	–	–	–
Front seats – Sports-style (with driver's manual lumbar support adjustment)	–	●	●	●	●
Front seat – Driver's manual height and fore/aft adjustment	●	●	●	●	●
Front seat – Passenger's manual fore/aft adjustment	●	●	●	●	●
Front seats – Heated cushion and seatback, with five variable positions	–	–	–	–	●
Seats – Leather-trimmed (includes heated front seats and 6-way Driver's Power adjustment)	–	–	–	–	□
Rear seat – 60/40 split back and cushion	●	●	●	●	●
Rear seat – Folding centre armrest, with two integrated cup holders, and, on Estates only, flip-up stowage	–	–	–	–	●
Seat Belts – Front, inertia reel with height adjustable mounts. Rear – three inertia reel lap and diagonal	●	●	●	●	●
<b>Loadspace</b>					
Auxiliary power socket (Estate only)	●	●	–	●	●
Tie-down hooks	●	●	●	●	●
Tonneau cover (Estate only)	●	●	–	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost, ●+ = Introduced as a running change during November, earlier models fitted with regular centre console  
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## Insurance groups

	Style	Zetec	Sport	Zetec S	Titanium
<b>3-door Focus</b>					
1.6 Duratec Petrol (100 PS)					10E
1.6 Duratec Petrol (100 PS), Durashift 4-speed auto					10E
2.0 Duratec Petrol (145 PS)					17E
1.6 Duratorq TDCi Diesel (109 PS) (DPF)					15E
<b>5-door Focus</b>					
1.6 Duratec Petrol (100 PS)					10E 10E 10E 10E
1.6 Duratec Petrol (100 PS), Durashift 4-speed auto					10E 10E 10E 10E
2.0 Duratec Petrol (145 PS)					17E 17E
1.6 Duratorq TDCi Diesel (90 PS) (DPF)					14E
1.6 Duratorq TDCi Diesel (109 PS) (DPF)					14E 15E 15E 15E
<b>5-door Focus Estate</b>					
1.6 Duratec Petrol (100 PS)					10E 10E
1.6 Duratec Petrol (100 PS), Durashift 4-speed auto					10E 10E
2.0 Duratec Petrol (145 PS)					17E 17E
1.6 Duratorq TDCi Diesel (90 PS) (DPF)					14E
1.6 Duratorq TDCi Diesel (109 PS) (DPF)					14E 15E 15E 15E

E = Exceeds security requirement for model concerned and group rating has been reduced.

## Safety and security

	Style	Zetec	Sport	Zetec S	Titanium
<b>Safety</b>					
Intelligent Protection System (IPS)	●	●	●	●	●
Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Electronic Stability Programme (ESP) with Traction Assist and Emergency Brake Assist (EBA)	●	●	●	●	●
Auto Hazard Warning Lights – Automatic activation of all turn indicators when emergency braking is applied	●	●	●	●	●
Airbags – Driver and front passenger*	●	●	●	●	●
Airbags – Front side impact	●	●	●	●	●
Airbags – Front and rear curtain	●	●	●	●	●
Seats – ISOFIX mounting brackets for child seat (free bracket when factory ordered. To be fitted by dealer, which may incur extra charge)	○	○	○	○	○
Seat Belts – Seat buckle pre-tensioners on front seat belts	●	●	●	●	●
Deflation Detection System (DDS)	○	○	–	○	●
<b>Security</b>					
Remote central double locking	●	●	●	●	●
Perimeter alarm (includes courtesy delay headlights and 2nd remote key)	●	●	●	●	–
Thatcham CAT 1 approved perimeter and volume sensing alarm (includes courtesy delay headlights and 2nd remote key)	–	○	–	○	●
Ford Key-Free System (includes 'Ford Power' engine start/stop button and hands-free entry)	–	–	–	–	●

● = Standard, ○ = Optional, must be specified at time of order.

\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat

## Mechanical features

	Style	Zetec	Sport	Zetec S	Titanium
<b>Suspension and brakes</b>					
Front – Independent with MacPherson struts and anti-roll bar	●	●	●	●	●
Rear – Independent Control Blade multi-link system and anti-roll bar	●	●	●	●	●
Suspension – Sports	–	□	–	●	□
Front brakes – Ventilated discs	●	●	●	●	●
Rear brakes – Drums	●	●	●	●	●
Rear brakes – Discs (2.0i petrol engine only, standard on estates)	●	●	–	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

