



The Audi Q7, SQ7 and e-tron range

Pricing and Specification Guide
Valid from August 2016

Personalising your Audi Q7

This guide has been designed to help you tailor and price your Audi Q7 quickly and logically. At the back, you will find information on CO2 emissions-based taxation and services offered with your Audi, including Finance and Insurance. You can also configure your Audi Q7 online at www.audi.co.uk

The images featured in this guide are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

The Audi Q7	
SQ7	10
Q7 e-tron	12
Matrix LED headlights	16
quattro	18
Audi Virtual Cockpit	24
Audi Connect Infotainment Services	26
Audi Connect Safety and Service	28
Technology	32
Audi Smartphone Interface	34
Driver assistance	36
Model details and prices	
SE model equipment	38
S line model equipment	42
SQ7 model equipment	44
Q7 e-tron model equipment	46
Model prices	50
Colour and upholstery	
Paint	52
Upholstery	56
Seat options	64
Colour and trim guide	65
Inlays	66
Options	
Wheels and tyres suspension	70
Packages	74
Headlights	80
Audio and communication	81
Interior equipment	84
Exterior equipment	87
Safety and security	88
Steering wheels	89
Looking after your Audi	
Audi Complete and Warranty	90
Accessories	93
Merchandise	94
Audi Difference	95
Technical details	
Technical data	96
Dimensions	99
Pricing and Additional information	102

Vorsprung durch Technik

Three words that express the very essence of Audi – Vorsprung durch Technik. It's not just a slogan, it's our way of seeing the world and the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that have become synonymous with Audi remain in our cars today. Some are milestones in the history of the motorcar. From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.









The Audi Q7. Lighter, more powerful and more agile than its predecessor

Our largest SUV has undergone some big changes. Sharper horizontal lines. Striking quattro sideblades. A redesigned 3D-hexagonal single-frame grille. Double arrow-shaped daytime-running lights. And, for the first time in a Q model, optional Audi Matrix LED headlights. Every element adding to the Q7's powerful, athletic appearance.

But while the Audi Q7 has gained many new features, it's also lost weight – the equivalent of a grand piano. It's more efficient than before, with CO₂ starting from 148g/km* on the Q7 3.0 TDI 218PS engine and 48g/km* on the Q7 e-tron. And with quattro all-wheel-drive, Audi Drive Select and a choice of four TDI engines – the S model capable of 0-62mph in just 4.9 seconds – the result is a drive that's both agile and responsive.

Style, power and presence. All you could ask for in an SUV.

*Standard EU test figures for comparative purposes and may not reflect real driving results. Optional wheels may also affect emissions and fuel consumption figures.



Innovation. Intuition. Control.

As well as MMI Navigation, the Audi Q7 comes with intelligent technology as standard to enhance your driving experience.

At a glance, the 8.3" retractable MMI screen displays everything you need to know, while the extra-large MMI touchpad makes it easier to 'write' your commands. Or, if you prefer, you can use the multi-function steering wheel and MMI button to control your car's systems.

While driving, Audi Drive Select lets you electronically adjust the engine, transmission and steering to adapt to road conditions, with up to seven driving modes. For extra reassurance, Hill descent control pre-defines your speed during any descent. And Audi Pre-sense city can automatically apply braking when a collision looks imminent.

You can also choose options to add even more convenience. Like the fully customisable Audi Virtual Cockpit (standard on e-tron and SQ7) that brings the information you want to the fore. Or Audi Phone Box and Audi Connect, that keep you and your passengers' devices connected to the world.

Together, these technologies make any type of journey in the Audi Q7 a comfortable and confident one.









SQ7

Beautiful. Powerful. Innovative.

The S badge comes to the Audi Q range.

Thanks to a 4.0 BiTDI quattro V8 engine, the Audi SQ7 delivers 435PS of power and an incredible 900 Nm of torque. It's made possible by a revolutionary new technology: an electrically powered compressor that virtually eliminates turbo lag. So, from a standing start, the Audi SQ7 can reach 62mph in less than five seconds.

Along with unbridled power comes intelligent technology as standard. Like the Audi Virtual Cockpit, which puts all the information you need right in front of you on a dynamic digital dashboard. And the rear-view parking camera, which gives you increased awareness while reversing into a space.

There are looks to match the sophistication, thanks to S body styling and distinctive touches – such as aluminium-look door mirrors and dual-branch oval twin tailpipes in a chrome finish. And we've also included a range of features with ultimate comfort in mind, including luxurious Valcona leather seats and adaptive 'S' air suspension.

The SQ7 is quite simply the height of performance, style and technology.

e-tron

Plug in to the Audi Q7 e-tron

It's a different kind of Q7. One that combines SUV design, with our latest plug-in hybrid technology.

As our first ever e-tron with quattro all-wheel-drive, the Audi Q7 e-tron's innovations begin with a 3.0 TDI engine.

It works together with an advanced electric motor to deliver more economy than a conventional engine alone.

In test environments, it delivers a combined fuel consumption figure of 156.9mpg* and CO₂ figures from 48g/km.*

Climb inside the luxurious five-seat interior and you'll benefit from other innovations included as standard on the Q7 e-tron.

Some you'll notice straight away, like the Audi Virtual Cockpit, that lets you customise driver information displays.

Others you'll notice as you drive. Like the Predictive efficiency assistant, that uses navigational data to help you drive more efficiently. Or a revolutionary heat pump, that recycles heat from the electric motor – so you can warm up the cabin without running down the battery.



*Standard EU test figures for comparative purposes and may not reflect real driving results. Optional wheels may also affect emissions and fuel consumption figures.









Connect to your e-tron, wherever you are

With the Audi Q7 e-tron, we haven't just redefined the way your car works – we've adapted the way you can control it. By downloading the Audi MMI connect app,* you'll have immediate access to important information about your vehicle.

So no matter where you are, you'll be able to keep an eye on the current charge level, remaining electric range and even the location of your car. There's also an option to look at your last journey, which gives you key details including average fuel consumption.

Perhaps most useful of all, the app enables you to use your smartphone as a remote control. It means, whether you're at home

or in the office, you can start your car charging with the push of a button – or set a timer to do it automatically.

You can even choose to activate the climate control remotely a few minutes before you start your journey using power from the mains. So you know the cabin will be at your ideal temperature when you get behind the wheel and you can draw on the battery's full power on the road. Before you can use the Audi Connect e-tron services, you first need to download the Audi MMI connect app and have registered onto myAudi. Your mobile device must be compatible.* Terms and conditions apply, please see pages 103-104 for details.



*Dependent on mobile phone and software compatibility.



A close-up, artistic shot of a car's headlight assembly, showing the intricate design of the lens and the internal components. The lighting is soft and blue-toned, highlighting the curves and textures of the plastic and glass.

Matrix LED lights

Illuminating features.

The Audi Q7's Matrix LED headlights don't just produce a light that is similar in colour to daylight. They also incorporate technology that adapts automatically to the car's surroundings.

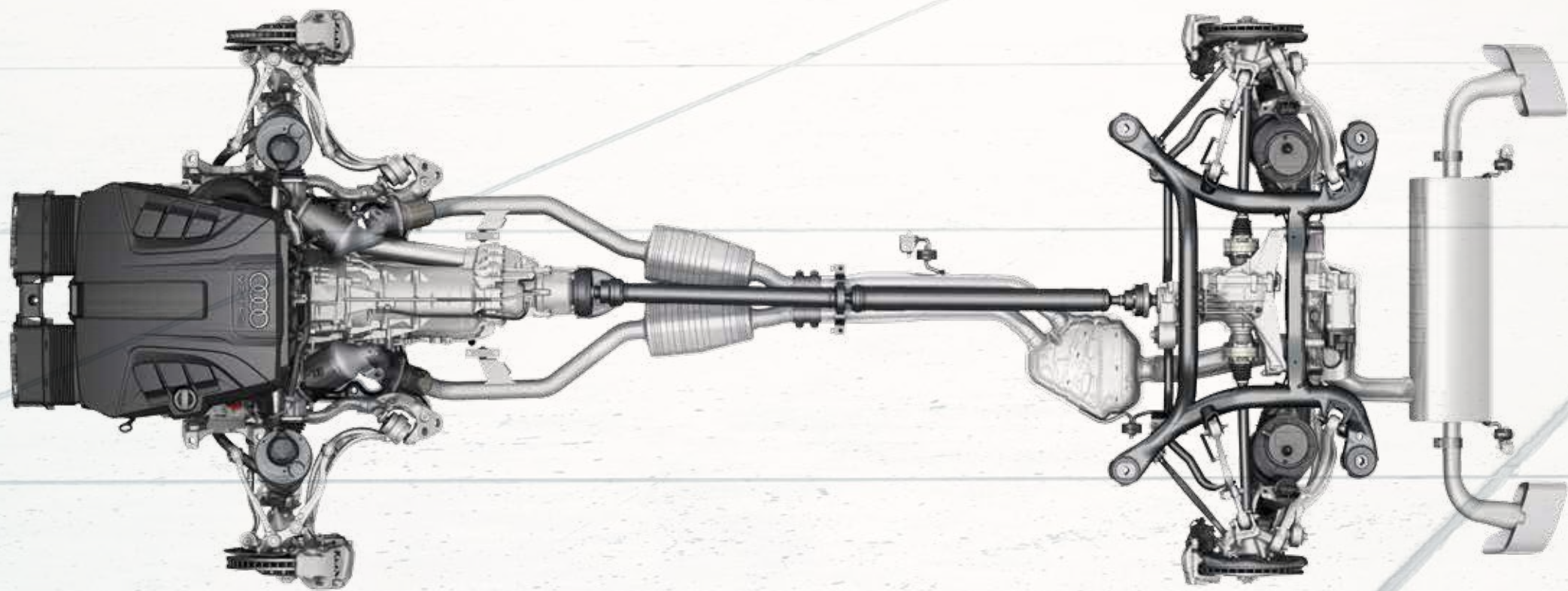
Sensors and an inbuilt camera allow the optional Matrix LED headlights to detect the rear and oncoming lights of other road users, as well as ambient light in built-up areas. The technology then reacts by dipping individual LEDs to prevent dazzle, while still fully illuminating the remainder of the road. Using the vehicle's navigation data, Matrix LED technology can even anticipate corners, adjusting LEDs as you negotiate the bend. The result is a much wider visual range, benefitting both you and other road users. Dynamic sweeping indicators complete the striking look at the rear.

quattro

Driving confidence whatever the weather

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Available as standard on the Audi Q7, it analyses your grip – automatically distributing power between all four wheels to where it's needed most.

It's made for the most challenging conditions of all – the ones you encounter every day. Whatever the road holds, you can be confident that quattro will react.











Comfortable. Spacious. Luxurious.

The Audi Q7 is a very comfortable place to be. A new wraparound interior envelops the driver in luxury. Increased headroom from its predecessor makes the whole cabin more spacious. And, on S and S line models, 4-zone climate control and privacy glass provide additional comfort for rear passengers. For families, six of the seven seats can be fitted with child seats, while the rear two seats can be folded electrically, at the touch of a button.*

Sumptuous styling details complete the Audi Q7's interior, with two-piece inlays, aluminium accents and subtle ambient lighting.

*Q7 e-tron models are only available with five seats.

Audi Virtual Cockpit

Visible innovation.

The information you need is always changing, so the Audi Virtual Cockpit changes too. Available as an option on Q7 models and standard on Q7 e-tron and SQ7 models, it replaces the traditional dashboard with a high resolution, 12.3" LCD screen, which you can customise to display just the information you want.

So during ordinary driving, you'll see virtual dials for speed and revs, along with information like the music you're playing

or any calls received. With the touch of a button, you can shrink the dials to show other functions, and even expand your navigation map to fill the display.

Our virtual dashboard puts everything you need to know right in front of you. With crisp 3D graphics and highly detailed effects, it's the embodiment of Audi technological innovation.





Switch views at the touch of a button

The display can be switched between 'classic' view, with prominent speedometer and rev counter or 'infotainment' view, which brings functions such as the navigation map or media to the fore. Drivers can change their view simply by pressing the 'view' button on the multi-function steering wheel.



Image shows Audi Virtual Cockpit in infotainment view with optional Traffic sign recognition (available as part of the Dynamic Pack)



Image shows Audi Virtual Cockpit in classic view with optional Night vision assistant

Audi



Email

Your emails can be transmitted to your Audi MMI and read out conveniently†



Text messages

Messages are displayed or read out to you; you can also reply using the dictation function†



Twitter

Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions



Weather information

Gives you forecasts and maps for your chosen destination



News online (individual)

Text and images from your favourite news sources with text-to-speech function



Map update online

The delivered MMI Navigation plus map version can be updated free of charge with the first five navigation updates which are issued at intervals of 6 months. In conjunction with Audi Connect, the update can be carried out online in the vehicle, see page 103 for details



City events

Up-to-date information about events happening at your destination



Points-of-interest

Search Google™ using voice control



Traffic information online

Complements the dynamic route guidance with real-time traffic flow information for individual stretches of road



myAudi – special destinations

Import individual points-of-interest (POI) lists to your Satellite Navigation System via the myAudi portal



Train information

Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems)



Country-specific information

The legal regulations for a specific country, such as speed limits or whether it is compulsory to carry a high-visibility vest or display a motorway toll sticker, are displayed when crossing a border



Fuel prices

Information on filling stations with the cheapest prices in your selected search area



Parking information

Helps you find car parks nearby and, where available, information on prices and currently vacant spaces



Flight information

Get information about departure and arrival times as well as the corresponding gates and search directly for flight numbers



Access smartphone voice control

Such as Siri (iPhone 4S and higher). By pressing and holding the voice control button on the multi-function leather steering wheel, you can access the voice control function of the Bluetooth-connected smartphone directly even while driving



Navigate with Google Earth™ and Google Street View™

Uses high-resolution aerial and satellite images as well as photos to guide you to your destination with ease



Connect

Infotainment Services



The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands.

With high-speed 4G internet access in your car you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™ and Google Street View™. All with no charge for data use, thanks to an embedded Audi Connect SIM card.

Audi Connect Infotainment Services is standard as a three-month trial on all Audi Q7 models or as a 36-month subscription standard on e-tron or on all other models with the optional Technology Pack.

Terms and conditions apply to certain functions. Please see pages 103-104 for additional information.

*Only available with compatible mobile phones and software versions, please see www.audi.co.uk/phonecompatibility



Image is for illustrative purposes only.

Audi Connect

Safety and Service

myService. Help is always at hand.

If you ever find yourself in an emergency situation, it's good to know that with Audi Connect Safety and Service, you'll have access to everything you need. Dealing with an emergency is stressful enough, so we give you one less thing to worry about – providing a link to the emergency services, Audi Online Roadside Assistance and your chosen Audi Service Partner.



Emergency Call⁺

In an emergency, time is of the essence. That's why your Audi comes with an SOS button that can call for urgent assistance when pressed. In the unfortunate event of the car detecting a major accident** it will automatically place a call to an Audi partnered emergency call centre, who will send emergency assistance to your GPS location.



Online Roadside Assistance⁺

In case of a mechanical fault or minor accident, just press the Online Roadside Assistance button. It will connect you to an Audi Roadside Assistance call centre, which can quickly establish your location and what kind of assistance you require.



Audi Service Request^{}**

After registering with myAudi, your chosen Audi Service Partner can receive relevant vehicle service data sent directly from your car to tell them when your car requires a service. They will then contact you in advance to arrange a booking.

*In order to activate this feature, customers must register and accept the terms and conditions on myAudi. +These Audi Connect services are only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider. Services are provided via a SIM card installed in the vehicle. Costs for calls and connections are included in the price of your Audi. Audi Connect Emergency Call, Online Roadside Assistance and Audi Service Request services are available for 10 years after vehicle delivery. For full terms and conditions please see pages 103-104.

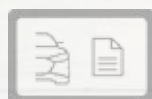
**For example if the vehicle's airbags or seat belt tensioners have been activated.

Audi Connect

Safety and Service

myCarManager. Reassurance from afar.

Audi Connect Safety and Service myCarManager lets you locate your car, check its status and lock/unlock the doors from distance via your smartphone or tablet. So if you want to check up on your Audi but can't spare the time to get away, you can reassure yourself even when you're far away.*



Vehicle status report**

How many miles of fuel have I got left? What's my current mileage? Is the car locked? Have I turned the lights off? With an Audi Connect MMI app on your smartphone or tablet, you'll have the answer instantly.



Remote lock and unlock**

If you forgot to lock your car, or you need to give someone urgent access, don't worry: even if you're some distance away, you can lock and unlock your Audi via your smartphone or tablet.



Car finder**

A common frustration is forgetting where you parked your car. With myCarManager you can check where you last switched the ignition off on a map to help locate your car.

*In order to activate these features customers must register and accept the terms and conditions on myAudi and download the Audi Connect MMI app on a compatible smartphone or tablet. *These Audi Connect services are only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider. Services are provided via a SIM card installed in the vehicle. Costs for calls and connections are included in the price of your Audi. Audi Connect Safety and Service myCarManager is available for 3 years after vehicle delivery. For full terms and conditions please see pages 103-104. Images are for illustrative purposes only.





Technology

Advanced technology designed to help you on the road.

We've developed a whole range of innovations for your Audi Q7 to enhance every aspect of your car. Here are some of the standard and optional technologies available.



MMI Navigation with MMI Touch

With its 3D map display and high-resolution graphics, MMI Navigation makes it easy to get where you're going. Controlling the system is just as simple, thanks to MMI Touch technology. You just have to 'write' commands with your finger – or speak your destination using the voice control system – and your route is displayed on the central 8.3" retractable screen or additionally in the 7" colour Driver's Information System. MMI Navigation with MMI Touch is standard on all Audi Q7 models.



Head-up display

The optional head-up display projects important information directly into your field of vision, so you don't need to look away from the road. It shows details like the current speed limit, information from the assistance systems and instructions from the navigation system. All using a high-resolution 480 x 240 pixel display.



