



MASERATI

GRANTURISMO CONVERTIBLE







"I have raced and won in cars of all marques but I always had a special relationship with Maserati: not only were the cars safe, reliable and always absolutely technically avant-garde, but there was a very special friendship and atmosphere between myself and the marque. I felt completely at home."

—JUAN MANUEL FANGIO



GRANTURISMO CONVERTIBLE SPORT IN ROSSO TRIONFALE

THE MASERATI GRANTURISMO CONVERTIBLE RANGE

THREE CONVERTIBLES WITH OUTSTANDING PERFORMANCE AND UNFORGETTABLE STYLE

Maserati's newest convertibles possess a unique style that is inherited from the family to which they belong: the GranTurismo range, four-seater cars of unparalleled elegance and performance, the perfect marriage of luxury and sport.

The GranTurismo Convertible is a Maserati in the true grand touring tradition, and the first four-seat convertible in Maserati history. The GranTurismo Convertible delivers exhilarating performance, exclusive Pininfarina style and luxurious comfort. Like every convertible in the GranTurismo family, it is powered by a Maserati 4.7-liter V-8 engine that is at the heart of the quintessential Maserati driving experience.

This range achieves more visceral expression with the Maserati GranTurismo Convertible Sport, which incorporates a bold front fascia inspired by the GranTurismo MC, plus additional exterior and interior enhancements. It features a more powerful 4.7-liter V-8 engine for an even more exhilarating top-down driving experience.

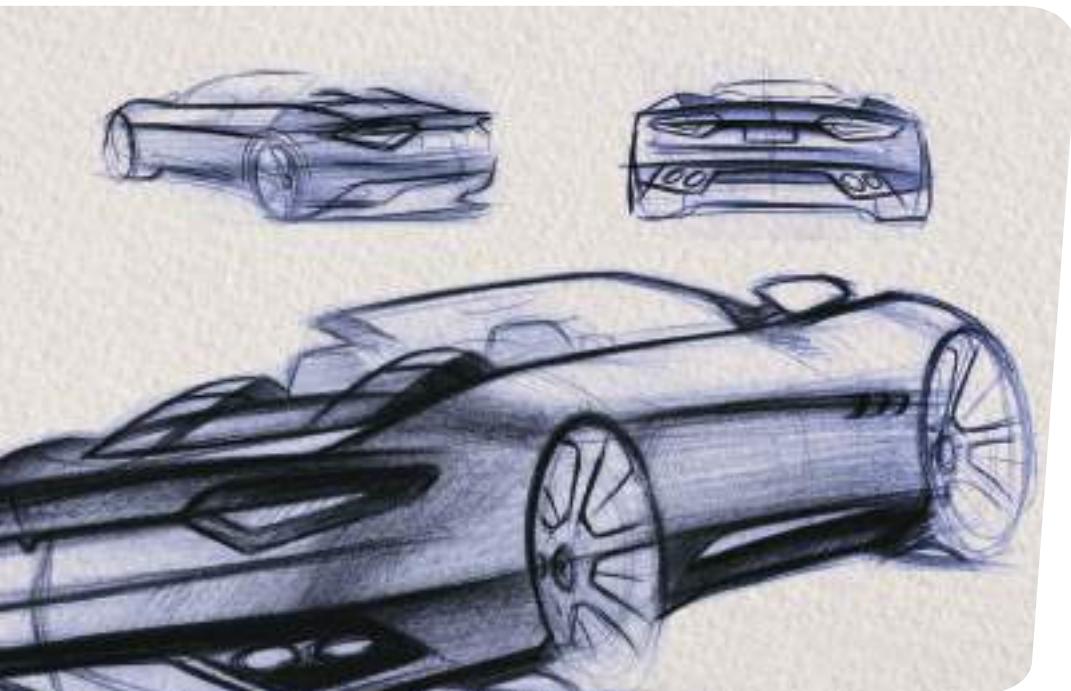
The exclusive Maserati GranTurismo Convertible MC takes style and purpose-built performance to the extreme. Inspired by the Maserati Corse racing department, it is the ultimate convertible GranTurismo; its creation owes much to Maserati's successful Trofeo racing series.



GRANTURISMO CONVERTIBLE IN GRIGIO GRANITO



GRANTURISMO CONVERTIBLE MC IN BIANCO ELDORADO



CONVERTIBLE STYLE: A MASERATI SIGNATURE

UNMISTAKABLE THROUGHOUT GENERATIONS

Every new Maserati convertible is styled to be a unique symbol of prestige. The lines, curves and contours of this generation reflect the inimitable design that has distinguished the marque since its inception. With their decisive personality and blend of power and elegance, the Maserati GranTurismo convertibles are modern-day masterpieces. Their style and design combine muscular lines and functional forms.