## Fuel and performance

Key data	Trans	Maximum power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions (g/km) <sup>**</sup>	Fuel consumption in L/100 km (mpg) <sup>**</sup>			Performance <sup>*</sup> Max. speed (mph) (secs)	0-62 mph (secs)	31-62 mph* (secs)
					Urban	Extra Urban	Combined			
<b>3-door Focus</b>										
1.6 Duratec	M5	100 (74)	150	159	8.7 (32.5)	5.5 (51.4)	6.7 (42.2)	112	11.9	13.3
1.6 Duratec	A4	100 (74)	150	179	10.3 (27.4)	5.8 (48.6)	7.5 (37.6)	107	13.6	n/a
2.0 Duratec	M5	145 (107)	185	169	9.8 (28.8)	5.4 (52.3)	7.1 (39.8)	128	9.2	11.9
1.6 Duratorq TDCi DPF	M5	109 (80)	240 (260)	115	5.6 (50.4)	3.7 (76.4)	4.4 (64.2)	117	10.9	10.9
<b>5-door Focus</b>										
1.6 Duratec	M5	100 (74)	150	159	8.7 (32.5)	5.5 (51.4)	6.7 (42.2)	112	11.9	13.3
1.6 Duratec	A4	100 (74)	150	184	10.6 (26.7)	6.0 (47.1)	7.7 (36.7)	107	13.6	n/a
2.0 Duratec	M5	145 (107)	185	169	9.8 (28.8)	5.4 (52.3)	7.1 (39.8)	128	9.2	11.9
1.6 Duratorq TDCi DPF	M5	90 (66)	215	115	5.6 (50.4)	3.7 (76.4)	4.4 (64.2)	110	12.6	12.7
1.6 Duratorq TDCi DPF	M5	109 (80)	240 (260)	115	5.6 (50.4)	3.7 (76.4)	4.4 (64.2)	117	10.9	10.9
<b>Focus Estate</b>										
1.6 Duratec	M5	100 (74)	150	159	8.7 (32.5)	5.5 (51.4)	6.7 (42.2)	112	12.2	13.6
1.6 Duratec	A4	100 (74)	150	184	10.6 (26.7)	6.0 (47.1)	7.7 (36.7)	107	13.9	n/a
2.0 Duratec	M5	145 (107)	185	169	9.8 (28.8)	5.4 (52.3)	7.1 (39.8)	128	9.4	12.1
1.6 Duratorq TDCi DPF	M5	90 (66)	215	115	5.6 (50.4)	3.7 (76.4)	4.4 (64.2)	110	12.9	12.9
1.6 Duratorq TDCi DPF	M5	109 (80)	240 (260)	115	5.6 (50.4)	3.7 (76.4)	4.4 (64.2)	117	11.1	11.1

<sup>\*</sup>In 4th gear. <sup>\*\*</sup>Ford test figures. <sup>\*\*</sup>All CO<sub>2</sub> emissions figures in g/km and fuel consumption figures in L/100 km are tested in accordance with 80/1268/EEC as amended. The CO<sub>2</sub> emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with Core equipment level and with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. Note All vehicles are 5-speed manual unless stated. DPF = Diesel Particulate Filter. All petrol engines are equipped with a catalytic converter. Except where otherwise stated, all engines are Emissions Stage V. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. M5 = 5-speed manual, A4 = 4-speed auto.

## Weights and loads

	<b>Minimum Kerbweight (kg)<sup>a</sup>3dr/5dr/Est</b>	<b>Gross Vehicle Mass (kg)3dr/5dr/Est</b>	<b>Gross Train Mass (kg)3dr/5dr/Est</b>	<b>Max. Towable Mass (braked) (kg)</b>	<b>Max. Towable Mass (unbraked) (kg)3dr/5dr/Est</b>
1.6 Duratec	1227/1249/1277	1820/1820/1820	2910/2930/3020	1200	610/620/635
1.6 Duratec, Durashift 4-speed auto	1255/1286/1308	1835/1835/1845	2540/2555/2645	800	625/640/650
2.0 Duratec	1307/1327/1359	1895/1895/1895	3175/3195/3295	1400	650/660/675
1.6 Duratorq TDCi (90 PS)	-/1357/1391	-/1880/1875	-/3095/3815	1200	-/675/695
1.6 Duratorq TDCi (109 PS)	1338/1357/1391	1880/1880/1875	2980/2990/3080	1300	665/675/695

<sup>a</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models. **Gross Train Mass** includes trailer weight. **Note** All vehicles are 5-speed manual, unless otherwise stated. For further guidance, refer to the National Caravan Council's Towing Guide.