Bang & Olufsen 3D Advanced Sound System

The optional Bang & Olufsen 3D Advanced Sound System surrounds you with crystal-clear, ultra-realistic sound. All 23 speakers are arranged especially for the interior of the Audi Q7. Combined with acoustic lens technology, the music you hear in the Audi Q7 is reproduced exactly as intended.



Ambient Lighting Pack

For better visibility when you're getting in and out, the optional ambient lighting system complements the Audi Q7's standard interior lighting, illuminating the door sill plates, as well as the contours of the centre console. Available with different colour profiles, you can change the mood in the cabin with a touch of the MMI button. Available as an individual option or part of the Style Pack.

Smartphone



Interface

Bring your phone to the fore.

Imagine being able to use your smartphone applications safely while driving. The Audi Smartphone Interface, standard on the Audi Q7, lets you do just that.* Text message dictating. Music streaming. Your contact list. Now you can access apps, approved for in-car use by Android and Apple, from the MMI controls on the Q7's centre console, from the multi-function steering wheel, Audi Voice Control, or even via your smartphone's assistant, like Siri. Simply connect your compatible smartphone via USB* and approved apps appear in full colour on the central MMI screen.



Your own soundtrack

You can play music stored on your phone as you drive, controlling it simply and intuitively through the interface. Streaming services are also available, including Spotify and Google Play Music.*



Spotify and Google Play Music*



Keeping in touch

With Audi Smartphone Interface, any text messages you receive while driving can be read out to you – and if you need to respond, you can do so simply by dictating your message. But not only that. You can also use approved third-party apps* like WhatsApp to keep in touch while driving.



WhatsApp, Skype and Google Hangouts*

All imagery on these pages show use of Apple CarPlay with Audi Smartphone Interface. *Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 and above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above. *Availability of applications differs by operating system and is dependent on approval by Apple or Google. An up-to-date list of approved apps is available on the relevant systems' websites. Permanent availability cannot be guaranteed as this is the responsibility of Apple and Google. Use of certain apps with Smartphone Interface will be subject to signal availability of the mobile network in your location and in-car usage may increase your mobile data usage. If using regularly, a mobile phone contract including an unlimited or high amount of data is recommended.

Driver

Innovative features for enhanced safety,



Audi Pre-sense city

A camera monitors the road ahead for cars suddenly stopping or pedestrians who are about to cross. If an imminent collision is detected, the system warns the driver and may initiate a deceleration action to reduce the speed or, if possible, prevent the collision. Comes as standard on the Audi Q7 range. Please see page 40 for more details.



Exit warning assist

Looks out for traffic when you or your passengers open the door of the Audi Q7, monitoring the area around the car for metal objects that could pose a danger, like bikes and cars. If any are detected, it activates an LED warning light on the wing mirrors and the inside of the front and rear doors. Exit warning assist is available as part of the optional Parking Packs or Audi Side Assist including Pre-sense rear and exit warning.



Adaptive Cruise Control with Stop&Go and Traffic jam assist

Keeps a steady distance from the car ahead and maintains any speed you choose by automatically accelerating and braking. If Traffic jam assist is also activated, the system uses the sensors and camera to detect any traffic jams ahead. When one is detected, the system won't just continue to brake and accelerate in traffic, it can apply supportive steering to make your journey more comfortable. Adaptive Cruise Control with Stop&Go and Traffic jam assist is available as part of the optional Dynamic Pack or Tour Pack.

assistance

efficiency and control



Trailer assist

Helps to manoeuvre and stabilise both the car and trailer while driving. And, when reversing, it automatically steers the trailer in the direction you choose using the MMI Touch dial. All you need to do is watch the road and operate the gears, accelerator and brake – and if at any point the trailer risks colliding with the car, the system warns you. Trailer assist is available as part of the optional Trailer Pack.



Predictive efficiency assist

Uses data from the navigation system to predict your route and suggest ways to drive more efficiently. It alerts you to speed limits, hidden bends and hills, so you can slow down in plenty of time. Predictive efficiency also works with Adaptive Cruise Control to adjust the car's cornering if a bend or roundabout is detected and can help to reduce fuel consumption. Predictive efficiency assist is available as part of the optional Dynamic Pack on Q7 models and standard on Q7 e-tron models.



All-wheel steering

You use four wheels to drive your car, so why not use all four to steer it too? For more manoeuvrability at low speeds, the optional All-wheel steering system steers the rear wheels in the opposite direction to the front wheels. At high speeds, both axles steer in the same direction for better cornering and enhanced stability. So you get more responsive steering and a more dynamic drive.

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

SE model equipment

All Q7 SE models have the following items of standard equipment

Engine and efficiency

Automatic Start-Stop system with energy recovery

Recuperation – the kinetic energy produced from braking or coasting is converted into electrical energy and stored temporarily in the battery. When accelerating, this energy is used, relieving the load on the alternator and can result in a fuel saving of up to 3%

75-litre fuel tank

12-litre AdBlue® tank (24-litre AdBlue® tank, is available as a no cost option)

Wheels, tyres and suspension

19" x 8.5J '5-spoke star' design alloy wheels with 255/55 R19 tyres

Audi Drive Select – features five modes (Auto, Comfort, Dynamic, Efficiency, and Individual). These modes allow the driver to electronically adjust the engine, transmission and steering. Additional modes are available when Adaptive air suspension option is ordered (see Dynamic Pack on page 75 for further details)

Dynamic suspension

Tyre repair kit

Anti-theft wheel bolts

Tool kit

Lighting

Xenon Plus headlights with LED daytime-running lights – with adaptive headlights

LED rear lights

Headlight washers

Audio and communication

Colour Driver's Information System (DIS) with 7" high resolution TFT screen. Shows information from the driver assistance systems, media in use, rest recommendation, telephone menu, outside temperature and MMI content

MMI Radio Plus and DAB

Audi Smartphone Interface* – connects your smartphone with your Q7 bringing your mobile content seamlessly via USB directly into the MMI display. Navigation, telephone, music and selected third-party apps (utilising Android Auto or Apple CarPlay) can be easily controlled via the MMI controller and via voice control system. See pages 34-35 for more information

Bluetooth interface – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone and software version, please visit www.audi.co.uk/phonecompatibility)

Audi Sound System:

- 6 channel amplifier
- 180 watt amplifying capacity
- 10 loudspeakers including subwoofer

MMI Navigation Plus (HDD) with MMI Touch – includes:

- 8.3" central rising colour display with high-resolution graphics
- 3D map display of places of interest and city models
- Detailed route information, map preview, choice of alternative routes, POIs, lane recommendations, motorway exits and detailed junction maps
- MMI Touch – touch-sensitive control panel for quick, intuitive operation including handwriting recognition
- MMI search – free text search with intelligent destination suggestions during entry
- Vehicle support and speed limit display
- Map update service for downloading the latest navigation data (for further information please see pages 103-104)
- Flash memory for music (10GB)
- Single DVD drive for music and video DVDs. Supports MP3, WMA, AAC and MPEG-4
- AUX-IN
- 2 x SDXC card readers
- 2 x USB charging ports



19" x 8.5J '5-spoke star' design alloy wheels



Colour Driver's Information System and MMI Navigation Plus

*Android system require the download of the Android Auto app. Availability of applications differ by operating systems and is dependant on approval by Apple or Google. Permanent availability cannot be guaranteed as this is the responsibility of Apple or Google. Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 or above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above. Use of apps via Smartphone Interface will result in the use of mobile data on your Smartphone. A contract including a high usage data plan is recommend if using data reliant apps.

Voice control system

Audi Connect Infotainment Services (three-month trial) – convenient connection of your vehicle to the internet via an integrated data module with LTE/UMTS connection. For more information on Audi Connect Infotainment Services please see pages 26-30

See terms and conditions on pages 103-104

Exterior equipment

Full body-colour paint finish

Exterior mirrors – electrically adjustable, folding and heated. Also includes an automatic kerb view function which tilts the passenger mirror downwards towards the kerb when reverse gear is engaged

Aluminium roof rails

Aluminium window trim

Power-operated tailgate

Interior equipment

Dual-zone electronic climate control

4-spoke leather multi-function steering wheel, with gear-shift paddles

Front centre armrest

Centre console contains two open cup holders

Door sill trims with aluminium inlay

Luggage compartment sill protection

Cloth headlining

Front and rear floor mats

Inlays. Upper inlays in Diamond finish, silver grey and lower inlays in Anodised finish, anthracite

Smoking package

Interior lighting package includes front and rear reading lights, vanity mirror lights, footwell lighting, light in glovebox, entrance lighting, lighting inside door handles, luggage compartment lights, exterior courtesy lighting on tailgate, contour door and dashboard lighting

Auto-dimming rear-view mirror

Seats

Standard seats in Twin leather upholstery

Electric 4-way lumbar support for front seats

Heated front seats

Electrically adjustable front seats – including:

- Forwards/backwards position
- Seat height and angle
- Seat cushion angle
- Backrest angle

7 seats

Second row includes:

- Three seats, split-folding 35:30:35
- Forward/backwards and backrest angle manual adjustment for additional comfort
- Outer seats tilt and fold
- Centre armrest with two cup holders

Third row includes:

- Two seats, electrically-folding, split 50:50, operated from boot or second seat row entry area



MMI Touch



8.3" central rising MMI colour display



Dual-zone electronic climate control

SE model equipment

continued

Assistance systems

Electromechanical parking brake

Light and rain sensor

Audi Parking System Plus (front and rear)

– aids parking by acoustically and visually indicating distances to obstacles

Keyless Go – allows engine to be started by simply pressing the start/stop button in the centre console. The key just needs to be carried

Cruise control with speed limiter

Hill descent control supports the driver on steep descents with active brake applications. The vehicle is held at the predefined speed throughout the descent

Hill hold assist – holds the vehicle stationary for unlimited periods after stopping on uphill and downhill gradients

Audi Pre-sense city – the system uses the camera located on the front rear-view mirror to detect vehicles and pedestrians in front. If an imminent collision is detected, the system warns the driver.

Subject to certain system limits, up to speeds of approximately 19mph the system may initiate emergency braking application and if possible prevent the collision.

At speeds up to approximately 40mph the speed can be reduced up to 18mph to minimise the severity of the accident.

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details

Safety and security

ISOFIX child seat mounting – for all 6 passenger seats (with front passenger airbag deactivation). Includes Top Tether

Electronic Stabilisation Control (ESC), including ABS, ASR and EDL

First aid kit and warning triangle

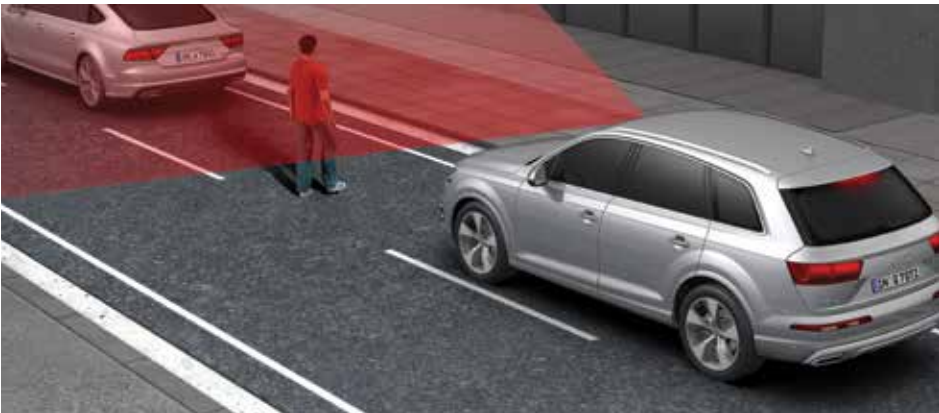
Driver, front passenger, front side and curtain airbag system

Seat belt monitoring

Anti-theft alarm

Tyre pressure loss indicator – visual and acoustic warning if the pressure drops in one or more tyres

Audi Connect Safety and Service. Please see pages 28-31 for more details



Audi Pre-sense city



Audi Drive Select – image features modes that are available with optional Adaptive air suspension



Image shows the Audi Q7 SE model with optional Ink blue, metallic paint (C7)

S line model equipment

In addition to SE model equipment

Total RRP inc VAT*
£3,495.00

Wheels, tyres and suspension

20" x 9J '5-parallel-spoke' design alloy wheels with 285/45 R20 tyres

Lighting

All-weather LED headlights – LEDs for all front lighting functions. LED technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and recognition by other road users. Includes all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow)

Dynamic rear indicators – the rear indicators dynamically sweep from inside to out. This helps to clearly identify not only that the vehicle is turning, but in which direction – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

High-beam assist – automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching

Exterior equipment

S line body styling comprising:

- S line bumpers, side ventilation grilles, side skirts and roof spoiler
- Platinum grey front spoiler lip and diffuser insert with honeycomb grid in black
- S line badges on front wings

Privacy glass – dark tinted rear and rear-side windows (from B-pillar backwards)

Interior equipment

Deluxe 4-zone electronic climate control

S line 3-spoke leather-trimmed multi-function steering wheel, with gear shift paddles

Luggage compartment sill protection in stainless steel

Door sill trims with S line logo

Black cloth headlining

Inlays – upper inlays in Brushed aluminium sono and lower inlays in Chrome paint, Slate grey

Adjustable front centre armrest

Pedal cluster in stainless steel

Seats

Front Sport seats

Leather/Perforated Alcantara upholstery with 'S' embossing in the front seat backrests



20" x 9J '5-parallel-spoke' design alloy wheels



All-weather LED headlights



Deluxe 4-zone electronic climate control



S line Front Sport seats in leather/Perforated Alcantara



Image shows the Audi Q7 S line model with optional Daytona grey, pearl-effect paint (6Y) and 21" '5-arm turbine' design alloy wheels (F48) and Dynamic Pack (WB1)

SQ7 Standard model equipment

In addition to S line model equipment

Performance and suspension

Adaptive ‘S’ air suspension – electronically controlled air suspension with a stiffer adaptive damping system for all four wheels which regulates ride height and damping automatically. The ground clearance will vary depending on which Audi Drive Select mode is selected via the MMI system. The ride height is lowered by 15mm (Comfort or Auto mode) and by 30mm (Dynamic mode). In the additional allroad and lift/off-road modes the ground clearance is increased above the standard ride height by 25mm (allroad mode) and by 60mm (lift/off-road mode). Also includes loading level lowering (-55mm) via additional buttons in the luggage compartment to facilitate loading

Active sound exhaust system

85-litre fuel tank and 24-litre AdBlue® tank

Wheels and tyres

20” x 9J ‘5-arm-offroad’ design alloy wheels with matt titanium-look gloss turned finish with 285/45 R20 tyres

Audio and communication

Audi Virtual Cockpit – 12.3” high resolution LCD display. The fully digital instrument cluster is customisable by the driver. All the functions and services are depicted using superb graphics with a 3D impression and detailed effects in brilliant clarity. The View button on the multi-function steering wheel enables the display of the main instruments to be altered between two different sizes

Exterior equipment

Aluminium-effect exterior door mirror housing

Dual-branch oval twin tailpipes in chrome finish

Front black painted brake calipers with S logo

‘S’ single frame grille in aluminium effect with SQ7 logo

Front bumper air inlet struts in Aluminium effect

quattro blade in Aluminium effect

SQ7 badging

Interior equipment

Aluminium scuff plates with SQ7 logo

Seats

Valcona leather upholstery with ‘S’ embossing in the front seat backrests

Assistance systems

Rear View Camera. Aids reversing by displaying the area behind the vehicle in the MMI display with dynamic and static help elements. The reversing camera is discreetly integrated into the handle of the tailgate



20” x 9J ‘5-arm-offroad’ design alloy wheels



Audi Virtual Cockpit



Dual-branch oval twin tailpipes in chrome finish



Aluminium scuff plates with SQ7 logo



Image shows Audi SQ7 in optional Audi exclusive Garnet red, pearl effect (Q0Q0) and 22" x 9J '5-V-spoke aluminium Star' design, titanium diamond cut alloy wheels (46R)

Q7 e-tron model equipment

All Q7 e-tron models have the following items of standard equipment

Engine and efficiency

Recuperation – promotes fuel economy by recovering braking or coasting energy; converts kinetic energy into usable electrical energy; energy captured is stored in the lithium-ion battery and used for operating the electric motor, for the air conditioning and for the vehicle power supply

75-litre tank and 24-litre AdBlue® tank

Charging cables:

- Domestic 3-pin socket charging cable – Mode 2 (230V*10A) 2.3kW
- Industrial socket charging cable – Mode 2 (230V*16A) 3.6kW
- Public/Wall box cable – Mode 3, Type 2 cable 7.2kW
- Vehicle cable (2.5m)
- Control unit

- Includes a soft carry bag

For charging times, see page 98

Vehicle charging socket, rear left

EV button – located in the centre console, allows selection of three driving modes:

- EV – purely electric driving
- Hybrid auto mode – which will utilise both battery and combustion engine
- Hybrid hold mode – will reserve battery charge

Heat pump – Audi Q7 e-tron is the world's first plug-in hybrid to come as standard with a heat pump. It uses the waste heat from the drivetrain to heat the interior faster and more efficiently

Wheels, tyres and suspension

19" x 8.5J '5-arm aero' design alloy wheels, with 255/55 R19 tyres

Audi Drive Select – features five modes (Auto, Comfort, Dynamic, Efficiency, and Individual). These modes allow the driver to electronically adjust the engine, transmission and steering. Additional modes are available when Adaptive air suspension option is ordered (see Dynamic pack on page 75 for further details)

Dynamic suspension

Tyre repair kit

Anti-theft wheel bolts

Tool kit

Lighting

All-weather LED headlights – LEDs for all front lighting functions. LED technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and recognition by other road users. Includes all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow)

LED rear lights

Dynamic rear indicators – the rear indicators dynamically sweep from inside to out. This helps to clearly identify not only that the vehicle is turning, but in which direction – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