Inspired by the Maserati Birdcage 75th concept car, the exterior has a powerful appearance, with a natural fluidity that starts at the front grille and extends all the way along the sides to the taillights. This stunning design, with careful attention paid to every detail and especially the contour of the convertible top, is the outcome of lengthy and meticulous aerodynamic studies. The wind tunnel, where the finishing touches were put on the GranTurismo's lines, was a crucial stage in this Maserati's development.



OPTIONAL 20-INCH ASTRO DESIGN WHEELS IN SHINY ANTRACITE GREY



THE SOFT TOP

A DECISIVE STYLISTIC COMPONENT

Transforming the acclaimed GranTurismo coupé into an uncompromising convertible presented Maserati designers with a daunting task: to maintain the GranTurismo's award-winning design with an unbroken side profile every bit as fluid and elegant as its coupé counterpart.

By selecting a quick-retracting, multilayer soft top, Maserati designers maintained functionality, space and lightweight requirements. The complete soft-top system weighs a mere 143 lbs, maintaining the excellent low center of gravity with the top open or stowed.

Composed of five steel-and-aluminum frames, which firmly support the soft top even up to the impressive top speed of each GranTurismo convertible model, the top has been designed for all-season functionality. Using an integrated, tempered thermal glass rear window, which makes the car drivable in all seasons, the three-layer top helps isolate the passenger compartment from exterior weather and noise, while providing the comfortable environment worthy of a Maserati. A wide variety of exterior roof colors is complemented by three available headliners.





MASERATI GRANTURISMO CONVERTIBLE

A TRUE FOUR-SEAT CONVERTIBLE GT

The Maserati GranTurismo Convertible is the first four-seat convertible in Maserati's history and represents the latest generation of Maserati's renowned convertibles, which started with the 1950 A6G Frua spyder. The GranTurismo Convertible is the purest expression of Maserati open-air driving, with unmistakable design and a spacious interior, perfectly combining driving performance and pleasure.

The four-seat GranTurismo Convertible combines the comfort, quiet and safety of the GranTurismo coupé with the excitement of top-down motoring unique to Maserati. Its 444 hp, 4.7-liter V-8 engine and six-speed automatic transmission with standard paddle shifters deliver thoroughbred performance and an unmistakable Maserati exhaust note.

The GranTurismo Convertible is a masterpiece of design, with a soft top that precisely maintains the coupe's smooth and dynamic roofline. As functional as it is beautiful, the three-layer top retracts fully in 24 seconds, leaving the trunk capacity unchanged with the roof open or closed.



GRANTURISMO CONVERTIBLE



BIANCO PREGIATO / BORDEAUX LEATHER INTERIOR

TOP-DOWN DRIVING IN THE GRAND TOURING TRADITION

For daily or long-distance drives, comfort is just as important as power. In addition to performance, the Maserati GranTurismo convertibles offer the highest level of comfort, making extended road trips a true pleasure. And unlike most sports cars, all GranTurismo convertibles have proper seating for four adult occupants, allowing you to share those journeys with others. This spacious seating allows plenty of room to stretch one's legs, relax and enjoy the ride in a beautiful interior finished in fine Italian leather or optional Alcantara®.

Access to the rear seats is simple, thanks to the Easy Entry system on both driver and passenger sides: the front seats move forward electronically, giving ample room to enter or exit the second row of seats. There are two individualized seats for those sitting in the back, with the same sporty profile as the front seats and well suited for two adults. Comfort in back is enhanced by the center pull-down armrest and two climate-control vents. Further attention is paid to rear-seat passengers with two cup holders located on the back of the center console, courtesy lights and side pockets for storage.



MASERATI GRANTURISMO CONVERTIBLE SPORT

THE NEW FACE OF PERFORMANCE

Sportiness and elegance have been redefined with the creation of the Maserati GranTurismo Convertible Sport, Maserati's more powerful version of its renowned convertible, which offers increased performance with aerodynamic restyling. This vehicle's arresting presence has been further refined to satisfy the most discerning and enthusiastic drivers.

The car's muscular lines and aggressive profile attract immediate attention. Notable features include an innovative and functionally designed front bumper and new headlights with Daytime Running Light (DRL) LED technology, while the rear is characterized by LED taillights in an elegant, more aggressive and darker tone. The GranTurismo Convertible Sport redefines the top of its class in appearance and performance.





GRANTURISMO CONVERTIBLE SPORT





A TRANSFORMATIVE DRIVING EXPERIENCE

The Maserati GranTurismo Convertible Sport is a car created to deliver an unbeatable combination of comfort, safety, style and dynamism. This complete vehicle is built around the Maserati heart: a 4.7-liter V-8 engine uprated to 454 hp. Realizing exhilarating performance from its competition-proven design is easy; the standard MC Auto Shift transmission programming provides shifting in 200 milliseconds, while the specifically tuned Skyhook adaptive suspension enables the sharpest handling and most rewarding driving experience.