## Dimensions

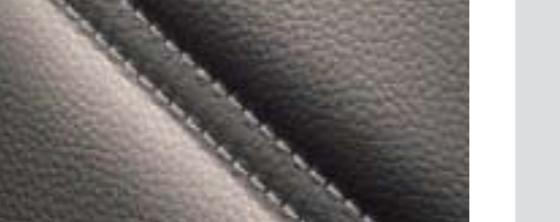
	<b>3 &amp; 5-door</b>	<b>Estate</b>
Overall length (mm)	4337	4468
Overall width with/without mirrors (mm)	2020/1839	2020/1839
Overall width with folded back mirrors (mm)	1879	1879
Overall height without/with roof carrier system (unladen) (mm)	1497/-	1503/1537
Turning circle – kerb to kerb (m)	10.40	10.40
<b>Luggage capacity (litres)<sup>b</sup></b>		
5-seat mode (with tyre repair kit)	396	503
5-seat mode (with mini spare)	385	482
5-seat mode (with full-size spare)	282	482
2-seat mode (with tyre repair kit)	1258	1546
2-seat mode (with mini spare)	1247	1525
2-seat mode (with full-size spare)	1144	1525
<b>Fuel tank capacity (litres)</b>		
Petrol	55	55
Diesel	53	53

<sup>b</sup>Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.



## Colour and trim

Choosing the colour for your Ford Focus is a lovely dilemma. So explore the palette of bold solid colours and great metallics and discover what is right for you.



1

- Solid body colours**
- 1 Colorado Red
  - 2 Frozen White
- Metallic body colours\***
- 3 Ink Blue
  - 4 Moondust Silver
  - 5 Panther Black
  - 6 Sea Grey
  - 7 Vision

\*Metallic body colours are options at extra cost.



2



3



4



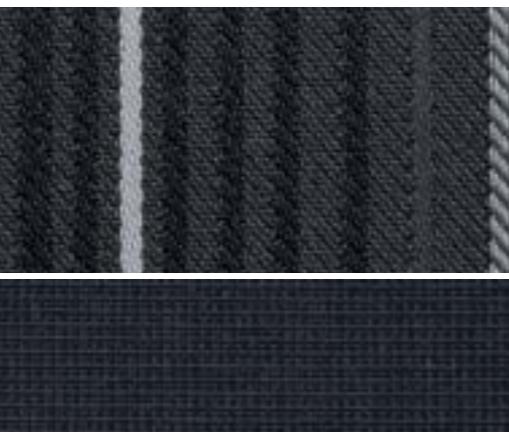
5



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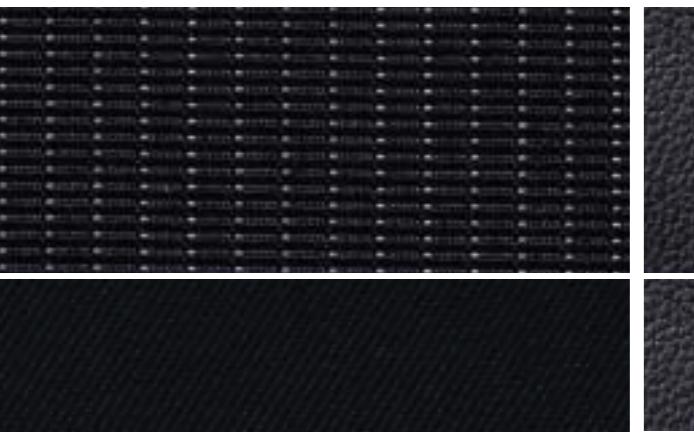
7



Ecrin in Generic Silver seat facing  
Mondus in Ebony seat sides



Tic Toc in Generic Silver seat facing  
Mondus in Ebony seat sides



New York in Ebony seat facing  
Lux in Ebony seat sides



Napoli leather in Ebony seat facing  
and seat sides\*

### Colour and trim

#### Model

##### Seat facing trim

#### Style

##### Zetec

#### Sport

##### Zetec S

#### Titanium

##### Solid body colours

##### Ecrin

##### Tic Toc Mono

##### New York

##### Tic Toc with electro-welding

##### New York

##### Napoli leather\*

##### Colorado Red

##### S

##### S

##### E

##### E

##### Frozen White

##### S

##### E

##### E

##### E

##### Metallic body colours\*

##### Ink Blue

##### S

##### S

##### E

##### E

##### Moondust Silver

##### S

##### S

##### E

##### E

##### Panther Black

##### S

##### S

##### E

##### E

##### Sea Grey

##### S

##### S

##### E

##### E

##### Vision

##### S

##### S

##### E

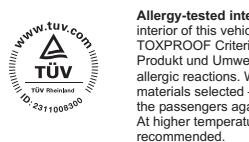
##### E

S – Generic Silver, E – Ebony, \*Metallic paint and leather trim are optional at extra cost. Napoli Leather is only available with optional Titanium X Pack.



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**Allergy-tested interior** All materials used in the manufacture of the interior of this vehicle meet the strict requirements of the TÜV TOXPROOF Criteria Catalogue for Vehicle Interiors by the TÜV Produkt und Umwelt GmbH and are designed to minimise the risk of allergic reactions. With doors and windows closed, the interior materials selected – together with the integrated pollen filter – protect the passengers against most allergising particles from the outdoor air. At higher temperatures, the additional use of air conditioning is recommended.



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