Headlight washers

High-beam assist – automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching

Audio and communication

Audi Virtual Cockpit with e-tron specific displays – 12.3" high resolution LCD display. The fully digital instrument cluster is customisable by the driver. All the functions and services are depicted using superb graphics with a 3D impression and detailed effects in brilliant clarity. The View button on the multi-function steering wheel enables the display of the main instruments to be altered between two different sizes. Includes e-tron specific displays such as power meter, drive status and battery charge state

MMI Radio Plus and DAB



Vehicle charging socket, rear left



19" x 8.5J '5-arm aero' design alloy wheels



Audi Virtual Cockpit with e-tron specific displays

Audi Smartphone Interface* – connects your smartphone with your Q7 bringing your mobile content seamlessly via USB directly into the MMI display. Telephone, music and selected third-party apps (utilising Android Auto or Apple CarPlay) can be easily controlled via the MMI controller and via voice control system. See pages 34-35 for more information

Bluetooth interface – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility and software version of mobile phone, please visit www.audi.co.uk/phonecompatibility)

Audi Sound System:

- 6 channel amplifier
- 180 watt amplifying capacity
- 10 loudspeakers including subwoofer

MMI Navigation Plus (HDD) with MMI Touch – includes:

- 8.3" central rising colour display with high-resolution graphics
- Energy flow display and e-tron start-up screen
- 3D map display of places of interest and city models
- Detailed route information, map preview, choice of alternative routes, POIs, lane recommendations, motorway exits and detailed junction maps

- MMI Touch – touch-sensitive control panel for quick, intuitive operation including handwriting recognition
- MMI search – free text search with intelligent destination suggestions during entry
- Vehicle support and speed limit display
- Map update service for downloading the latest navigation data (for further information please see pages 103-104)
- Flash memory for music (10GB)
- Single DVD drive for music and video DVDs. Supports MP3, WMA, AAC and MPEG-4
- AUX-IN
- Two SDXC card readers
- Two USB sockets

Voice control system

Audi Connect Infotainment Services (36-month subscription) – convenient connection of your vehicle to the internet via an integrated data module with LTE/UMTS connection. For more information on Audi Connect services please see pages 26-27. See terms and conditions on pages 103-104

Audi Connect e-tron services – connect to your e-tron via a web portal or smartphone app. Allows you to check charging status, remaining electrical range and set charging timers. See pages 14-15 for more information

Exterior equipment

e-tron body styling:

- e-tron bumper, front, with specific air inlet ducts
- e-tron signature LED daytime-running lights of staggered lines in the air inlets
- e-tron design front radiator grille and side grilles
- e-tron badges on front wings and on tailgate
- e-tron rear bumper and diffuser, with no visible tailpipes

Full body-colour paint finish

Exterior mirrors – electrically adjustable, folding and heated. Also includes an automatic kerb view function which tilts the passenger mirror downwards towards the kerb when reverse gear is engaged

Aluminium roof rails

Aluminium window trim

Power-operated tailgate

Interior equipment

Deluxe three zone automatic climate control

3-spoke leather multi-function steering wheel, with gear-shift paddles

Front centre armrest

Centre console contains two open cup holders

Door sill trims with aluminium inlay

Luggage compartment sill protection – in stainless steel

Electric luggage compartment cover – luggage compartment cover opens and closes electrically, can also be operated manually

Variable cargo area

Cloth headlining

Front and rear floor mats

Inlays. Upper inlays in Diamond finish, Silver grey and lower inlays in Anodised finish, anthracite

Smoking package

Interior lighting package – includes front and rear reading lights, vanity mirror lights, footwell lighting, light in glovebox, entrance lighting, lighting inside door handles, luggage compartment lights, exterior courtesy lighting on tailgate, contour door and dashboard lighting

Auto-dimming rear-view mirror

Advanced key – access and authorisation system that works through automatic data exchange between key and vehicle, allowing the driver to keep their car key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. The door is locked by pressing the button on the handle. Pressing the start/stop button integrated in the centre console starts and stops the engine



Audi Smartphone Interface



MMI Navigation Plus (HDD)



Deluxe three-zone electronic climate control**

*Android system require the download of the Android Auto app. Availability of applications differ by operating systems and is dependant on approval by Apple or Google. Permanent availability cannot be guaranteed as this is the responsibility of Apple or Google. Smartphone Interface uses Apple CarPlay, which is available with iPhone 5 or above, or Android Auto, which is available with phones using Android 5.0 Lollipop or above. Use of apps via Smartphone Interface will result in the use of mobile data on your Smartphone. A contract including a high usage data plan is recommend if using data reliant apps. **Image shows optional upper inlays in Brushed aluminium, Sono, with lower inlays in Beaufort walnut.

Q7 e-tron model equipment

continued

Vehicle driver assistance and safety systems on this page are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

Seats

Standard seats in Twin leather upholstery

Electric 4-way lumbar support for front seats

Heated front seats

Electrically adjustable front seats – including:

- Forwards/backwards position
- Seat height and angle
- Seat cushion angle
- Backrest angle

5 seats

Second row includes:

- Three seats, split-folding 35:30:35
- Forward/backwards and backrest angle manual adjustment for additional comfort
- Outer seats tilt and fold
- Centre armrest with two cup holders

Assistance systems

Electromechanical parking brake

Light and rain sensor

Audi Parking System Plus (front and rear) – aids parking by acoustically and visually indicating distances to obstacles

Keyless Go – allows engine to be started by simply pressing the start/stop button in the centre console. The key just needs to be carried

Cruise control with speed limiter

Hill descent control supports the driver on steep descents with active brake applications. The vehicle is held at the predefined speed throughout the descent

Hill hold assist – holds the vehicle stationary for unlimited periods after stopping on uphill and downhill gradients

Audi Pre-sense city – the system uses the camera located on the front rear-view mirror to detect vehicles and pedestrians in front. If an imminent collision is detected, the system warns the driver.

Subject to certain system limits, up to speeds of approximately 19mph the system may initiate emergency braking application and if possible prevent the collision.

At speeds up to approximately 40mph the speed can be reduced up to 18mph to minimise the severity of the accident

Predictive efficiency assist – when activated, the system calculates a predictive route and uses route data including speed limits, traffic signs, road bends, junctions and roundabouts from the navigation data to give the driver efficiency advice via the Audi Virtual Cockpit such as when to take your foot off the accelerator. Automatically activates engine coasting mode and Audi Drive Select Efficiency mode. Can help reduce fuel consumption.

In conjunction with the optional Adaptive Cruise Control (ACC) the system uses the route data and speed limits to adjust the ACC desired speed and cornering accordingly

Active accelerator pedal – the system uses a transparent pressure point to show the point at which the combustion engine kicks in, thus assisting the driver with a precise, efficient hybrid driving style

Safety and security

ISOFIX child seat mounting – for all four passenger seats (with front passenger airbag deactivation). Includes Top Tether

Electronic Stabilisation Control (ESC), including ABS, ASR and EDL

First aid kit and warning triangle

Driver, front passenger, front side and curtain airbag system

Seat belt monitoring

Anti-theft alarm

Tyre pressure loss indicator – visual and acoustic warning if the pressure drops in one or more tyres

Audi Connect Safety and Service. Please see pages 28-31 for more details



Audi Pre-sense city



Image shows the Audi Q7 e-tron with optional Graphite grey, metallic and optional Dynamic Pack (WB1) and Audi Matrix LED headlights (PXC)

Audi Q7 SE

Engines	Power	Transmissions	CO2 g/km*	Total RRP inc VAT^	Recommended OTR†
3.0 TDI quattro	218PS	8-speed tiptronic	150	£47,625.00	£48,455.00
3.0 TDI quattro	272PS	8-speed tiptronic	153	£50,175.00	£51,045.00

Audi Q7 S line

Engines	Power	Transmissions	CO2 g/km*	Total RRP inc VAT^	Recommended OTR†
3.0 TDI quattro	218PS	8-speed tiptronic	150	£51,120.00	£51,950.00
3.0 TDI quattro	272PS	8-speed tiptronic	153	£53,670.00	£54,540.00

***Please note:** CO2 emissions can change if a different size alloy is ordered onto the vehicle. This may also lead to a change to the VED amount payable. Please refer to pages 72-73, 96-98 and 104. Value based on standard EU test figures for comparative purposes and may not reflect real driving results.

The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

^RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

†**Recommended On-The-Road (OTR) retail prices include:** delivery charge, half a tank of fuel, number plates at £630.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 104 for details) and first registration fee at £55.00. Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.

Audi SQ7

Engines	Power	Transmissions	CO2 g/km*	Total RRP inc VAT^	Recommended OTR†
4.0 TDI quattro	435PS	8-speed tiptronic	190	£69,785.00	£70,970.00

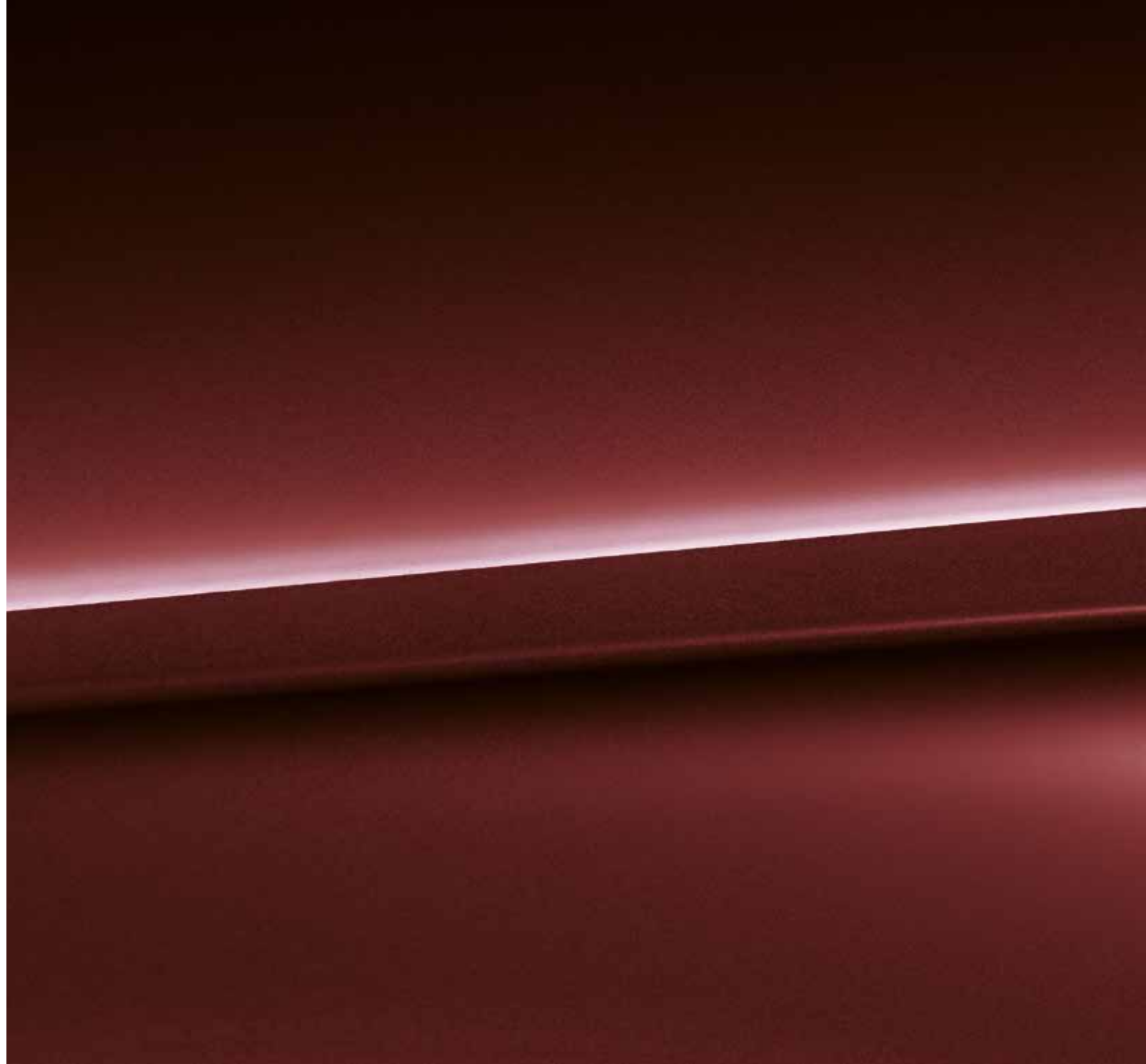
Audi Q7 e-tron

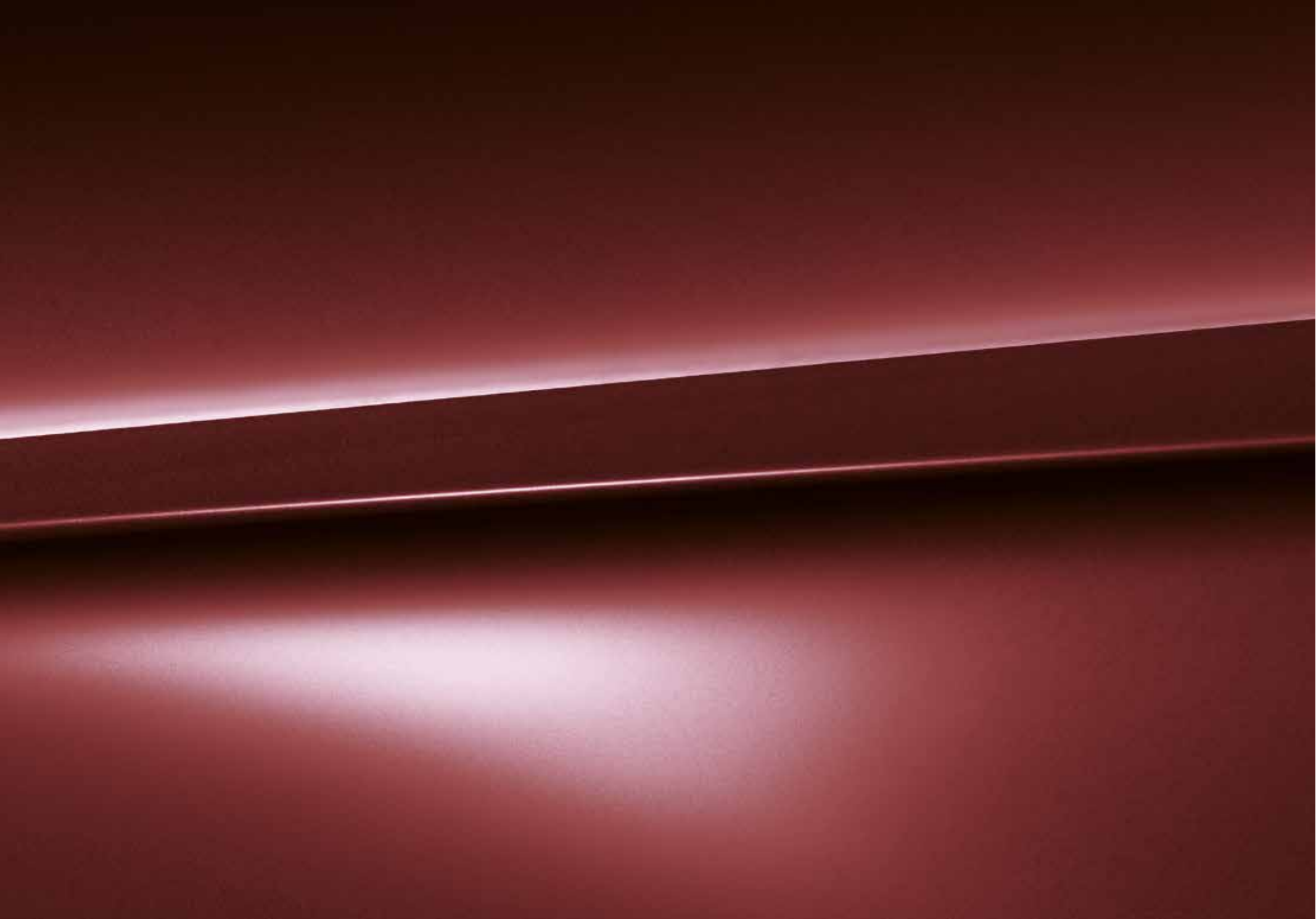
Engines	Power	Transmissions	CO2 g/km*	Total RRP inc VAT^	Recommended OTR†
3.0 TDI quattro e-tron	258PS	8-speed tiptronic	48	£64,265.00	£64,950.00



Paint

We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours, from solid to metallic and pearl-effect finishes.





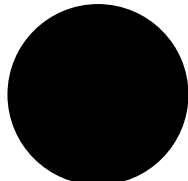
Paint

You can select one of the standard colours shown opposite or, for a different look, choose from a range of optional finishes.

Standard colours

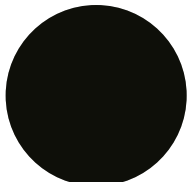


Pure white – **0Q**

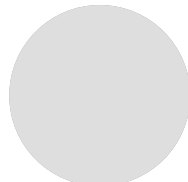


Night black – **A1**

Optional colours



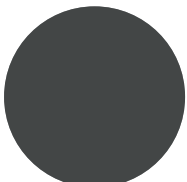
Orca black, metallic – **2T**



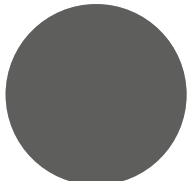
Floret silver, metallic – **L5**



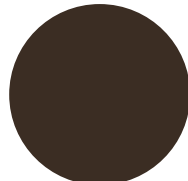
Glacier white, metallic – **2Y**



Daytona grey, pearl effect – **6Y**



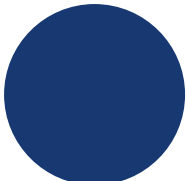
Graphite grey, metallic – **9Q**



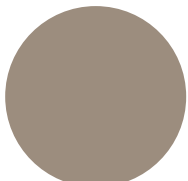
Argus brown, metallic – **W3**



Ink blue, metallic – **C7**



Sepang blue, pearl effect – **E9**



Diamond beige, metallic – **N3**



Tofana white, crystal effect – **0R**

S line and S colours

Options are subject to availability and may extend time taken for delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Optional, S line and S colours

Total RRP inc VAT*
£675.00

Paint

Audi exclusive

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other metallic or pearl-effect paint colour in the Audi range. The choice is yours.*

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.**

Options are subject to availability and may extend time taken for delivery.