With the 'Sport' button activated, the car undergoes a driving transformation with an adaptive sport damping system and a revised throttle, as well as increased Maserati Stability Program limits and the deep and powerful exhaust sound—fully unleashed.

The sporty and luxurious interior makes each journey an immensely fulfilling experience. The redesigned seats, steering wheel and cabin details are the result of extensive ergonomic research, where everything the driver needs is within easy reach. For the driver, the GranTurismo Convertible Sport reveals its true spirit as the road becomes more challenging; it is at the highest handling limits that the GranTurismo Convertible Sport reveals its unmistakable sporting character.





A BREATHTAKING CONVERTIBLE

The Maserati GranTurismo Convertible Sport has been hailed as one of the most dazzling convertibles ever built, thanks to its beautifully proportioned, stylish and seductive lines. The front of the car immediately draws the viewer's attention, where Maserati's traditional oval grille takes pride of place. At the center is the classic red-pronged Trident, a distinct detail that is featured only on Maserati's sportiest models.

The innovative front styling of the GranTurismo Convertible Sport is also fully functional, with design that optimizes airflow for engine and brake cooling. The standard xenon headlamps are completely redesigned, now incorporating bright LED technology for Daytime Running Light (DRL) operation, improving visibility and appearance. The GranTurismo Convertible Sport is also equipped with standard front and rear parking sensors. Aggressive, dark-tinted rear tail lamps improve the visibility and safety provided by 96 LED lights, giving the GranTurismo Convertible Sport an even more dynamic look.

Standard 20-inch Astro Design alloy wheels add to the overall sporting appearance, while concealing standard-equipped high-performance drilled and slotted rotors and Brembo brake calipers, now available in an array of colors—including standard red and the optional new blue anodized finish.*

*Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.



**ONE DRIVER'S SEAT,
FOUR DRIVING EXPERIENCES**

Sportiness with comfort and luxury are the primary impressions defined by the new Maserati GranTurismo convertibles. The elegant, sporty cabin is the result of thorough ergonomic research with careful attention paid to the smallest details. Only the finest materials—fitted by craftsmen—are installed in these new Maseratis.

In the GranTurismo Convertible Sport, drivers will notice the newly designed front seats with integrated headrests and steering wheel featuring standard Trofeo Design gearshift paddles. The steering wheel grip has been enhanced to make it easier to handle, especially during the most spirited driving. Standard sport pedals, finished in MC Sport Line aluminum, are designed to improve the driving feel.



BIANCO PREGIATO LEATHER / NERO ALCANTARA INTERIOR



GRANTURISMO CONVERTIBLE MC

GRANTURISMO CONVERTIBLE MC

RACE-INSPIRED LUXURY

The exclusive Maserati GranTurismo Convertible MC reflects the pinnacle of Maserati's knowledge—a road car with racing genes and with the unmistakable style of the GranTurismo MC, an automobile renowned for its performance, design and comfort. Powered by a naturally aspirated 454 hp V-8 engine, the GranTurismo Convertible MC is honed to a sharper edge. It is a car with the sporting heritage of Maserati Corse, the factory racing department, whose name it wears with pride—a symbol of adrenaline, competition and continuous development.

On one hand is the Maserati heritage of Italian craftsmanship and attention to detail. On the other is technology tried and tested on the track for unbeatable performance. Readily apparent is the GranTurismo Convertible MC's hand-finished metal bodywork, including front fenders that feature functional ducting, a revised aluminum hood and an aggressive front fascia, all sculpted for improved aerodynamic efficiency and derived from Maserati's Trofeo racing program.

While its streamlined bodywork is the perfect solution to the combined demands of aerodynamics and aesthetics, the interior perfectly combines luxury with performance, featuring race-inspired materials like Alcantara® and carbon fiber. This is the synergy that has given birth to Maserati's fastest, lightest and most powerful convertible ever. Availability of the GranTurismo Convertible MC is strictly limited.



BEARING THE MARK OF MASERATI CORSE

Inspired directly by the Maserati Corse racing program, the streamlined styling of the Maserati GranTurismo Convertible MC makes a unique aesthetic statement, while expressing its ability for the highest performance.

Maserati's experience in racing and computational fluid dynamics have led to the design of an aerodynamic envelope with 25% more downforce at the front and 50% more at the rear at 125 mph compared to the original GranTurismo Convertible. In particular, the front spoiler, side skirts and slotted front fenders combine to push the front of the car down at high speeds, cool the brakes and extract hot air from the brake circuits. The side skirts have been designed to integrate with the vents to channel airflow under the car body, thus further increasing downforce. The car's highly sophisticated aerodynamics include two outlets on the hood to cool the engine compartment.