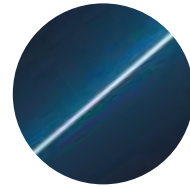
*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples. Please note that code SY7 must be added when ordering Audi exclusive paint.

**Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

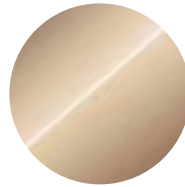
All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

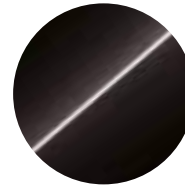
*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.



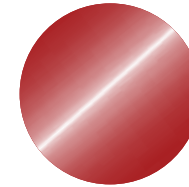
Palace blue, pearl effect



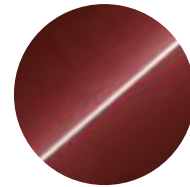
Sand beige, pearl effect



Saddle brown, pearl effect



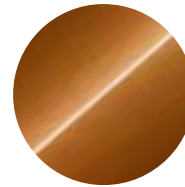
Garnet Red, pearl effect



Classic red, pearl effect



Mamba black, metallic



Ipanema brown, metallic



Any colour in the Audi range or 100 exclusive colours to choose from*

Audi exclusive*

Total RRP inc VAT[†]
£2,155.00



Customised paint**

Customised**

Total RRP inc VAT[†]
£2,655.00

Upholstery

It's important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.





Upholstery

Standard seats

Choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

Standard seats are electrically adjustable for forwards/backwards position, seat height and angle and backrest angle. Manual adjustment for head restraint and seat belt height.






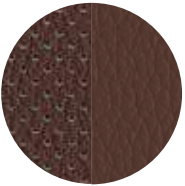
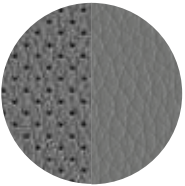
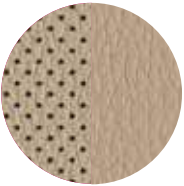




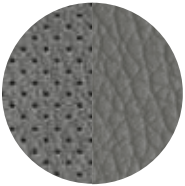
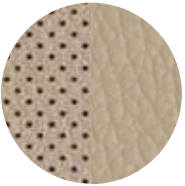
Options are subject to availability and may extend time taken for delivery.

– = Not available
• = Available
S = Standard

All the colour swatches on this page are matched as accurately as possible to the actual upholstery colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

*Includes leather and leatherette.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

						SE	S line	SQ7	e-tron	Total RRP inc VAT*
Twin leather* – N1F					Seat centre sections of the front seats, the two outer rear seats of the second row, the two rear seats of the third row and the seat side bolster on the driver's side nearest the door entrance in leather. Seat side bolsters, head restraints, door trim inner sections, centre armrest and middle seat in second row in leatherette	S	–	–	S	£0.00
Perforated Twin leather – N1F/4D3					Seat centre sections of the front seats, the two outer rear seats of the second row, the two rear seats of the third row and the seat side bolster on the driver's side nearest the door entrance in perforated leather. Seat side bolsters, head restraints, door trim inner sections, centre armrest and middle seat in second row in leatherette. Only available in combination with Seat ventilation for front seats (4D3) – see page 64 for pricing	•	–	–	•	£0.00
Cricket leather – N5A					Seat centre sections, seat side bolsters, head restraint centre panels, front centre armrest, rear centre armrest and third row seats in Cricket leather. Door trim inserts in Alcantara	•	–	–	•	£900.00
Perforated Cricket leather – N5A/4D3					Seat centre sections, seat side bolsters, head restraint centre panels, front centre armrest, rear centre armrest and third row seats in perforated cricket leather. Door trim inserts in Alcantara. Only available in combination with Seat ventilation for front seats (4D3) – see page 64 for pricing	•	–	–	•	£900.00

Upholstery

Sport seats – Q1D


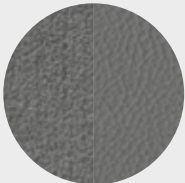


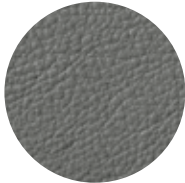
Front Sport seats come with side bolsters shaped for additional support. They are electrically adjustable for forwards/backwards position, seat depth, seat height and angle and backrest angle. Manual adjustment for head restraint and seat belt height.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

All the colour swatches on this page are matched as accurately as possible to the actual upholstery colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Leather/Alcantara – N7U			Seat side bolsters, head restraint centre panel and centre armrests in leather. Seat centre panel and door trim inserts in Alcantara	●	—	—	●	£1,900.00	
	Black – FZ	Rock grey – UV							
Valcona leather – N5D				Seat centre panel, seat side bolsters, head restraints, centre armrest and front centre armrests in Valcona leather. Door trim inserts in Alcantara	●	—	—	●	£2,850.00
	Black – FZ	Cedar brown – UU	Rock grey – UV						



Sport seat

Upholstery

Comfort seats – PS8/4D3

Comfort seats offer a multitude of electrical or pneumatic adjustment and must be combined with exterior mirrors (6XF or 6XL).

Comfort front seats include:
Seat ventilation where three different intensities of cool air are drawn through the seat, providing active ventilation of the front seat centre section, and thigh support.

Electric adjustment of:
- Forwards/backwards position
- Seat height and angle
- Backrest angle
- Seat depth

Pneumatic adjustment of:
- Backrest side bolsters
- Seat side bolsters

Manual adjustment of: head restraint height, angle and clearance and seat belt height.

Comfort seats are also available as part of the Comfort Pack (see page 74).

Options are subject to availability and may extend time taken for delivery.

- = Not available
• = Available
S = Standard

All the colour swatches on this page are matched as accurately as possible to the actual upholstery colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

*This image shows the seat only, without the perforated leather.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

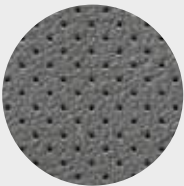
Perforated
Valcona leather
– N5D



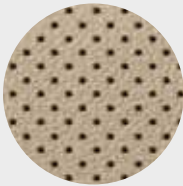
Black – FZ



Cedar brown – UU



Rock grey – UW



Pistachio beige – UX

Seat centre panel of front seats and non-ventilated seat centre panel of the two outer rear seats in perforated Valcona leather. Seat side bolsters, centre rear seat, third row, head restraints, front centre armrest and rear centre armrest in Valcona leather. Door trim inserts in Alcantara
The leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments. Only available in combination with seat ventilation for front seats (4D3)

SE

S line

SQ7

e-tron

Total RRP
inc VAT*

•

–

–

•

£3,250.00



Comfort seat*

Upholstery

Front Sport seats with S embossed logo

SQ7 and S line Front Sport seats come with side bolsters shaped for additional support. They are electrically adjustable for forwards/backwards position, seat depth, seat height and angle and backrest angle. Manual adjustment for head restraint and seat belt height.

Also features an embossed 'S' logo on the front seat backrests.

Options are subject to availability and may extend time taken for delivery.

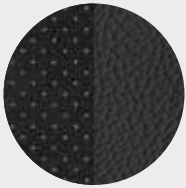
- = Not available
- = Available
- S = Standard

All the colour swatches on this page are matched as accurately as possible to the actual upholstery colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

*Total RRP inc VAT - Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Leather/Perforated Alcantara – N7K

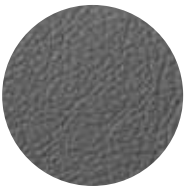
Valcona leather – N1V



Black – XG



Black – XG



Rotor grey – SL

Seat side bolsters, head restraint centre panel and centre armrests in leather/perforated. Seat centre panel and door trim inserts in Perforated Alcantara

Includes contrasting stitching – see page 65 for details

Seat centre panel, seat side bolsters, head restraints, centre armrest and front centre armrests in Valcona leather. Door trim inserts in Alcantara

Includes contrasting stitching – see page 65 for details

SE	S line	SQ7	e-tron	Total RRP inc VAT*
-	S	•	-	£0.00
-	•	S	-	£1,100.00



Front Sport seats with S embossed logo in Rotor grey Valcona leather

Upholstery

S Sport seats Plus (PS2)

Front S Sport seats Plus come in a sporty diamond-stitched design. They are electrical adjustable for forwards/backwards position, seat height, backrest angle, seat cushion angle, thigh support. With pneumatic adjustment of seat and backrest bolsters as well as of lumbar support. Manual adjustment for head restraint and seat belt height.

Also features an embossed ‘S’ logo on the front seat backrests.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

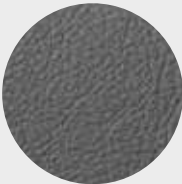
All the colour swatches on this page are matched as accurately as possible to the actual upholstery colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Valcona leather
– NOQ



Black – XG



Rotor grey – SL

Seat centre panel, seat side bolsters, head restraints, centre armrest and front centre armrests in Valcona leather. Door trim inserts in Alcantara

Includes contrasting diamond stitching – see page 63 for image and page 65 for colour and trim details

SE	S line	SQ7	e-tron	Total RRP inc VAT*
-	-	•	-	£2,000.00



Seat options

Choose from a variety of different seat options to further enhance the comfort of your Audi Q7.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
PV3	Driver's side memory function for the electrically adjustable front seats. Only in combination with exterior mirrors with memory function (6XF or 6XL)	●	●	●	●	£350.00
PV6	Driver and front passenger memory function for the electrically adjustable front seats. Only available in combination with exterior mirrors with memory function (6XF or 6XL) plus either Sport seats (Q1D) or Comfort seats (PS8). Option is also available in Comfort Pack (WB6)	●	●	●	●	£550.00
4A4	Heated outer rear seats for the second row. Works in the same way as front seat heating, enabling you to regulate the outer rear seats separately	●	●	●	●	£400.00
4D8	Massage function for front seats. Massage function with five different programs (wave, pulse, stretch, lumbar, shoulders) and five levels of intensity for massaging the muscles with the help of 10 pneumatic cushions. Only available in combination with Comfort seats (WB6 or PS8)	●	—	—	●	£500.00
PE3	Deletion of third seating row	●	●	—	—	£0.00
4D3	Seat ventilation for front seats. Three different intensities of cool air are drawn through the seat (for Comfort seats), or a fan (for standard/Sport seats) provides active ventilation of the seat centre section and thigh support. To allow for the seat ventilation, the leather of the seat front is perforated. Outer seats of the second row are also perforated but not ventilated. Only available with Comfort seats (PS8), standard seats with Cricket leather (NSA) or Twin leather (N1F)	●	—	—	●	£1,050.00
	In combination with Comfort seats (PS8)	●	—	—	●	£0.00

Options are subject to availability and may extend time taken for delivery.

— = Not available
● = Available

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Colour and trim guide

Interior trim colours

Standard seats

To help you choose the right interior for your Audi Q7, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Front Sport seats

Comfort seats

S line Sport seats

S Sport seats Plus

Options are subject to availability and may extend time taken for delivery.

- = Not available
• = Available

Order Code	Upholstery (seat centre/seat bolster)	Carpet	Dashboard (upper/lower)	Headlining	Twin leather N1F	Cricket leather N5A
FZ	Black/Black	Black	Black/Black	Lunar silver	•	•
VB	Nougat brown/Nougat brown	Black	Black/Black	Lunar silver	•	—
UW	Rock grey/Rock grey	Rock grey	Granite grey/Rock grey	Lunar silver	•	•
UX	Pistachio beige/Pistachio beige	Pistachio beige	Criollo brown/Pistachio beige	Linen beige	•	•

Order Code	Upholstery (seat centre/seat bolster)	Carpet	Dashboard (upper/lower)	Headlining	Leather/Alcantara (N7U)	Valcona leather (N5D)
FZ	Black/Black	Black	Black/Black	Lunar silver	•	•
UU	Cedar brown/Cedar brown	Black	Black/Black	Lunar silver	—	•
UV	Rock grey/Rock grey	Black	Black/Black	Lunar silver	•	•

Order Code	Upholstery (seat centre/seat bolster)	Carpet	Dashboard (upper/lower)	Headlining	Valcona leather (N5D)	
FZ	Black/Black	Black	Black/Black	Lunar silver	•	
UU	Cedar brown/Cedar brown	Black	Black/Black	Lunar silver	•	
UW	Rock grey/Rock grey	Rock grey	Granite grey/Rock grey	Lunar silver	•	
UX	Pistachio beige/Pistachio beige	Pistachio beige	Criollo brown/Pistachio beige	Linen beige	•	

Order Code	Upholstery (seat centre/seat bolster)	Carpet	Dashboard (upper/lower)	Headlining	Leather/Alcantara (N7K)	Valcona leather (N1V)
SL (Silver stitching)	Rotor grey/Rotor grey	Black	Black/Black	Black	—	•
XG (Dark silver stitching)	Black/Black	Black	Black/Black	Black	•	•

Order Code	Upholstery (seat centre/seat bolster)	Carpet	Dashboard (upper/lower)	Headlining	Valcona leather (N0Q)	
SL (Silver stitching)	Rotor grey/Rotor grey	Black	Black/Black	Black	•	
XG (Dark silver stitching)	Black/Black	Black	Black/Black	Black	•	

Inlays

Attention to detail can make a big impact. From contemporary High-gloss black to a Walnut, terra brown, our selection of inlays offers the perfect finishing touch to your car's interior.





Inlays

Inlays are the all-important finishing touch that add flair and interest to your car’s interior.

The luxurious Audi Q7 cabin features two complementary inlays on the dashboard, door trims and centre console.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
5MJ	Upper inlays in Diamond finish, Silver grey, with lower inlays in Anodised finish, anthracite	S	—	—	S	£0.00
5TG	Upper inlays in Brushed aluminium, Sono, with lower inlays in Chrome paint finish, Slate grey	—	S	S	—	£0.00
5TE	Upper inlays in Brushed aluminium, Sono, with lower inlays in Anodised finish, anthracite	●	—	—	●	£350.00
5MT	Upper inlays in Diamond finish, Silver grey, with lower inlays in Walnut, Terra brown	●	—	—	●	£550.00
5MV	Upper inlays in Diamond finish, Silver grey, with lower inlays in Oak grey	●	—	—	●	£550.00
7TN	Upper inlays in High-gloss black, with lower inlays in Walnut, Terra brown	●	—	—	●	£700.00
5MC	Upper inlays in High-gloss black, with lower inlays in Oak grey	●	—	—	●	£700.00
5MR	Upper inlays in High-gloss black, with lower inlays in Beaufort walnut	●	—	—	●	£950.00
7TC	Upper inlay in High-gloss black, with lower inlay in Aluminium, Beaufort black	—	●	—	—	£1,900.00
5TB	Upper inlays in Brushed aluminium, Sono, with lower inlays in Walnut, Terra brown	●	—	—	●	£900.00
5TT	Upper inlays in Brushed aluminium, Sono, with lower inlays in Oak grey	●	—	—	●	£900.00
		—	●	●	—	£550.00
5TV	Upper inlays in Brushed aluminium, Sono, with lower inlays in Beaufort walnut	●	—	—	●	£1,150.00
		—	●	●	—	£800.00
5MN	Upper inlays in Brushed aluminium, Sono, with lower inlays in Aluminium, Beaufort black	—	●	●	●	£1,900.00
5MK	Upper inlays in Carbon Atlas, Sono	—	—	●	—	£800.00

Upper inlays

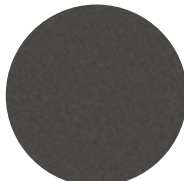


Diamond finish,
Silver grey

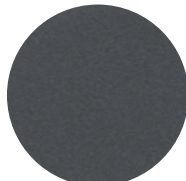


Brushed aluminium,
Sono

Lower inlays



Anodised finish, anthracite



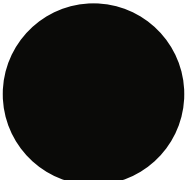
Chrome paint finish,
Slate grey



Oak grey



Carbon Atlas, Sono



High-gloss black



Walnut, Terra brown



Beaufort walnut



Aluminium, Beaufort black

Options are subject to availability and may extend time taken for delivery.

All the inlay swatches on this page are matched as accurately as possible to the actual inlay colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

— = Not available
● = Available
S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Inlays

Audi exclusive lower inlays

Audi exclusive has sourced a wide range of materials which you can select for your lower inlays, from Oak, sepia to Fine grain myrtle, nutmeg brown.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
YTH S3G	Audi exclusive wood inlays in Fine grain myrtle, nutmeg brown	●	●	●	●	£1,350.00
YTI S3G	Audi exclusive wood inlays in Fine grain ash, nougat	●	●	●	●	£1,350.00
YTJ S3G	Audi exclusive wood inlays in Vavona, bronze	●	●	●	●	£1,350.00
YTK S3G	Audi exclusive wood inlays in Tamo ash, natural dark brown	●	●	●	●	£1,350.00
YTL S3G	Audi exclusive wood inlays in Oak, sepia	●	●	●	●	£1,350.00
YTM S3G	Audi exclusive wood inlays in Modrone wood, gold	●	●	●	●	£1,350.00
YTN S3G	Audi exclusive wood inlays in Piano finish, black	●	●	—	●	£1,350.00

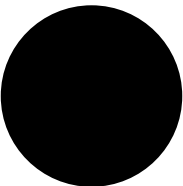
Options are subject to availability and may extend time taken for delivery.

All the inlay swatches on this page are matched as accurately as possible to the actual inlay colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

— = Not available
● = Available
S = Standard

*Available in conjunction with upper inlays in High-gloss black, Diamond finish, Silver grey or Brushed aluminium, Sono. See page 68.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.



Piano finish, black*



Fine grain ash, nougat*



Oak, sepia*



Fine grain myrtle, nutmeg brown*



Modrone wood, gold*



Vavona, bronze*



Tamo ash, natural dark brown*

Options

Every driver has different needs, which is why we have created some useful options to further enhance your car. For extra comfort, support, style or function, you can choose from a variety of additional features, tailoring everything from your infotainment and audio equipment to your wheels and lighting.





Wheels, tyres and suspension

Choose a set of specially selected alloy wheels to subtly enhance the way your car looks and drives.



18" x 8J '10-spoke' design alloy wheels – **C85**



19" x 8.5J '5-V-spoke' design alloy wheels – **CH6**



19" x 8.5J '7-twin-spoke' design alloy wheels – **F43**



20" x 9J '5-parallel-spoke' design alloy wheels – **F08**



20" x 9J '10-spoke Star' design alloy wheels – **F06**



20" x 9J '5-arm aero' design, partly polished alloy wheels – **CE6**



20" x 9J '5-arm-offroad' design alloy wheels with matt titanium-look gloss turned finish – **CS6**



21" x 9.5J '5-arm turbine' design contrasting grey, partly polished alloy wheels – **F48**



21" x 9.5J '5-arm tornado' design alloy wheels – **F49**



21" x 9.5J '5-twin-spoke' design alloy wheels – **F50**



21" x 9.5J '5-twin-spoke' design alloy wheels in titanium-look gloss turned finish – **F51**



22" x 9J '5-V-Spoke aluminium Star' design, titanium diamond cut alloy wheels – **46R**

Options are subject to availability and may extend time taken for delivery.

– = Not available
• = Available
S = Standard

Please note that the size of your chosen Audi Q7 wheel may affect the fuel consumption figures and the CO2 emissions. This may result in a change in subsequent Vehicle Excise Duty payable. Please see pages 96-98 and 104.

All alloy wheel images are matched as accurately as possible to the actual colour. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Wheels, tyres and suspension

Options are subject to availability
and may extend time taken for delivery.

– = Not available
● = Available
S = Standard

Please note that the size of your chosen Audi Q7 wheel may affect the fuel consumption figures and the CO2 emissions. This may result in a change in subsequent Vehicle Excise Duty payable. Please see pages 96-98 and 104.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
C8S	18" x 8J '10-spoke' design alloy wheels with 235/65 R18 tyres	●	–	–	–	£0.00
C5E	19" x 8.5J '5-spoke Star' design alloy wheels with 255/55 R19 tyres. Please see page 38 for image	S	–	–	●	£0.00
CL0	19" x 8.5J '5-arm aero' design alloy wheels with 255/55 R19 tyres. Please see page 46 for image	–	–	–	S	£0.00
CH6	19" x 8.5J '5-V-spoke' design alloy wheels with 255/55 R19 tyres	●	–	–	●	£250.00
F43	19" x 8.5J '7-twin-spoke' design alloy wheels with 255/55 R19 tyres	●	–	–	●	£700.00
F08	20" x 9J '5-parallel spoke' design alloy wheels with 285/45 R20 tyres	–	S	●	–	£0.00
F06	20" x 9J '10-spoke Star' design alloy wheels with 285/45 R20 tyres	●	–	–	●	£950.00
		–	●	–	–	£500.00
CE6	20" x 9J '5-arm aero' design, partly polished alloy wheels with 285/45 R20 tyres	–	–	–	●	£1,200.00
C56	20" x 9J '5-arm-offroad' design alloy wheels with matt titanium-look gloss turned finish with 285/45 R20 tyres	–	–	S	–	£0.00
F48	21" x 9.5J '5-arm turbine' design contrasting grey, partly polished alloy wheels with 285/40 R21 tyres	●	–	–	●	£2,000.00
		–	●	–	–	£1,550.00
F49	21" x 9.5J '5-arm tornado' design alloy wheels with 285/40 R21 tyres	–	–	●	–	£500.00
F50	21" x 9.5J '5-twin-spoke' design alloy wheels with 285/40 R21 tyres	●	–	–	–	£2,000.00
		–	●	–	–	£1,350.00
		–	–	●	–	£800.00
F51	21" x 9.5J '5-twin-spoke' design alloy wheels with titanium-look, gloss turned finish with 285/40 R21 tyres	●	–	–	–	£2,200.00
		–	●	–	–	£1,650.00
		–	–	●	–	£1,000.00
46R	22" x 9J '5-V-spoke aluminium Star' design, titanium diamond cut alloy wheels with 285/40 R22 tyres (available on Audi Q7 SE and S line late 2016)	●	–	–	–	£2,750.00
		–	●	–	–	£2,300.00
		–	–	●	–	£1,400.00
1G1 1S1	Collapsible spare wheel with Car Jack – maximum speed 50mph. Only available in combination with S seats	●	●	–	–	£250.00
1BK	Adaptive air suspension – electronically controlled air suspension with continuously adaptive damping system for all four wheels which regulates ride height and damping automatically. Additional allroad and lift/off-road modes can be selected via Audi Drive Select in the MMI system. For full details please see Dynamic Pack (WB1)	●	●	–	●	£2,000.00
PC2	Red painted brake calipers with 'S' Logo	–	–	●	–	£400.00
PCS	Ceramic brakes – high performance braking system with carbon fibre-reinforced ceramic brake discs. Includes specially designed cooling ducts in the ventilated and perforated brake discs, brake calipers in high gloss anthracite, and Audi inscription to the front calipers	–	–	●	–	£8,100.00

Packages

Some items work well together, which is why we've created these special packages.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
WB4	Technology Pack:				
	●	●	—	—	£1,950.00
	- Audi Virtual Cockpit – 12.3” high resolution LCD display. The fully digital instrument cluster is customisable by the driver. All the functions and services are depicted using superb graphics with a 3D impression and detailed effects in brilliant clarity. The View button on the multi-function steering wheel enables the display of the main instruments to be altered between two different sizes. See pages 24-25 for more information				
	- Audi Connect Infotainment Services (36-month subscription) – convenient connection of your vehicle to the internet via an embedded SIM card with no data charge. Highlights of Audi Connect services include navigation with Google Earth™ and Google Street View™, destination input via myAudi or Google Maps™, access to Google and Twitter, weather and news online and travel information. Please see pages 26 and 27 for full details. For terms and conditions see pages 103-104				
WB4	—	—	●	—	£1,400.00
	- Head-up display – projects warnings or driving-related information from the assistance systems and navigation onto the windscreen into the driver’s direct field of vision using an optical system of mirrors. Helps to increase safety, convenience and driving pleasure. Display is adjustable in height				
	- Audi Phone Box – allows phone calls to be made with improved reception quality by placing the mobile phone in the storage compartment provided in the centre console to create a ‘wireless’ connection to the vehicle aerial. Operated via the MMI control panel or the multi-function steering wheel. Can be charged via a USB port. Audi Phone Box also provides an additional Bluetooth interface for a second device meaning two mobile phones can be connected to the vehicle simultaneously. For mobile phone and software version compatibility, please visit your Audi Centre or www.audi.co.uk/phonecompatibility Wireless charging available (with Qi enabled compatible phones) or phone can be charged via USB port				
	—	—	—	●	£1,200.00
	- High-beam assist – automatically detects the headlights of oncoming traffic, the rear lights of other road users and the lights of built-up areas. Depending on the traffic situation, the main beam is automatically switched on or off				
WB6	Comfort Pack				
	●	—	—	●	£3,500.00
	- Comfort front seats with front seat ventilation and headrests with multi adjustment				
	- Perforated Valcona leather upholstery				



Packages

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Where the law permits.

**Image shows display on optional Audi Virtual Cockpit, which can be ordered as part of the Technology Pack or as an individual option. Display will appear in the colour Driver's Information System (DIS) without this option.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
Dynamic Pack: - Adaptive air suspension – electronically controlled air suspension with continuously adaptive damping system for all four wheels which regulates ride height and damping automatically. The ground clearance will vary depending on which Audi Drive Select mode is selected via the MMI system. In Dynamic mode the ride height is lowered by 15mm. In the additional allroad and lift/off-road modes the ground clearance is increased above the standard ride height by 25mm (allroad mode) and by 60mm (lift/off-road mode). These additional modes also enable the tilt angle display feature in the MMI display which facilitates driving on uneven terrain, promotes the off-road characteristics of the vehicle, displays angle inclination and warns the driver of critical situations including roll-over risk. Adaptive air suspension increases trailer load capacity to 3,500kg and also includes loading level lowering (-55mm) via additional buttons in the luggage compartment to facilitate loading - Audi Active Lane Assist – the system detects lane boundary markings and helps the driver to stay in lane with gentle steering intervention for greater safety and convenience, particularly on motorways. Works at speeds above 37mph. Steering wheel vibration can also be set up when lane markings are crossed - Adaptive Cruise Control (ACC) with Stop&Go and distance display/warning – automatic distance regulation, using radar sensors to maintain the required distance between vehicles ahead by braking and accelerating. Works at speeds between 0 and 155mph.* Five programs (distance 1 to distance 5) can be set WB1 - Traffic jam assist – when activated and in conjunction with ACC the system uses the sensors and camera to detect vehicles ahead and on adjacent lanes. When a traffic jam is detected, the system will assist with the braking, acceleration and steering up to 37mph, making your journey a more comfortable one - Traffic sign recognition – detects traffic signs and displays these to the driver on the instrument cluster (or via the optional Audi Virtual Cockpit). These include speed limit signs, even temporary ones - Predictive efficiency assist – when activated, the system calculates a predictive route and uses route data including speed limits, traffic signs, road bends, junctions and roundabouts from the navigation data to give the driver efficiency advice in the instrument cluster (or via the optional Audi Virtual Cockpit) such as when to take your foot off the accelerator. Automatically activates engine coasting mode and Audi Drive Select Efficiency mode. In conjunction with the Adaptive Cruise Control (ACC) the system uses the route data and speed limits to adjust the ACC desired speed and cornering accordingly - Audi Pre-sense front with collision avoidance assist and turn assist – when the system detects the risk of a collision with the vehicle in front a visual and acoustic warning is given to the driver followed by partial braking, or at speeds under 19mph, the system may apply full braking. In addition, the system will calculate if an appropriate evasion lane is available and apply supportive steering to aid the driver. If a crash is sensed the airbags will be pre-conditioned and the braking system prepared to assist with the necessary braking force once the brake pedal is touched. When turning at crossroads, from the moment the turn indicators are activated the turn assist system detects approaching vehicles and applies braking to help avoid a collision. For SQ7 please see Tour Pack on page 88	•	-	-	•	£2,800.00
	-	•	-	-	£2,655.00



Adaptive Cruise Control with Stop&Go and distance display/warning**



Adaptive air suspension (featuring allroad and lift/off-road modes)



Traffic sign recognition**

Packages

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
PCF Parking Assist Pack - Park Assist – ultrasonic sensors help identify suitable parking spaces before enabling an effortless manoeuvre into them – steering is done by the vehicle, while the driver needs to accelerate and apply the brakes - Parking System Advanced with surround view camera – aids parking and manoeuvring using four cameras. Cameras are mounted in the front grille, the handle of the boot lid and the housing of the two exterior mirrors. Enables the driver to view the entire area around the vehicle by means of the MMI display. The driver can choose between different image representations in the MMI display, including a live 'bird's-eye view' image for parking. Only in combination with exterior mirrors with memory function (6XF or 6XL) and with Electrically adjustable front seats with memory (PV3 or PV6)	•	•	•	•	£1,150.00
PCM City Pack - Rear view camera - Audi Side Assist – when activated the system aids the driver when changing lane. Audi Side Assist monitors the area behind the vehicle, using radar sensors located discreetly in the rear bumper, informing the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind - Audi Pre-sense basic and Pre-sense rear – if the system detects an unusual driving manoeuvre or potential rear-end collision, the system implements various measures to help protect the driver and passengers including electrical tightening of the seat belts in the front, automatic closure of windows and sunroof (if applicable). Upper backrest and headrest are adjusted automatically (where memory seats are fitted) to provide more protection. Furthermore auto-activation of the warning light alerts traffic behind to a hazard situation - Rear traffic crossing – aids the driver when reversing out of parking spaces as the system detects any vehicles suddenly crossing from behind. The system alerts the driver both via the MMI and acoustically, applying the brakes if a potential collision is detected - Exit warning – monitors the rear and side of your stationary Audi Q7 and warns the occupants before they exit their vehicle that vehicles/cyclists are approaching from behind	•	•	–	•	£1,000.00
	–	–	•	–	£550.00
PCZ Parking Pack Advanced – includes all the contents of the Parking Assist Pack and City Pack. Only in combination with exterior mirrors with memory function (6XF or 6XL) and with Electrically adjustable front seats with memory (PV3 or PV6)	•	•	–	•	£1,800.00
	–	–	•	–	£1,500.00



Park Assist featured in Parking Assist Pack or Parking Pack Advanced



Exit warning featured in Parking Pack Advanced or Audi Side Assist including Pre-sense rear and exit warning

Packages

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

Options are subject to availability and may extend time taken for delivery.

- = Not available
• = Available
S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
PCH Audi Side Assist including Pre-sense rear and exit warning - Audi Side Assist – when activated the system aids the driver when changing lane. Audi Side Assist monitors the area behind your car, using radar sensors located discreetly in the rear bumper, informing the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind - Exit warning – monitors the rear and side of your stationary Audi Q7 and warns the occupants before they exit their vehicle that vehicles/cyclists are approaching from behind - Audi Pre-sense basic and Pre-sense rear – if the system detects an unusual driving manoeuvre or potential rear-end collision, the system implements various measures to help protect the driver and passengers including electrical tightening of the seat belts in the front, automatic closure of windows and sunroof (if applicable). Upper backrest and headrest are adjusted automatically (where memory seats are fitted) to provide more protection. Auto-activation of the warning light also alerts traffic behind to a hazard situation	•	•	•	•	£750.00
1D9 Trailer Pack Assists the driver when reversing with a trailer. Includes electrically folding tow bar and trailer assist - Tow bar - Electrically folding ball hitch operated via buttons in the luggage compartment - Includes stabilisation via the Electronic Stability Programme (ESC) - Includes single 13-pin socket for use of electrical appliances in the trailer or caravan - Trailer assist - Supports the driver when reversing a vehicle with a trailer, making manoeuvring easier - System is activated at the press of a button when reverse gear is engaged. The system analyses the trailer angles and path which is displayed on the MMI display. The driver can adjust the desired angle or desired path of travel via the rotary push-button control of the MMI system - On activation the system automatically steers the vehicle and trailer in the direction specified. Allows control of the vehicle and trailer without the use of a steering wheel. The driver only selects the gear, accelerates, brakes and monitors the driving. The system automatically brakes if the driver exceeds a defined speed or if a critical articulation angle is reached - The active assistant can prevent collision between vehicle and trailer - Compatible with all trailers with rigid drawbars Please note – if ordered with Adaptive air suspension (available as part of the Dynamic Pack) trailer load increases to 3,500kg	•	•	•	•	£1,300.00



Electrically folding tow bar featured in Trailer Pack



Trailer assist featured in Trailer Pack

Packages

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
WBO	Style Pack – includes: <ul style="list-style-type: none">- Ambient lighting – includes three pre-defined colour profiles- Running boards- Panoramic glass sunroof Not available with All-wheel steering (ON5)	•	•	-	-	£2,200.00
PHZ	Driving Dynamics Sports Pack – includes: <ul style="list-style-type: none">- quattro with Sport differential. The electronically regulated Sport differential distributes variable amounts of driving force to each wheel ensuring improved acceleration performance when cornering, better steering characteristics and more agile handling- All-wheel steering. For further information please see page 88- Electromechanical active roll stabilisation – for improved agility, ride and steering precision. During high speeds body roll is reduced, the car leans less in bends and the tendency to understeer is further reduced	-	-	•	-	£5,700.00
4ZD	Black Styling Pack – includes: <ul style="list-style-type: none">- Front radiator grille frame, styling accents on front bumper and side window trims in High-gloss black Only available in conjunction with black roof rails	•	•	•	-	£700.00



Running boards



Black Styling Pack



Headlights

Options are subject to availability
and may extend time taken for delivery.

– = Not available
● = Available
S = Standard

*Total RRP inc VAT – Recommended Retail Price
including VAT which is calculated at 20%. This may
alter to reflect any change in the applicable VAT rate.

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
8G1 High-beam assist. Variable headlight range control featuring a camera on the interior mirror which registers sources of light from other road users. The range and width of the headlight beam are continuously varied between dipped and main beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. Not available in combination with Audi Matrix LED headlights (PXC). This option is also available as part of the Technology Pack (WB4) – see page 74 for details	●	S	S	S	£145.00
PX2 All-weather LED headlights – includes High-beam assist and dynamic rear indicators - All-weather LED headlights. LEDs for all front lighting functions. LED technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and good recognition by other road users. Includes all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow) - High-beam assist – automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching or when other ambient lighting is detected (e.g. streetlights) by a camera on the interior mirror - Dynamic rear indicators – with dynamic indicators which sweep from inside to out. This helps to clearly identify not only that the vehicle is turning but in which direction – increasing road safety as it is easier for other road users to determine which way the vehicle is moving in a shorter amount of time. Not available in combination with Audi Matrix LED headlights (PXC)	●	S	S	S	£1,550.00
PXC Audi Matrix LED headlights – a direct evolution of Audi’s LED headlights, Audi Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high-beam, but will automatically switch to dipped lighting when entering built up areas; whilst high-beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual LEDs. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridors of lights either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to other drivers. Matrix beam technology includes dynamic rear indicators which sweep from inside to out. This helps to clearly identify not only that the vehicle is turning but in which direction – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time	●	–	–	–	£2,450.00
	–	●	●	●	£950.00



All-weather LED headlights



Audi Matrix LED headlights

Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Options are subject to availability and may extend time taken for delivery.