The rear bumper has been redesigned for centrally located exhausts, and the extractor profile is designed to promote efficient airflow from under the body. These apertures further stabilize the airflow behind the car, thus increasing aerodynamic efficiency. Finally, the rear spoiler produces additional downforce at high speeds.

The wheels are equally sophisticated: the 20-inch flow-formed rims of the GranTurismo Convertible MC are not only lighter, but also bear the unmistakable Trident symbol on their double spokes—another statement of Maserati tradition.*



*Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.





NERO LEATHER / NERO ALCANTARA INTERIOR WITH CONTRASTING WHITE STITCHING

A COCKPIT THAT HONES YOUR COMPETITIVE EDGE

The unique design of the new Maserati GranTurismo Convertible MC is fully expressed in the interior, with numerous details combined to create an environment of race-bred excitement: the newly designed seats, the combination of leather and optional Alcantara upholstery and the competition-inspired instrument panel and dashboard layout. Carbon fiber trim, including the sport steering wheel and door panel inserts, is available at no charge.

The front sport seats with integrated headrests—shared with the GranTurismo Convertible Sport—have been newly designed to make them more comfortable while also providing better support for the driver and front passenger, especially under acceleration and cornering. A distinctive pass through, finished in all-new Ecochrome, is located under the front headrests for a more sporting appearance.

Comfort for rear-seat passengers is further enhanced with increased legroom and a more comfortable backrest. Beyond the standard array of interior leather colors, the seats in the GranTurismo Convertible MC can be finished with a contrasting stitching for an even more unique look.