- = Not available
• = Available
S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
9VS	BOSE® 3D Sound System – BOSE® fills the cabin of the Audi Q7 with crystal clear sound. Includes: <ul style="list-style-type: none">- 3D sound with BOSE® Advanced Staging Technology- 19 speakers including 3D sound speaker, centre speaker and subwoofer- 15-channel amplifier with a total output of over 558 watts- 3D sound for front seats- Lighting in the loudspeaker trims	•	•	•	•	£1,100.00
8RF	Bang & Olufsen 3D Advanced Sound System – provides concert hall acoustics with 3D sound reproduction. Includes: <ul style="list-style-type: none">- 23 speakers including 3D sound speaker, centre speaker and subwoofer, each with their own amplifier and aluminium speaker covers- 23-channel amplifier with a total output of over 1,920 watts, fully digitised with highly efficient ICE Power amplifier- Spatial 3D sound reproduction for front seats- Two automatically extending acoustic lenses on the instrument panel and digital signal processor (DSP) for excellent sound in every seat- Sound can be customised for the seat positions of the vehicle occupants- Privacy feature shields music and phone calls from outside – useful for confidential conversations in hands-free mode- System automatically adapts to the vehicle and background noise	•	•	•	•	£6,300.00
KS1	Head-up display – projects warnings or driving-related information from assistance systems and navigation onto the windscreen into the driver's direct field of vision. Helps to increase safety, convenience and driving pleasure. Display is adjustable in height. This option is also available with the Technology Pack (WB4)	•	•	•	•	£1,350.00



BOSE® 3D Sound System



Bang & Olufsen 3D Advanced Sound System



Bang & Olufsen 3D Advanced Sound System

Audio and communication

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
958 Audi Virtual Cockpit – 12.3” high resolution LCD display. The fully digital instrument cluster is customisable by the driver. All the functions and services are depicted using superb graphics with a 3D impression and detailed effects in brilliant clarity. The View button on the multi-function steering wheel enables the display of the main instruments to be altered between two different sizes. Also available in Technology Pack (WB4) (see page 74 for details). For more information on Audi Virtual Cockpit, please see pages 24 and 25	•	•	S	S	£600.00
9ZE Audi Phone Box – allows phone calls to be made with improved reception quality by placing the mobile phone in the storage compartment provided in the centre console to create a ‘wireless’ connection to the vehicle aerial. Operated via the MMI control panel or the multi-function steering wheel. Can be charged via a USB port. Audi Phone Box also provides an additional Bluetooth interface for a second device meaning two mobile phones can be connected to the vehicle simultaneously. For mobile phone and software version compatibility, please visit your Audi Centre or www.audi.co.uk/phonecompatibility . Wireless charging available (with Qi enabled compatible phones) or phone can be charged via USB port. This option is also available with the Technology Pack (WB4)	•	•	•	•	£450.00

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.



Audi Virtual Cockpit

Audio and communication

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
9WQ	•	•	•	•	£1,180.00
QU1	•	•	•	•	£1,100.00

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Screens must be ordered by your Audi Centre via Audi Genuine Accessories.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.



Audi Entertainment Mobile

Interior equipment

Specify every detail of your car's interior with this range of exclusive options.

Options are subject to availability and may extend time taken for delivery.

- = Not available
• = Available
S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
PK2 Deluxe 4-zone automatic climate control – features a digital display control panel, separate temperature control for driver, front passenger and rear passengers; additional air conditioning controls with digital display for climate control in the rear with separately adjustable temperature and blower settings and air distribution for the right and left-hand sides (rear functions can also be set from the front air conditioning controls). It also comes with additional air vents in the B-pillars; also includes a button which synchronises the driver's air conditioning setting with those in the front and rear and an eco button for selection of efficiency optimised air conditioning. Includes additional chrome strip across the front air vent	•	S	S	–	£750.00
QQ2 Ambient Lighting Pack – in addition to standard interior lighting package: - Contour lighting for centre console - Ambient lighting for centre console - Front and rear illuminated door sill plates - Interactive colour profiles: includes three pre-defined colour profiles controlled via MMI Also available in Style Pack (WB0), please see page 78	•	•	•	•	£280.00
3Y3 Manual sun blind for rear window and rear door windows	•	•	•	•	£280.00
	In combination with Leather packages (7HD/7HE)				£0.00
6E6 Comfort front centre armrest – for driver and front passenger, forwards/backwards position can be adjusted. Also includes a storage compartment	•	S	S	•	£115.00
3CX Removable net partition. Located between rear seats and rear luggage compartment. Can be used with rear seatback in upright position, one side folded down, or completely folded down	•	•	•	•	£100.00
9JA Non-smoking pack – replaces ashtray and cigarette lighter with 12V socket and centre storage compartment. Ashtrays in rear door armrests unchanged	•	•	•	•	£0.00



Deluxe 4-zone automatic climate control at the rear



Deluxe 4-zone automatic climate control



Ambient Lighting Pack

Interior equipment

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
3GN	Load-area fixing kit. Includes fixing set for the rail system in the luggage compartment, with telescopic bar and securing belt for dividing up luggage compartment	●	●	●	●	£275.00
6SJ	Reversible mat – Velour on one side, rubber on the other. Folds out to cover the luggage compartment, even with the rear seats folded down	●	●	●	●	£115.00
PKC	Electric luggage compartment cover – luggage compartment cover opens and closes electrically, can also be operated manually. Includes stainless steel bumper protection	●	●	S	S	£250.00
6NQ	Headlining in black cloth	●	S	S	●	£300.00
PL2	Headlining in black Alcantara – includes double sun visors	●	●	●	●	£1,425.00
		●	●	●	●	£0.00
PL6	Alcantara headlining – to match interior colour, includes double sun visors	●	–	–	●	£1,425.00
		●	–	–	●	£0.00

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.



Load-area fixing kit

Interior equipment

Order Code	SE	S line	SQ7	e-tron	Total RRP inc VAT*
7HC Leather package – includes leather to match chosen seat colour with decorative stitching, in the following areas: - Door pull handles - Front centre console trim - Armrests in doors - Underside of instrument panel - Lower door trim	●	●	●	●	£1,500.00
7HD Extended leather package – includes Fine Nappa leather to match chosen seat colour with decorative stitching, in the following areas: - Door pull handles - Front centre console trim - Armrests in doors - Underside of instrument panel - Lower door trim - Top side of instrument panel* - Upper door trim including door rails Includes the following areas in Alcantara: - Headlining (PL2/PL6) - Double sun visor Also sunblind at the rear and on the rear side windows in matching colour (3Y3) Not available with standard seats. On SE and e-tron models only available with Comfort front centre armrest (6E6)	●	●	●	●	£5,500.00
7HE Full leather package – includes Fine Nappa leather to match chosen seat colour with decorative stitching, in the following areas: - Door pull handles - Front centre console trim - Armrests in doors - Top side of instrument panel* - Underside of instrument console - Lower door console - Upper door trim including door rails Includes the following areas in matching colour Alcantara: - Headlining (PL2/PL6) - Double sun visor Also sunblind at the rear and on the rear side windows in matching colour (3Y3) Not available with standard seats. On SE and e-tron models only available with Comfort front centre armrest (6E6)	●	●	●	●	£6,000.00

Options are subject to availability and may extend time taken for delivery.

- = Not available
 ● = Available
 S = Standard

*In combination with Head-up display (KS1) or Technology Pack (WB4), the panel of the Head-up display will not be covered in leather.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
3S2	Black roof rails	•	•	•	•	£0.00
QT7	Running Boards. Not available with All-wheel steering (0N5) or (1G1). Also available in Style Pack (WB0), please see page 78	•	•	–	–	£950.00
3FU	Panoramic glass sunroof – comprises two sections, whereby the front glass section can be tilted or slid open and closed again electrically. Also includes electrically operated sun blind. Sunroof can also be closed from the outside via the central locking. Also available in Style Pack (WB0), please see page 78	•	•	•	•	£1,700.00
6XF	Exterior mirrors – heated, electrically adjustable and folding, with automatic kerb view function which tilts the passenger mirror downwards towards the kerb when reverse gear is engaged. Includes memory function. Only available with Electrically adjustable front seats with memory (PV3 or PV6)	•	•	•	•	£100.00
6XL	Exterior mirrors – heated, electrically adjustable, folding and auto-dimming, with automatic kerb view function which tilts the passenger mirror downwards towards the kerb when reverse gear is engaged. Includes memory function. Only available with Electrically adjustable front seats with memory (PV3 or PV6). This option is also available in Comfort Pack (WB6)	•	•	•	•	£200.00
6FJ	Exterior mirror housing in High-gloss black. Only available with Black styling pack (4ZD)	•	•	•	–	£125.00
GZ2	Power door closure – automatically pulls doors closed that are not completely engaged into the lock	•	•	•	•	£625.00
4KF	Privacy glass – dark tinted rear and rear-side windows (from B-pillar backwards)	•	S	S	•	£450.00
PDG	Heat/sound-insulating glass – windscreen and front side windows made of heat/sound insulating glass. Rear window features standard single-layer safety glass. Also includes a clear area in the upper section of the driver's side windscreen for toll road pass tags. Please consult your Audi Centre for more details	•	–	•	•	£1,150.00
PDJ	Heat/sound-insulating glass with privacy glass – windscreen and front side windows made of heat/sound insulating glass. Rear and rear side windows feature tinted standard single-layer safety glass. Also includes a clear area in the upper section of the driver's side windscreen for toll road pass tags. Please consult your Audi Centre for more details	•	–	–	•	£950.00
		–	•	•	–	£525.00
4GR	Heated windscreen – heated windscreen in insulating/acoustic glass, facilitates rapid defrosting and provides a condensation-free windscreen. Controlled via a button on the air conditioning controls; additionally the windscreen's reflective coating reduces the windshield heating the interior. Does not include clear section for toll passes In combination with Heat/sound insulating glass (PDG or PDJ))	•	•	•	•	£700.00
		•	•	•	•	£400.00
2Z0	Deletion of model and technology designation at rear	•	•	•	•	£0.00
2Z7	Deletion of technology designation at rear	•	•	–	•	£0.00
PTT	85-litre fuel tank and 24-litre AdBlue® tank	•	•	S	–	£0.00
73H	Industrial socket charging cable – Mode 2 (230V*32A) 7.2kW. Allows a faster full charge time of approx. 2 hours and 30 minutes	–	–	–	•	£0.00
EH2	Vehicle cable 7.5m	–	–	–	•	£50.00

Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

Vehicle driver assistance and safety systems are not a substitute for attentive driving. Drivers retain full responsibility for providing the necessary inputs for safe control of the vehicle. System descriptions within this brochure are provided for information purposes only. System limitations and operational requirements apply. See manual for details.

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Image shows display on optional Audi Virtual Cockpit, which can be ordered as part of the Technology Pack. Display will appear in the colour Driver's Information System (DIS) without this option.

**Trailer mode only available with Trailer Pack.

*Total RRP inc VAT - Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
PG3	Advanced key – access and authorisation system that works through automatic data exchange between key and vehicle, allowing the driver to keep their car key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. The door is locked by pressing the button on the handle. Pressing the start/stop button integrated in the centre console starts and stops the engine. Includes electric luggage compartment cover (PKC) (and on SE also includes stainless steel bumper protection)	•	•	•	S	£950.00
9R1	Night vision assistant – assists the driver when driving at night by displaying a thermal image of the surroundings. People and large animals are highlighted in yellow in the colour display of the Driver's Information System. If the system determines from their position that there is a potential risk, the marking changes to red, a warning triangle appears and a warning tone is emitted. Warning can also be shown in the Head-up display if ordered. In conjunction with High-beam assist (8G1), LED headlights with High-beam assist (PX2) or Audi Matrix LED headlights (PXC) the highlighted person is also illuminated with three successive brief flashes of the headlights. If ordered, the system operation may be restricted in too much ambient light, high humidity and high night temperatures (over 28°C)	•	•	•	•	£2,000.00
KA2	Rear-view camera – makes it easier to manoeuvre by displaying the area behind the vehicle in the MMI display with dynamic and static help elements. Two modes (transverse parking and trailer mode**) can be selected. Depending on the selected mode, the calculated trajectory is displayed with help and guide lines. The reversing camera is discreetly integrated into the handle of the tailgate	•	•	S	•	£500.00
4X4	Rear side airbags – for the outer rear seats, incorporated into the seat backrests. Supplement the side impact protection in the doors and the standard airbag systems	•	•	•	•	£350.00
ON5	All-wheel steering – improves the driving dynamics and the driving comfort as a result of additional steerability of the rear axle. At lower speeds, the rear axle self-steers, oppositely to the steering angle of the front axle this results in higher agility, a smaller steering angle making manoeuvring easier, especially in tight bends and when parking. At higher speeds, steering in the same direction improves the responsiveness as well as the driving dynamics, cornering and vehicle stability. All-wheel steering supports the parking and manoeuvring processes of Park Assist and of trailer assist. All-wheel steering generally enables easier manoeuvring, sportier handling and a confident, comfortable steering response. Reduces turning circle from approx 12.4m to 11.4m. Please note this is not available in conjunction with running boards	•	•	•	–	£1,100.00
PCN	Tour Pack – includes Audi Active Lane Assist, Adaptive Cruise Control (ACC) with Stop&Go and distance display/warning, Traffic jam assist, Traffic Sign recognition, Predictive efficiency assist and Audi Pre-sense front with collision assist and turn assist. Please see Dynamic Pack (WB1) on page 75 for more information. On SE, only in combination with High-beam assist (8G1)	•	–	–	–	£1,850.00
		–	•	•	•	£1,705.00



Night vision assistant*



All-wheel steering

Steering wheels

Our steering wheels are available in a range of textures and designs, and can give you control over everything from your Satellite Navigation system to the S tronic transmission.

Order Code		SE	S line	SQ7	e-tron	Total RRP inc VAT*
2PF	3-spoke flat-bottomed leather multi-function Sport steering wheel – with gear-shift paddles	–	●	●	–	£150.00
2ZM	Heated 4-spoke leather multi-function steering wheel – with gear-shift paddles	●	–	–	●	£215.00
1XP	Heated 3-spoke leather multi-function Sport steering wheel – with gear-shift paddles	●	–	–	●	£350.00
		–	●	●	–	£250.00
2C7	Electrically adjustable steering column – adjustable for height and reach with auto easy-entry and exit function	●	●	●	●	£400.00

Options are subject to availability and may extend time taken for delivery.

- = Not available
- = Available
- S = Standard

*Image shows display on optional Audi Virtual Cockpit, which can be ordered as part of the Technology Pack.

*Total RRP inc VAT – Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.



3-spoke flat-bottomed leather multi-function Sport steering wheel with gear-shift paddles*



4-spoke leather multi-function steering wheel, with gear-shift paddles*

Looking after your Audi

When you've chosen your ideal model, it's reassuring to know that it will remain in safe hands. That's why we've created products to protect your Audi: from extended warranties to Audi Complete – our comprehensive service and maintenance package. And there's also a range of Audi accessories and merchandise to choose from, enabling you to further enhance and safeguard your car.





Audi Complete

If you drive under 10,000 miles per annum your vehicle will be placed on a Fixed Inspection Service schedule. If your mileage tends to exceed 10,000 miles per annum it will be placed on the Flexible Service schedule.

Warranty

All new Audi models come with a three-year warranty as standard, and you can choose to extend this to a four or five-year warranty* for a one-off cost. What's more, if you decide to sell your Audi before the warranty expires, it will be fully transferred to the new owner.

- = Not available
• = Available
S = Standard

*Three-year warranty consists of a two-year unlimited mileage warranty and a third year warranty with a 60,000-mile limitation. Four-year warranty consists of a two-year unlimited mileage warranty and two further years' coverage with a 75,000-mile limitation. Five-year warranty consists of a two-year unlimited mileage warranty and three further years' coverage with a 90,000-mile limitation.

**Only available before registration of your Audi Q7. Please speak to your Audi Centre for full details.

*Total RRP inc VAT - Recommended Retail Price including VAT which is calculated at 20%. This may alter to reflect any change in the applicable VAT rate.

Audi Complete is our fixed-cost maintenance plan, which helps you keep your Audi in top condition and stay in control of your finances. For a simple monthly payment, you could cover your car's servicing, maintenance and, if you want, its tyres too.

So not only will you ensure your car runs smoothly, regular servicing can also protect its future resale value. And because everything's covered by one competitive price, there's no need to go anywhere else.

Pricing is completely tailored to your vehicle and takes into consideration the options you have on your vehicle and your likely annual mileage and resultant service schedule. Please speak to your Audi Centre for a personalised quote for Audi Complete.

Order Code		Total RRP inc VAT*
-	Audi Warranty, covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	£0.00
EA6	Audi Warranty, covering you for up to four years or 75,000 miles, whichever comes sooner. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	£560.00
EA9	Audi Warranty, covering you for up to five years or 90,000 miles, whichever comes sooner. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	£1,335.00



Accessories

Choosing an Audi isn't just a matter of deciding on the model you want — it's about creating a car that perfectly suits your needs. And that's why we've developed a whole range of optional accessories to enhance your Audi Q7, enabling you to customise it down to the last detail. Like your Audi, all these accessories are developed to the highest possible standards. And they're all available exclusively from Audi.

So whether you are looking for mats or a loadliner, to find out more just visit www.audi.co.uk/accessories or contact your local Audi Centre.

Warranty

All the accessories available on the Audi Q7 are covered by a three-year warranty* if they are ordered and included in the purchase price of the car at date of delivery. Any accessories ordered and installed after delivery include a two-year warranty.*

*Excluding Road Angel products. Audi Accessories warranty terms and conditions can be found at www.audi.co.uk/warrantyterms



Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from www.audi.co.uk/merchandise



Image shown is the Audi kids' car legends, item number 320.13.004.00

The Audi **Difference**

The experts in Vorsprung durch Technik

Our Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle.