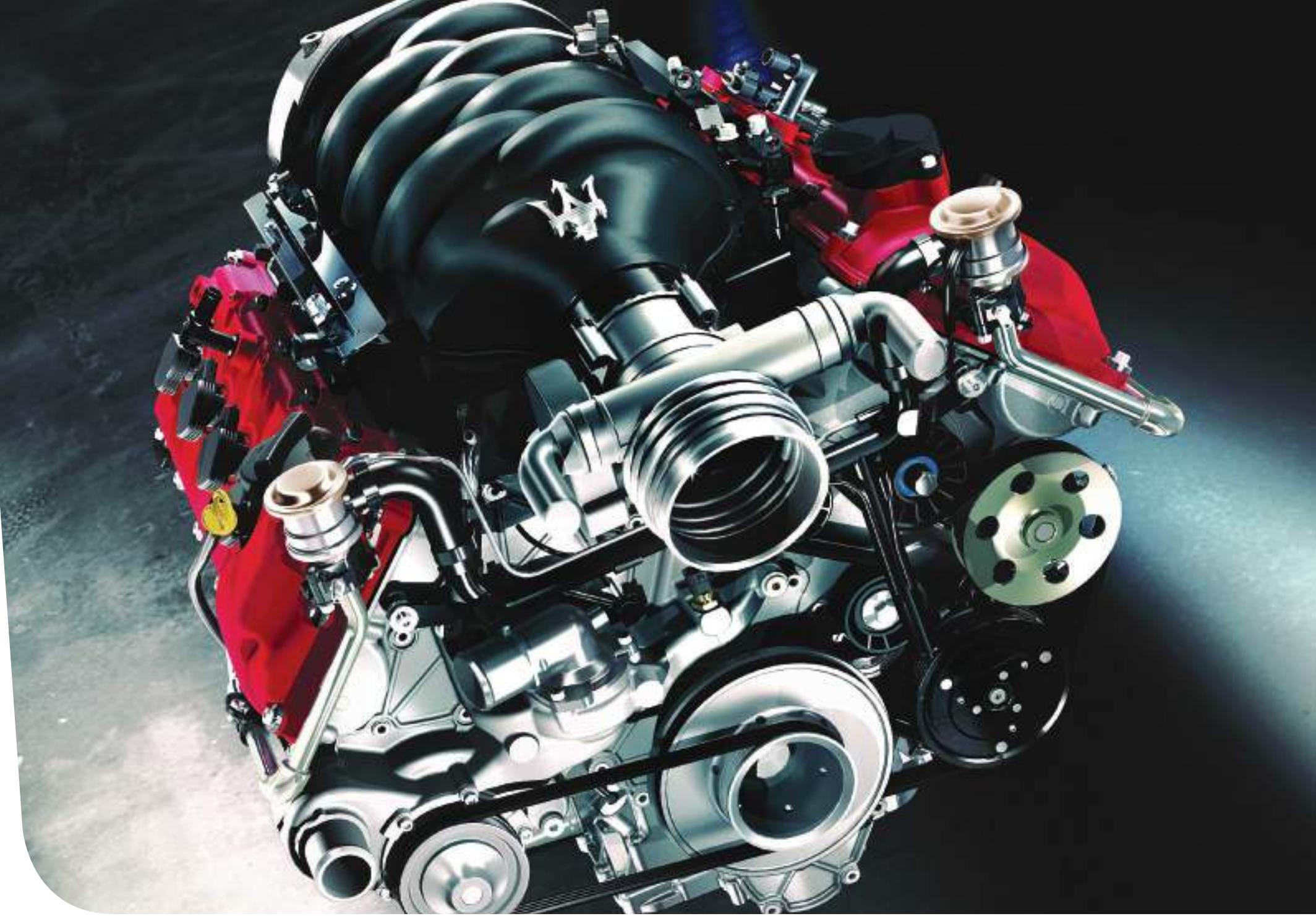
TECHNOLOGY'S CUTTING EDGE

AN ENGINE OF REFINED POWER AND PERFORMANCE

Maserati is the marque with the unique reputation in motorsport of consistently managing to produce distinctive motorcars combining innovative, high-performing engines with a chassis that has ideal balance—each essential parts of Maserati's DNA.

All three cars in the Maserati GranTurismo convertible range share a 4.7-liter V-8 engine, a high-revving powerplant with a redline of 7,200 rpm. The 444 hp engine in the GranTurismo Convertible provides the smooth performance needed for everyday use, while revealing an unmistakable sporting character on the open road. Both the GranTurismo Convertible Sport and the GranTurismo Convertible MC develop even more power, with 454 hp on tap. Every Maserati powerplant benefits from a special Diamond Like Coating (DLC) on the camshaft lobes and tappets, which substantially reduces internal engine friction. The car boasts wet-sump lubrication with special fluid dynamics optimized to reduce loading and to deliver power smoothly up to maximum output. Peak torque has been increased to 376 ft-lb and 384 ft-lb respectively, with most of it available throughout the rev range to deliver exhilarating acceleration across the powerboard.

The engine responds instantly to accelerator pedal movement, and it adapts to modify how it responds based on driving conditions: from controlled application in urban settings, to powerful and dynamic performance on the open road. It all comes down to the driver; if the 'Sport' button is activated, the suspension and gear changes are set to maximum performance calibrations, the exhaust valves open up and the engine takes on an aggressive, deep and exciting tone that symbolizes Maserati's competitive nature. The engine makes driving every GranTurismo convertible a memorable experience, wherever the road leads.



INNOVATIVE SOLUTIONS TO ENHANCE PERFORMANCE

Once you have sampled the Maserati GranTurismo Convertible, GranTurismo Convertible Sport or GranTurismo Convertible MC, performance driving will take on a whole new meaning. This is the result of Maserati engineers modifying the engine, transmission and suspension to produce a convertible that has a near-perfect weight balance: with the top closed, 49% of the weight is carried up front while 51% is carried in the rear.

This desirable weight distribution is achieved by locating the compact V-8 engine behind the front axle, establishing an ideal front-mid position that places mass more toward the center of the platform and not biased toward the front end of the car. Directly behind the powerplant is the automatic gearbox, driving the limited-slip rear differential and rear wheels through a two-piece driveshaft. The result is a car that exhibits sure and responsive handling on the most challenging roads, while exhibiting neutral, well-balanced steering feedback, predictable handling characteristics and utmost control under a variety of road conditions.

MASERATI'S QUICKEST, SMOOTHEST AUTOMATIC TRANSMISSION

To fully exploit all the power of the new Maserati 4.7-liter V-8 engine, the Maserati GranTurismo convertible range is equipped with a ZF 6-speed automatic transmission. This gearbox has been uprated to deliver the fastest, most seamless upshifts and perfect, rev-matched downshifts unequalled by any manual transmission. It provides easier access to the full rev range and delivers more immediate throttle response, complementing the vehicle's dynamics. There are two operating modes: Manual and Auto. Manual mode provides a thrilling driving experience; gearshifts occur at the driver's request using racing-style paddles integrated on the steering column. In Auto mode—ideally suited for highway driving—the system optimizes gear changes based on driving input.

To enhance shifting performance further still, the new GranTurismo Convertible Sport is equipped with a specially programmed software system from the GranTurismo Convertible MC called MC Auto Shift. MC Auto Shift features gear-holding in Manual mode, smoother and faster 200-millisecond shift times, double-declutch downshifts and a digital rpm indicator.







NOTHING HANDLES LIKE A MASERATI

The double-wishbone suspension of the Maserati GranTurismo Convertible and GranTurismo Convertible Sport is controlled by the Sport Skyhook system that uses new, variable dampers that continually adjust to road conditions. Thus, the driving experience becomes more responsive, while improving comfort for all passengers. Pushing the 'Sport' button alters the Maserati Stability Program (MSP) and the car becomes more responsive, while continuing to absorb irregularities in the road.

For the GranTurismo Convertible MC, the coil-over suspension has been developed for optimal handling and driving pleasure. Its standard single-rate dampers are stiffer, and the GranTurismo Convertible MC includes larger-diameter roll bars that minimize lateral load shifts (roll angle: -20%); overall, the car's rigidity is increased from the previous model by 16% at the front and 32% at the rear. The setup is combined with a special MSP calibration, which gives the driver greater freedom to experience the car's high limits. Maserati's acclaimed Skyhook adaptive suspension is available as an option.

The brakes on the new GranTurismo convertibles make the most of the Brembo dual-cast technology, which is combined with six-piston monoblock calipers up front and four-piston calipers in the rear. The drilled and slotted rotors are crafted from cast iron and aluminum, resulting in a 20% weight reduction that provides a more comfortable ride, reduces unsprung weight and reduces wear.





MASERATI VEHICLES ARE BUILT TO A HIGHER STANDARD

In terms of active safety, the Maserati Stability Program (MSP) has been designed to maintain the vehicle's overall stability under a variety of conditions. This system works in harmony with Anti-Slip Regulation (ASR) traction control and anti-lock brakes (ABS), to stop the wheels from locking under hard braking, enhanced by Hydraulic Braking Assistance (HBA).

When it comes to seeing and being seen, the GranTurismo Convertible Sport and GranTurismo Convertible MC employ bi-xenon gas discharge headlights with integrated washers to provide superb visibility at night. The Adaptive Light Control system, a mechanism that makes the headlights turn in the direction of the car when driving around curves, improves illumination of the road and surrounding areas to optimize the driver's view of the road ahead.

The Daytime Running Light (DRL) system illuminates a series of LEDs during the day to enhance the vehicle's visibility. A sensor automatically activates the headlights to complete the innovative lighting package. The GranTurismo Convertible Sport benefits from front parking sensors that come standard. The sensors can identify the most hazardous objects, preventing costly damage to the front bumper.

All cars are fitted with a Tire Pressure Monitoring System (TPMS) that monitors and displays individual tire pressures. As an added safety feature, the TPMS illuminates a low tire pressure warning light when one (or more) of the tires is significantly underinflated.

A series of airbags is employed as fundamental elements in passive safety. These are improved with dual-stage technology up front and new-generation airbags for passengers. Together with the curtain airbags, side airbags provide excellent crash protection. An automatic telescopic roll bar system is located behind the rear seats and remains concealed by the tonneau cover, until activated as necessary with a response time of less than 190 milliseconds. The airbag Electronic Control Unit (ECU) is responsible for detecting and responding to dangerous situations such as potential rollover conditions.





ONLINE CONFIGURATOR

The Maserati website lets users browse every aspect of the Maserati world at ease, providing multimedia content, historical information, a search function for Maserati cars within the Authorized Maserati Dealer network, and the futuristic car configurator.

The Maserati Car Configurator allows customers to build their own Maserati virtually, quickly comparing and visualizing unlimited combinations of paint and other exterior and interior options, and then view mechanical details inside thanks to its innovative “X-Ray” viewing feature. Visit this special personal configuration website at: configurator.maserati.com