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full service history could help you enhance the future resale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

We offer two different schedules: the Fixed Inspection Service and the Flexible Service schedule. The conventional Fixed Inspection Service schedule has fixed intervals for the Oil-change Service and Inspection Service, which are determined by time and distance.

With the Flexible Service schedule, the Inspection Service intervals are also fixed but the Oil-change Service intervals are variable. Sensors take account of driving style and conditions to determine when the Oil-change Service is required and the driver is informed via the on-board service interval display.

The choice of Service Schedule will depend on journey type and mileage as well as individual driving style and conditions. The table to the right can be used for guidance but your Audi Centre will help you to determine the most suitable Service schedule for you based on your individual circumstances and preferences.

Fixed Inspection Service Schedule

	Vehicle usage:
Mileage	Less than 10,000 miles per annum. Mainly city/town centre driving. Short journeys.
	Service intervals:
Oil-change Service	Fixed to every 9,000+ miles/one year
Inspection Service	Fixed to every 19,000+ miles/two years

Flexible Service Schedule

	Vehicle usage:
Mileage	More than 10,000 miles per annum. Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
	Service intervals:
Oil-change Service	Variable to a maximum of every 19,000+ miles/two years
Inspection Service	Fixed to every 19,000+ miles/two years

When a vehicle is frequently used in the following conditions, we recommend a Fixed Inspection Service Schedule, regardless of mileage:

Uneconomical driving styles, e.g. heavy acceleration and braking, constant use of high revs
High engine-loading conditions, e.g. frequent towing and hill climbs

*As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even deliver to you.* We guarantee we can service your Audi within five days without a courtesy car or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a two-year guarantee.**

No hidden costs

We believe strongly in transparency when it comes to our prices. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

All part of the service

Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Audi Roadside Assistance

Your new car comes complete with three years' complimentary roadside assistance and recovery across the UK, provided by Automobile Association Insurance Services Limited. Also included is roadside assistance throughout Europe, managed by Automobile Association Insurance Services Limited.

For further information and terms and conditions please visit www.audi.co.uk

*Subject to availability.

**Excludes wear and tear.



Audi Q7

technical data

Depending upon your chosen Audi Q7 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective from 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on the wheel sizes and chosen engine.

*Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

**Trailer load figure for vehicles with Adaptive air suspension (see Dynamic Pack).

^aThe addition of AdBlue® technology ensures compliance with EU6 emission standards. The use of AdBlue® will vary based on a number of conditions and the tank requires refilling when indicated on the instrument cluster.

^bBigger 24-litre AdBlue® tank available with 85-litre tank at no additional cost (see page 87 for more details).

¹The given values were obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Fuel consumption and CO2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.dft.gov.uk/vca

³Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 92/21/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁴The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Value applies to trailer load for factory-fitted trailer towing hitch.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Engine	3.0 TDI quattro	3.0 TDI quattro
Transmission	8-speed tiptronic	8-speed tiptronic
Cylinder	6-cylinder	6-cylinder
Displacement, cubic cm (valves per cylinder)	2967 (4)	2967 (4)
Max. power, ¹ PS at rpm	218/3250-4750	272/3250-4250
Max. torque, Nm at rpm	500/1250-3000	600/1500-3000
Top speed, mph	134	145
0-62mph acceleration, seconds	7.3	6.5
ABI insurance group 1-50*	36E	41E
Unladen weight, ³ kg	2060	2060
Gross weight limit, kg	2940	2940
Roof load limit/nose weight, kg	100/115	100/115
Max. trailer load unbraked, ⁴ kg	750	750
Max. trailer load with 12% gradient, ⁴ kg	2800 (3,500**)	2800 (3,500**)
Max. trailer load with 8% gradient, ⁴ kg	2800 (3,500**)	2800 (3,500**)
Luggage compartment capacity, litres (second value is with the third row of seats folded down: third value is with folded rear seat back and loaded to the roof)	295/770/1955	295/770/1955
Fuel tank capacity approx, litres	75	75
AdBlue® tank approx capacity, litres**	12	12
Emission standard	EU6	EU6

Engine		3.0 TDI quattro	3.0 TDI quattro
Transmission		8-speed tiptronic	8-speed tiptronic
Max. power, ¹ PS at rpm		218/3250-4750	272/3250-4250
CO ₂ emissions, ² g/km	18" wheels	148	-
	19" wheels	150	153
	20" wheels	150	153
	21" and 22" wheels	161	163
Benefit in kind 2016/17 tax year (BIK)%	18" wheels	29%	-
	19" wheels	30%	30%
	20" wheels	30%	30%
	21" and 22" wheels	32%	32%
Fuel consumption, ² mpg (l/100km) Urban	18" wheels	44.8 (6.3)	-
	19" wheels	44.8 (6.3)	44.1 (6.4)
	20" wheels	44.8 (6.3)	44.1 (6.4)
	21" and 22" wheels	42.8 (6.6)	42.2 (6.7)
Fuel consumption, ² mpg (l/100km) Extra Urban	18" wheels	53.3 (5.3)	-
	19" wheels	52.3 (5.4)	50.4 (5.6)
	20" wheels	52.3 (5.4)	50.4 (5.6)
	21" and 22" wheels	47.9 (5.9)	47.1 (6.0)
Fuel consumption, ² mpg (l/100km) Combined	18" wheels	49.6 (5.7)	-
	19" wheels	48.7 (5.8)	47.9 (5.9)
	20" wheels	48.7 (5.8)	47.9 (5.9)
	21" and 22" wheels	45.6 (6.2)	45.6 (6.2)

Audi SQ7

technical data

Depending upon your chosen Audi SQ7 wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective from 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on the wheel sizes and chosen engine.

*Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

^The addition of AdBlue® technology ensures compliance with EU6 emission standards. The use of AdBlue® will vary based on a number of conditions and the tank requires refilling when indicated on the instrument cluster.

†Electronically limited.

‡The given values were obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

§Fuel consumption and CO2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.dft.gov.uk/vca

¶Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 92/21/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

¶¶The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Value applies to trailer load for factory-fitted trailer towing hitch.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Engine	4.0 TDI quattro
Transmission	8-speed tiptronic
Cylinder	V8
Displacement, cubic cm	3956
Max. power, ¹ PS at rpm	435/3750-5000
Max. torque, Nm at rpm	900/1000-3250
Top speed, mph	155 [†]
0-62mph acceleration, seconds	4.9
ABI insurance group 1-50*	49E
Unladen weight, ³ kg	2330
Gross weight limit, kg	3200
Roof load limit/nose weight, kg	100/140
Max. trailer load unbraked, ⁴ kg	750
Max. trailer load with 12% gradient, ⁴ kg	3500
Max. trailer load with 8% gradient, ⁴ kg	3500
Luggage compartment capacity, litres (second value is with the third row of seats folded down: third value is with all rear seats folded down and loaded to the roof)	235/705/1890
Fuel tank capacity approx, litres	85
AdBlue® tank approx capacity, litres [^]	24
Emission standard	EU6

Engine	4.0 TDI quattro	
CO ₂ emissions, ² g/km	20" wheels	190
	21" and 22" wheels	199
Benefit in kind 2016/17 tax year (BIK)%	20" wheels	37%
	21" and 22" wheels	37%
Fuel consumption, ² mpg (l/100km) Urban	20" wheels	33.6 (8.4)
	21" and 22" wheels	32.5 (8.7)
Fuel consumption, ² mpg (l/100km) Extra Urban	20" wheels	43.5 (6.5)
	21" and 22" wheels	40.9 (6.9)
Fuel consumption, ² mpg (l/100km) Combined	20" wheels	39.2 (7.2)
	21" and 22" wheels	37.2 (7.6)

Audi Q7 e-tron

technical data

Depending upon your chosen Audi Q7 e-tron wheel size, different efficiency figures for CO2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective from 01/09/14). The tables on this page are a quick reference guide to assist you in finding the correct values based on the wheel size and chosen wheel.

*Combined combustion engine with electric motor.
**Trailer load figure for vehicles with Adaptive air suspension (see Dynamic Pack).
^Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

^The addition of AdBlue® technology ensures compliance with EU6 emission standards. The use of AdBlue® will vary based on a number of conditions and the tank requires refilling when indicated on the instrument cluster.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Briefly.

³Top speed is achieved in top gear.

⁴The 'combined/weighted' fuel consumption/CO2 figures are calculated from two test results: one when the battery is fully charged and another when the battery is discharged. The two results are a weighted average, taking into account mileage range on battery power only, providing a figure in a variety of charge conditions. Battery charged using mains sourced electricity via plug-in. Extended range achieved by 3.0 TDI diesel engine generating electricity. Fuel consumption and CO2 figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Range figures are calculated on the basis of the standardised EU test figures for fuel consumption. As a result, they are illustrative only and may not represent the actual range achieved in 'real world' driving conditions. Achieved range can vary depending on many factors, including driving style, speed, the use of convenience features/secondary consumers, outside temperature, the number of passengers/size of load, selection of driving profile and topography. Emissions are while driving.

⁵Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268 EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

⁶The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailerload limit + gross weight of the towing vehicle).

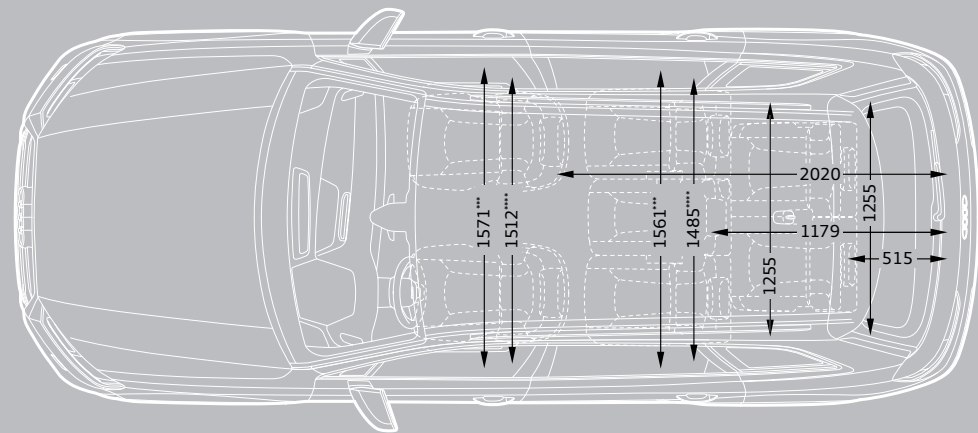
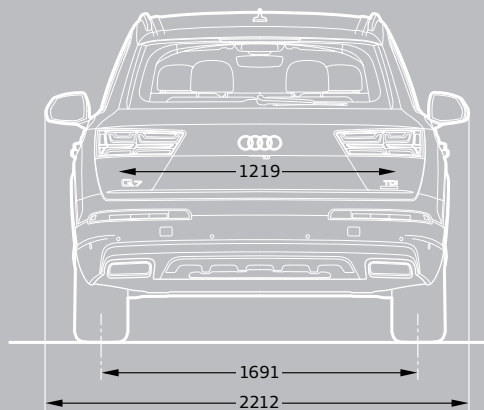
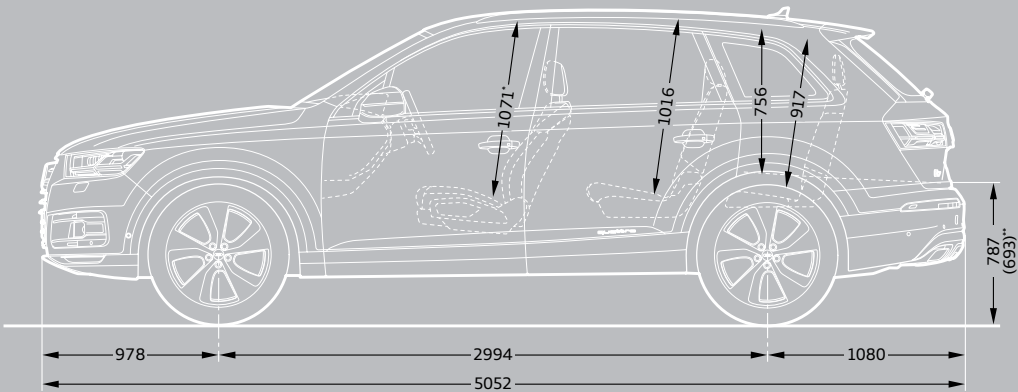
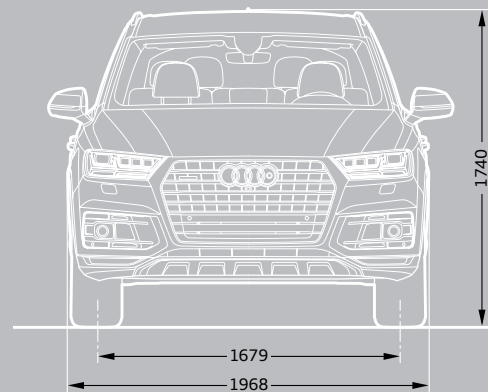
⁷Measured by the VDA standard test method using 200 x 100 x 50mm blocks.

Engine	3.0 TDI quattro
Transmission	8-speed tiptronic
Cylinder	6-cylinder
Displacement, cubic cm	2967
Max. power, ¹ of combustion engine. PS at rpm	258/3250-4500
Max. torque, Nm at rpm	600/1250-3000
Electrical output, kW ²	94
Max. electrical torque, Nm ²	350
Top speed ³ in hybrid mode/ electric only mode, mph	143*/83
0-62mph acceleration in hybrid mode, seconds	6.2
ABI insurance group 1-50 ⁺	44E
Unladen weight, ⁵ kg	2445
Gross weight limit, kg	3185
Roof load limit/nose weight, kg	100/115
Max trailer load unbraked, ⁶ kg	750
Max trailer load with 12% gradient, ⁶ kg	2800 (3,500**)
Max trailer load with 8% gradient, ⁶ kg	2800 (3,500**)
Luggage compartment capacity, rear seats upright, litres ⁷	650
Luggage compartment capacity, rear seats folded, litres ⁷	1835
Fuel tank capacity approx, litres	75
AdBlue® tank approx capacity, litres [^]	24
Battery type	Lithium battery system
Battery energy content, ² kWh	17.3
Emission standard	EU6

Engine		3.0 TDI quattro
Transmission		8-speed tiptronic
Max. power, ¹ PS at rpm		258/3250-4500
CO ₂ emissions, ⁴ g/km	19" wheels	48
	20" wheels	50
	21" wheels	50
Benefit in kind 2016/17 tax year (BIK)%	19" wheels	10%
	20" wheels	10%
	21" wheels	10%
Fuel consumption, ⁴ mpg (l/100km) Combined	19" wheels	156.9 (1.8)
	20" wheels	148.7 (1.9)
	21" wheels	148.7 (1.9)
Range, ⁴ electric, in miles		up to 34 miles
Range, ⁴ overall, in miles		up to 820.2 miles
Charging time, using home wall box or public charging point		Approx. 2.5 hours
Charging time, using normal domestic socket		Approx. 8 hours
Charging time, optional industrial socket		Approx. 4.5 hours (2.5 hours with optional 7.2kW cable)

Audi Q7 dimensions

The technical drawings opposite show the exact dimensions of the Audi Q7, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



Dimensions in millimetres. Optional equipment may affect dimensions.

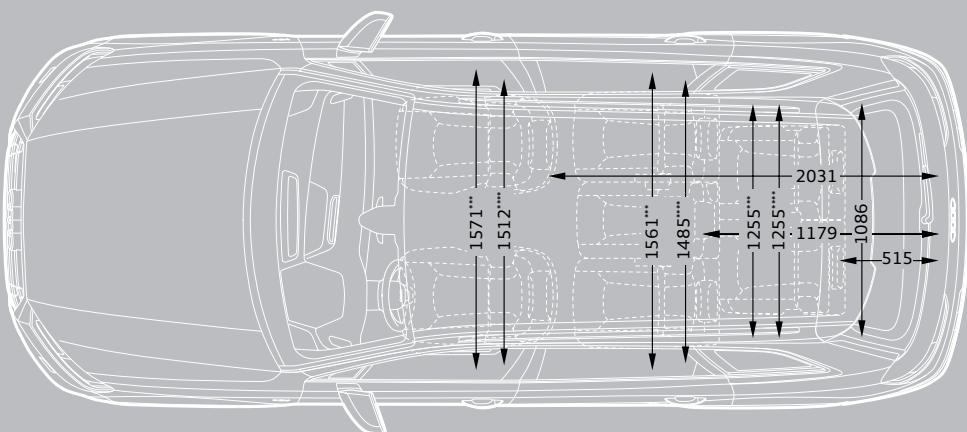
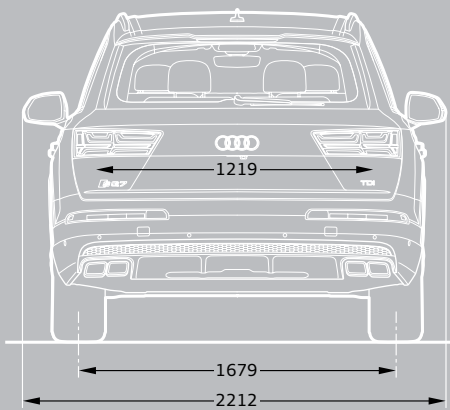
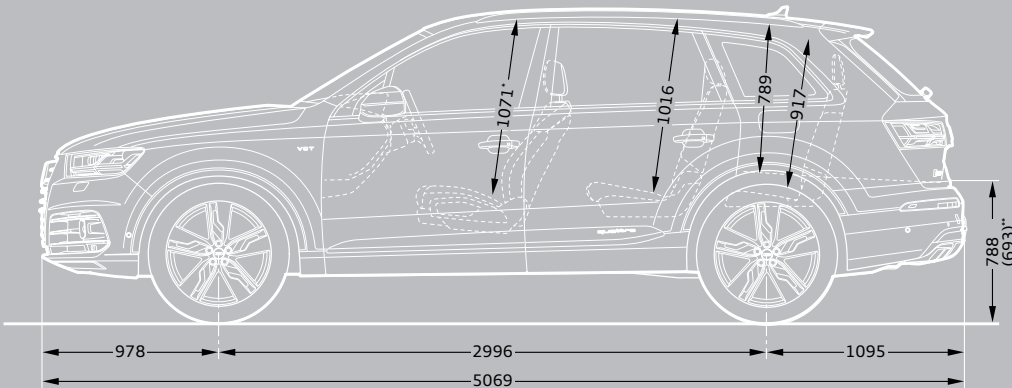
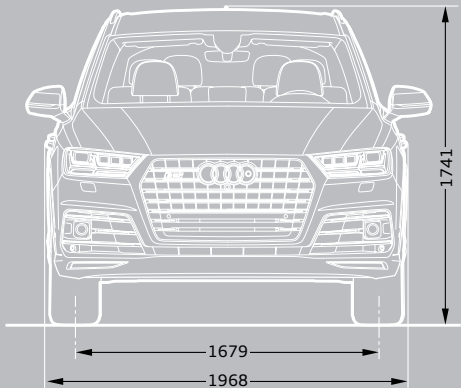
- *Maximum headroom.
- **Optional air suspension 'loading level'.
- ***Elbow room width.
- ****Shoulder room width.

Dimensions measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage load area in litres: 295/770/1955 (second value with the third row of seats folded down: third value with rear seat back and loaded to the roof, measured using the VDA standard test method using 200 x 100 x 50mm blocks)

Turning circle approx 12.4m (with optional all-wheel steering the turning circle approx 11.4m).

Audi SQ7 dimensions

The technical drawings opposite show the exact dimensions of the Audi SQ7, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



Dimensions in millimetres. Optional equipment may affect dimensions.

- *Maximum headroom.
- **Air suspension 'loading level'.
- ***Elbow room width.
- ****Shoulder room width.

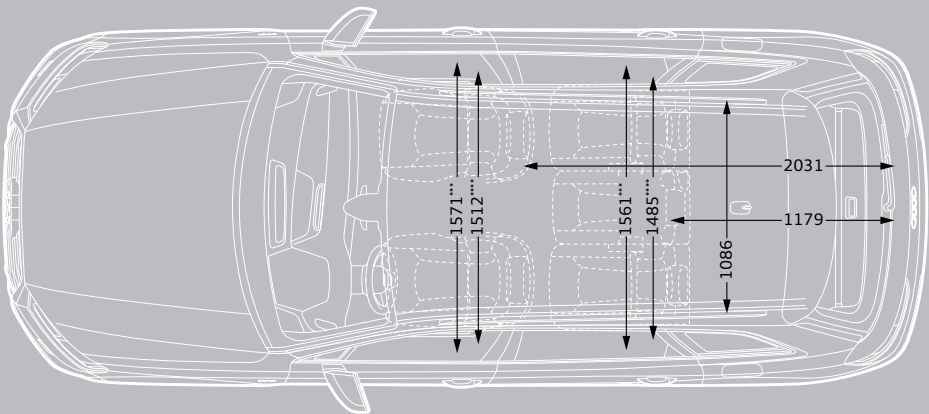
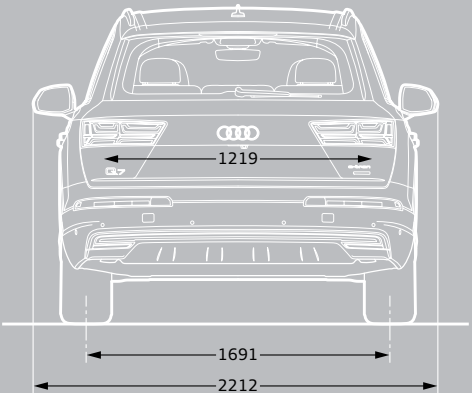
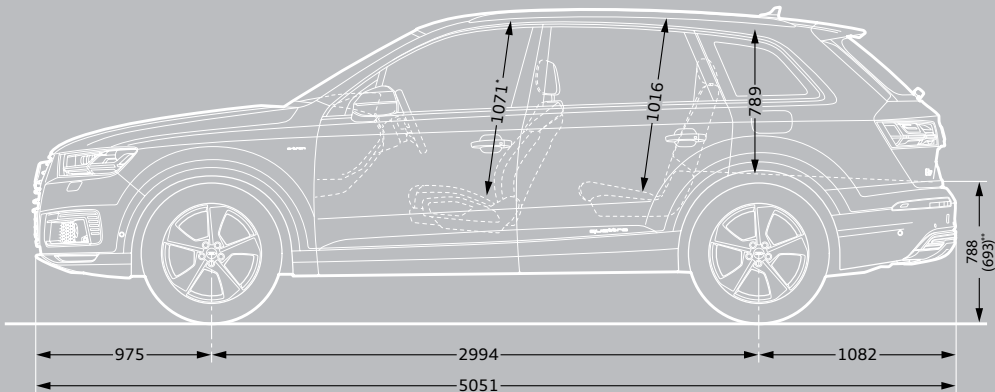
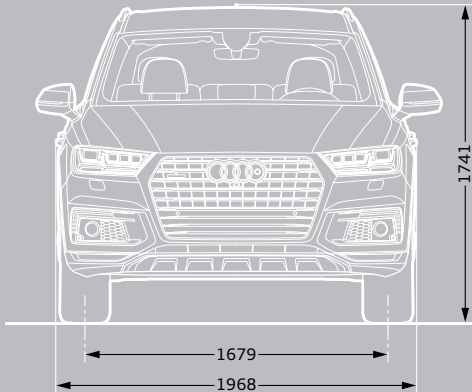
Dimensions measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage load area in litres: 235/705/1890 (second value with the third row of seats folded down: third value with rear seat back and loaded to the roof, measured using the VDA standard test method using 200 x 100 x 50mm blocks)

Turning circle approx 12.4m (with optional all-wheel steering the turning circle approx 11.4m).

¹With air suspension, in lift mode.

Audi Q7 e-tron dimensions

The technical drawings opposite show the exact dimensions of the Audi Q7 e-tron, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



Dimensions in millimetres.

- *Maximum headroom.
- **Optional air suspension 'loading level'.
- ***Elbow room width.
- ****Shoulder room width.

Dimensions measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage load area in litres: 650/1835 (second value with the rear seats folded and loaded to the roof, measured using the VDA standard test method using 200 x 100 x 50mm blocks)

Turning circle approx 12.4m.

Pricing and Additional information

Welcome to Audi

By placing an order for your Audi, you’re choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

Audi Promise Audi Centres

We guarantee that all our Centres will be open as follows:

Sales: Monday to Friday 9am–6pm
 Saturday 9am–5pm

Service: Monday to Friday 8am–6pm
 Saturday 8.30am–1pm

Sunday opening is at local discretion.

Audi e-tron network

The Audi Q7 e-tron will be available from 34 specialist e-tron centres in the Audi network. These centres will have the facilities and expertise to look after you and your Audi Q7 e-tron. From these centres you can purchase and service your car. The details for these centres can be found on www.audi.co.uk. However, you can also make enquiries about e-tron at any Audi Centre.

New car delivery

Once we’ve confirmed a delivery date for your car, we’ll keep you informed of progress. Subject to reasonable notice, we’ll then deliver it to a place of your choice, whether that’s your home or work. In the unlikely event of a delay, we’ll provide a courtesy car to minimise inconvenience and keep you mobile.

Information in this guide

We’ve done all we can to make the prices, specifications, technical details and all other information you see in this guide accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 20%, but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the Total RRP inc VAT vehicle price.

Delivery charge	£504.99
Number plate	£20.00
VAT	£105.01
Total	£630.00

Recommended On-The-Road (OTR) prices include the delivery and number plate charges above, Road Fund Licence (which may vary depending on model/transmission - see table for details) and first registration fee at £55.00.

The images featured in this guide are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A three-year Audi warranty, which covers you for unlimited mileage in the first two years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the third year
- ▶ A three-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Three years’ UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a four-year or five-year Audi warranty. Speak to a member of the sales team for more information.

Warranty terms and conditions apply. Please see www.audi.co.uk/warrantyterms for further details.

8-year Battery Warranty for Q7 e-tron

1. The selling Audi Centre warrants that the high-voltage battery for vehicles sold by that Audi Centre is free from all defects in material and workmanship for a period of 8 years or 100,000 miles, whichever comes first.

2. A reduction in battery power capacity of 10 to 30% within the 8-year warranty period is normal for this type of component and does not constitute a defect under the terms of this warranty.
3. The warranty for the high-voltage battery shall be void if the defect has resulted from improper use, handling or maintenance of the battery. In particular, this applies to charging of the battery.
4. Notwithstanding the duration of the warranty, all warranty conditions of the selling Audi Centre shall apply additionally to the high-voltage battery (including but not limited to warranty requirements, benchmarks for determining freedom from defects, reasons for exclusion, handling of claims, entry into force and commencement of warranty period, scope of validity, etc).

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

Audi Financial Services

Audi Financial Services specialises in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there is a range of funding options to choose from.

Below is the full range of finance products, which comprises:

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire purchase
- ▶ Lease purchase
- ▶ Finance lease
- ▶ Contract hire

Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited (“VWFS UK”). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter which Audi model you choose, your local Audi Centre can provide you with a personalised quote designed to fit your budget and motoring needs.

Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance is included as standard with all new Audi models. To activate simply call 0330 303 6900, provide us with a few details, and we'll send a cover note to your Audi Centre. They will then tax your car and you can drive it away.

Telephone lines are open Monday to Friday 8am–8pm and Saturday 9am–4pm. For details of our full range of Insurance products visit www.insurewithaudi.co.uk

General legal notice relating to all Audi Connect services

Audi Connect services, including infotainment and safety and service features (including emergency call, online roadside assistance, service request, MyCarManager and online map updates) are available only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider and where there is mobile reception, including an active data connection.

Please note that the availability of Audi Connect services is dependent on factors outside Audi's control including:

1. Sufficient mobile reception to allow an active data connection (which may be affected by a number of factors including network coverage, location, features of the local landscape, weather etc.)
2. Technical and other measures carried out on the systems of Audi AG, Audi UK suppliers or network operators to ensure their correct function (e.g. maintenance, repair, system related software updates, extensions)

Audi AG will take reasonable steps to eliminate or mitigate disruption due to technical measures carried out by Audi or to work towards a resolution. Audi cannot accept responsibility or liability for non-availability or performance of the service to the extent that it is caused or affected by technical or other measures carried out on systems or by factors outside of its control.

You may not use Audi Connect services and the embedded SIM for any purpose other than the provision or receipt of services in accordance with these terms. Audi Connect services may not be used for any commercial purpose.

Audi Connect services involve the transmission of data about your vehicle to Audi and, in certain cases, the sharing of that data with third parties, such as Audi Service Centres, roadside assistance providers and emergency services.

Audi Connect Infotainment Services

Audi Connect Online Infotainment Services are provided via a SIM card embedded in the vehicle. The cost for data connection is free of charge during the standard 3-month free trial or included within the cost of the optional Audi Connect 36-month subscription. Data is unlimited (but you will not, for example, be able to use the embedded SIM to provide Wi-Fi hotspot services or to tether any other device to the embedded SIM). There are no additional charges for data roaming within the EU. Please note that, if an external SIM card is inserted into the card slot (eg so as to enable Wi-Fi hot spot services), then all Audi Connect Infotainment Services data connections will be made via this SIM card (and not the embedded SIM card) and all related data costs incurred may be charged to the customer by the provider of the plan associated with the external SIM card.

Audi Connect Infotainment Services are available only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider. The content and scope of the online-based services offered may vary.

Audi Connect enables access to certain search, social media and other online services provided by third parties. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider. Google and the Google logo are registered trademarks of Google Inc. All other trademarks are the property of their respective owners.

The availability of services supported by Audi Connect Infotainment Services varies from country to country and can be dependent on the capability of your mobile phone. For mobile phone and software compatibility please visit www.audi.co.uk/phonecompatibility or your Audi Centre.

Audi Connect Infotainment Services 3-month trial

The 3-month free use of Audi Connect is activated from vehicle delivery. Should you wish to continue with the services after the 3 months, please consult your Audi Centre for details. Charges will apply upon renewal. The Audi Connect Infotainment Services listed are correct at time of publication. Please be aware that we cannot guarantee permanent availability of all these services throughout the 3-month trial.

Audi Connect Infotainment Services 36-month subscription

If purchased as part of the optional Technology Pack, a 36-month subscription for the use of Audi Connect Infotainment Services is activated from vehicle delivery. The Audi Connect Infotainment Services listed are correct at time of publication. Please be aware that we cannot guarantee permanent availability of all these services throughout your subscription. Should you wish to continue to use Audi Connect after 36 months, please consult your Audi Centre for details. Charges will apply upon renewal.

Audi Connect Safety and Service

Emergency call

This service is provided via a SIM card embedded in the vehicle. The vehicle service is designed to enable the vehicle to transmit relevant data, such as the accident location and car status information, to Audi AG and Audi's European emergency call centre, in certain circumstances (subject to mobile reception and an active data connection). The service can be manually activated by pressing the SOS button located in the roof console or a call can automatically be placed if the vehicle detects an accident that, for example, has resulted in airbag and seat-belt tension activation. The call is placed via the vehicle's SIM card and there is no additional charge for this service or the calls made in accordance with these terms.

This service is available only within the range of the selected mobile phone network operated by Audi's chosen mobile phone provider. This feature does not require activation or rely upon the purchase of Audi Connect Infotainment Services. The service is available for 10 years from vehicle delivery.

Online roadside assistance

This service is provided via a SIM card embedded in the vehicle. The service is designed to ensure that, when triggered by the customer, a call is placed via the vehicle’s SIM card to the Audi Roadside Assistance centre along with relevant data such as the vehicle’s location and status (subject to mobile reception and an active data connection). There is no additional charge for this service or the calls made. This feature does not require activation or rely upon the purchase of Audi Connect Infotainment Services.

Audi Roadside Assistance is available from registration for 3-years and charges will apply upon renewal. If you wish to renew your cover, please call 0800 9121442 (open 8am-8pm Mon-Fri) – charges will apply on renewal. If after the 3 years you decide to choose another roadside assistance provider, your online roadside assistance function will still be active with Audi Roadside Assistance who will then, if necessary, transfer the call to an alternative roadside assistance service provider (where you provide the necessary details).

This service is available only within the range of the selected mobile phone network operated by Audi’s chosen mobile phone provider.

The online roadside assistance call function is available for 10 years after vehicle delivery.

Any data transmitted from the vehicle as a result of online roadside assistance being activated is only available to Audi Roadside Assistance for 24 hours after activation.

For Audi Roadside Assistance terms and conditions, please visit www.audi.co.uk/owners-area/audi-insurance-warranties-and-service-plans/roadside-assistance.html

Audi service request

In order to activate the Audi service request feature, customers must register and accept the terms and conditions on the MyAudi Portal. The service is designed to ensure that the vehicle will transmit service-relevant vehicle status data and customer contact details via the embedded SIM card to Audi AG and the Audi Centre chosen during registration on MyAudi (subject to mobile reception and an active data connection). This data is used by the Audi Centre to make contact and arrange an appointment. The Audi service request feature is available for 10 years after vehicle delivery.

Audi Connect myCarManager – vehicle status report, remote lock and unlock and car finder

The Audi Connect services vehicle status report, remote lock and unlock and car finder features can be used to conveniently view car status details and to remotely lock and unlock your vehicle from your Smartphone via the MMI connect app. In order to activate these services, customers must register and accept the terms and conditions on the myAudi portal and download the MMI Connect app (always check latest phone and software compatibility). The service is designed to ensure that the vehicle will transmit relevant vehicle status data via the embedded SIM card (subject to mobile reception and an active data connection). In order to operate the remote lock and unlock feature, a pin will need to be set up on the MyAudi portal. There is no additional charge for these services. The Audi MyCarManager feature is available for 3 years after vehicle delivery.

Audi Connect e-tron services

The services are provided via a SIM card installed in the vehicle. The costs for the data connections are included in the price of the services. Audi Connect services are available only within the range of the selected mobile phone network operated by Audi’s chosen mobile phone provider and where there is mobile reception, including an active data connection. Audi Connect e-tron services are available for 10 years after vehicle delivery.

Online Map updates

The map version delivered with your vehicle can be updated with the first five updates after vehicle delivery, which are issued at intervals of 6 months. The current navigation data can be downloaded from the myAudi platform at www.audi.com/myaudi and embedded in the vehicle via SD card. In conjunction with Audi Connect, the update can be carried out online in the vehicle via the vehicle’s SIM (subject to mobile reception and an active data connection) at no additional cost. In addition, it is possible to have the new navigation data embedded by an Audi Centre at extra cost – please contact your Audi Centre for details.

CO2 data and information

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO2) a vehicle emits, measured in grams per kilometre (g/km). First year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0.00	£0.00
B – 101 to 110g/km	£0.00	£20.00
C – 111 to 120g/km	£0.00	£30.00
D – 121 to 130g/km	£0.00	£110.00
E – 131 to 140g/km	£130.00	£130.00
F – 141 to 150g/km	£145.00	£145.00
G – 151 to 165g/km	£185.00	£185.00
H – 166 to 175g/km	£300.00	£210.00
I – 176 to 185g/km	£355.00	£230.00
J – 186 to 200g/km	£500.00	£270.00
K – 201 to 225g/km	£650.00	£295.00
L – 226 to 255g/km	£885.00	£500.00
M – over 255g/km	£1,120.00	£515.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate.

Audi UK

Customer Services
Selectapost 29
Sheffield
S97 3FG
0800 699888
www.audi.co.uk

Information in this guide is
subject to change without notice.

© Audi UK

Printed in the UK
Edition 3.1 08/16
2017 model year

Images for illustrative purposes only.