SPECIFICATIONS

DIMENSIONS & WEIGHT		GranTurismo Convertible/ GranTurismo Convertible Sport	GranTurismo Convertible MC	ENGINE	GranTurismo Convertible	GranTurismo Convertible Sport	GranTurismo Convertible MC
Length	194.2 in (4,933 mm)	194.2 in (4,933 mm)	194.2 in (4,933 mm)	Displacement	4,691 cm ³	4,691 cm ³	4,691 cm ³
Width, without mirrors	75.4 in (1,915 mm)	75.4 in (1,915 mm)	75.4 in (1,915 mm)	Bore	94 mm	94 mm	94 mm
Width, with mirrors	81.0 in (2,056 mm)	81.0 in (2,056 mm)	81.0 in (2,056 mm)	Stroke	84.5 mm	84.5 mm	84.5 mm
Height	53.0 in (1,343 mm)	53.0 in (1,343 mm)	53.0 in (1,343 mm)	Compression ratio	11.25:1	11.25:1	11.25:1
Wheelbase	115.8 in (2,942 mm)	115.8 in (2,942 mm)	115.8 in (2,942 mm)	Maximum power output	444 hp (595 kW)	454 hp (609 kW)	454 hp (609 kW)
Front track	62.4 in (1,586 mm)	62.4 in (1,586 mm)	62.4 in (1,586 mm)	Engine speed at max power output	7,000 rpm	7,000 rpm	7,000 rpm
Rear track	62.6 in (1,590 mm)	62.6 in (1,590 mm)	62.6 in (1,590 mm)	Peak torque	376 lb/ft (509 Nm)	384 lb/ft (520 Nm)	384 lb/ft (520 Nm)
Front overhang	34.6 in (925 mm)	34.6 in (925 mm)	34.6 in (925 mm)	Engine speed at peak torque	4,750 rpm	4,750 rpm	4,750 rpm
Rear overhang	42.0 in (1,066 mm)	42.0 in (1,066 mm)	42.0 in (1,066 mm)	Maximum engine speed	7,200 rpm	7,200 rpm	7,200 rpm
Trunk capacity	6.11 cu ft	6.11 cu ft	6.11 cu ft				
Fuel tank capacity	19 US gal	19 US gal	19 US gal				
Dry weight	4,160 lb (1,887 kg)	4,145 lb (1,880 kg)	4,145 lb (1,880 kg)				
Curb weight	4,365 lb (1,980 kg)	4,350 lb (1,973 kg)	4,350 lb (1,973 kg)				
Curb weight with driver	4,971 lb (2,055 kg)	4,519 lb (2,050 kg)	4,519 lb (2,050 kg)				
Full load weight	5,027 lb (2,280 kg)	5,016 lb (2,275 kg)	5,016 lb (2,275 kg)				
Gross weight vehicle	5,181 lb (2,350 kg)	5,181 lb (2,350 kg)	5,181 lb (2,350 kg)	Top speed	176 mph (283 km/h)	177 mph (285 km/h)	180 mph (290 km/h)
Weight distribution, top closed	49% front / 51% rear	49% front / 51% rear	49% front / 51% rear	Acceleration from 0-60 mph	5.1 sec	4.9 sec	4.8 sec
Weight distribution, top open	48% front / 52% rear	48% front / 52% rear	48% front / 52% rear	Stopping distance from 60 mph	114 ft (35 m)	114 ft (35 m)	114 ft (35 m)

SERVICE & WARRANTY

First service at 12,500 miles or after two years of the vehicle's life and subsequently every 12,500 miles or two years (whichever occurs first). Transferable four-year/50,000-mile new car limited warranty with 24/7 Roadside Assistance.

PERFORMANCE



PERSONALIZING YOUR MASERATI

A CONVERTIBLE AS UNIQUE AS YOU ARE

Maserati is devoted to the highest level of craftsmanship and attention to every car it builds, and offers a personalization program that is unlike any other. This program has been developed with the objective of allowing each owner to create a custom-built car. The range of options and finishes available can be tailored perfectly to your taste.

Maserati customers can opt for a variety of exterior paint finishes, which include a range of metallic, special and matte colors. Additionally, brake caliper colors and a selection of wheels are available in a variety of finishes. Customers can choose from a full array of fabric colors for the convertible top. Inside, the Maserati GranTurismo convertibles can be specified in an array of interior combinations and finishes, including fine Italian leather, Alcantara, contrast stitching colors, headliners, carpets and trims in carbon fiber or wood.

MC SPORT LINE

BRINGING COMPETITION TO THE STREET

Maserati has developed an exclusive MC Sport Line that hails from Maserati's racing heritage. MC Sport Line offers several carbon fiber exterior trim upgrades for the GranTurismo Convertible Sport, including front and rear spoilers, rear-view mirror covers, door handles, rear bumper aerodynamic fins, tailpipes and side skirts.

MC Sport Line continues inside the vehicle with carbon fiber doorsills, door panels, dashboard trim and gearshift knob. Completing the MC Sport Line interior is an available carbon fiber steering wheel and shift paddles.



FOUR-YEAR WARRANTY AND ROADSIDE ASSISTANCE SERVICE

Maserati North America, Inc. provides each new car with a transferable four year and/or 50,000-mile new car limited warranty. Maserati North America, Inc. also offers Maserati Roadside Assistance throughout the new car limited warranty period on all new Maserati vehicles sold in the USA and Canada.

Available 24/7 toll-free at 1-888-371-1802, the program provides transport to the nearest authorized Maserati dealership when necessary. If overnight warranty repairs are necessary, limited rental reimbursement may also be provided through the program. For more information on the Maserati New Car Limited Warranty and the Maserati Roadside Assistance Program, please contact your authorized Maserati dealer.

MASTER MASERATI DRIVING COURSES

Master Maserati driving courses take place at Maserati's track in Parma, Italy, where professional drivers, in the role of instructors, teach safety and performance driving techniques. These Master Maserati courses use Maserati cars to teach participants techniques designed to make them safer and better drivers. Ex-rally, F1, DTM and Indy drivers act as instructors and provide constant supervision. Open both to aspiring and existing Maserati owners, these specialized Master Maserati courses have been developed and perfected over the past five years. They are a honed blend of theory and practice. The courses have been organized to ensure that participants can enjoy an in-depth drive in a variety of models in the safety of a closed environment to learn about performance driving and other techniques.

MASERATI CERTIFIED PRE-OWNED

Maserati North America, Inc. Certified Pre-Owned program provides an additional two years or 50,000 miles coverage to any balance of existing New Car Warranty coverage that remains, for a total coverage of up to six years or 100,000 miles, whichever occurs first.

All 2007 model year and newer vehicles originally imported by Maserati North America, Inc., serviced in accordance with Maserati factory guidelines and conforming to Maserati North America, Inc. and Maserati SpA enrollment and inspection qualifications are eligible to participate in the Certified Pre-Owned program.

MASTER GT ONE-DAY COURSE

A one-day course designed to improve participants' personal driving abilities in an enjoyable and challenging environment. Experienced staff will also increase delegates' understanding of their cars' technology and performance capabilities.

MASTER GT TWO-DAY COURSE

An intensive two-day course comprises a number of exciting and dynamic sessions including bend trajectory technique, acquisition and analysis of telemetry data, and driving with a pace car. In addition, participants are taught how to control the car in different simulated road conditions.

MASTER HIGH PERFORMANCE COURSE

The Master High Performance Course is a personalized course designed to hone skills and acquaint drivers with racing strategy and allow participants to test high performance Maseratis on the Paletti circuit. The program includes advanced high-speed driving sessions and technically more complex and challenging exercises.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This course features four characteristics of Italian life: luxury, art, fashion and of course, motor racing. The program enables participants to enjoy sessions on the track and then engage in exclusive activities organized by the Maserati team in the historic cities of Florence and Parma. The five-star event is designed to involve both driver and partner: a first-class experience for two, sampling authentic specialities of the region.

MASTER MASERATI MC TROFEO COURSE

The highly intensive advanced course provides a once-in-a-lifetime chance to experience the world of Maserati motor racing and drive the cars competing in the Trofeo Championship. The program involves track work on the Paletti circuit that has been specially designed to improve driving performance.



Master Maserati information and registration: +39 0525 55 11 38 / info@mastergt.it

GENUINE MASERATI ACCESSORIES

Specially designed to fulfill widely different needs, Genuine Maserati Accessories represent the perfect combination of design, functionality and quality, a characteristic that has always defined the Maserati brand.

The range of genuine Maserati accessories includes items designed to enhance the elegant and sporty appeal of Maserati vehicles. In addition to exterior variations, interior finishing and dynamic performance components, other genuine accessories include car care cleaning kits, car covers, battery chargers as well as a full line of MC Sport Line exterior and interior accessories.

THE MASERATI COLLECTION

You can reflect your car's timeless style and elegance with a unique collection of clothing and accessories. The Maserati Collection, conceived and produced in line with the Maserati philosophy of excellence and fine design, is available from all official Maserati Dealers, from the Maserati Store at the Maserati Headquarters in Modena and online at maseratistore.com

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organization dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's history: paintings of historic events, pictures of classic Maseratis, original reproductions of parts catalogs, owners' handbooks and brochures, clothing, scale models and more. All the latest items can be found on maserati.com in the Passion—Maserati Classiche section. For more information, email us at maserati.classiche@maserati.com

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity to feel like one of the Maserati family and learn about its secrets from the inside, through a guided tour of the Modena production plant. Discover how Maserati automobiles are made, glimpsing the engineering and craftsmanship that is built into every Maserati.

MASERATI EXPERIENCE*

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati firsthand via a guided tour that allows you to discover Modena, its culture, its history and its fine food.

You can tailor your Maserati Experience to your own personal tastes and interests by combining a variety of activities:

- Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)
- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting

*Factory Tours are only arranged by appointment and can be booked through your Authorized Maserati Dealer. For more information about the Maserati Experience, please e-mail us at maseratiexperience@maserati.com

A photograph of a modern building with a glass facade. The word "MASERATI" is prominently displayed in large, blue, illuminated letters on the side of the building. The building has a unique, angular design with a grid of glass panels. A tall, rectangular structure with a perforated metal facade is visible on the left side of the building. The sky is cloudy and blue.

MASERATI



WWW.MASERATI.US

1-877-MY MASERATI / DRIVEMASERATI@MASERATIUSA.COM

MASERATI NORTH AMERICA, INC. / 250 SYLVAN AVENUE / ENGLEWOOD CLIFFS, NJ 07632